

EDMONTON and NORTHERN ALBERTA SUPPLEMENT

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SOCIAL
CREDIT
FOR
ALBERTA

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CALGARY, ALBERTA, FRIDAY, AUGUST 16, 1935

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LIBERAL FORCES FEAR SOCIAL CREDIT

LAST MINUTE INSTRUCTIONS

Vote 1, 2, 3, 4, 5, 6, in the Order of
Your Choice

Do not let anyone dictate to you in the matter of your voting, your ballot is YOURS. How you cast it is tremendously important; think carefully. Vote intelligently, according to the dictates of YOUR OWN judgment and conscience. Do not mark with an X. Vote 1, 2, 3, 4, 5, 6, in the order of YOUR choice.

WHEN WILL THE DIVIDENDS BE PAID?

There are already indications that, on the morning after the election there may quite easily be misinformed people camping on the steps of the capitol or administration buildings, waiting for their dividends. This, in spite of the fact that Mr. Aberhart has made it unmistakably clear that it will take a considerable period of time to put the Social Credit program into effect. Let us have no misunderstanding and no needless disappointment in this respect. This is a big undertaking with plenty of difficulties inherent in the situation and plenty of other difficulties that will, no doubt, be prevailed upon by the opposition. Let us be human, let us be reasonable, let us be patient, let us give our leader time to carry out his promises, and they will be carried out. In the meantime let us not only give him our votes, but our unshakeable confidence and loyalty. The Social Credit idea is sound. We shall take time to draft a sound

AUX CANADIENS-FRANCAIS D'EDMONTON

Les élections provinciales d'Alberta offrent cette année un spectacle inaccoutumé. Ordinairement nous assistons à la lutte de deux uniques partis, comme de deux adversaires en champ clos. Mais les temps sont changés. Le nombre des partis s'est multiplié. Les Conservateurs ont cessé d'être des adversaires sérieux; les C.C.F. et les Communistes ne sont pas encore devenus des concurrents redoutables; les U.F.A. ont perdu leur popularité. Alors les Libéraux croyaient triompher sans effort.

Et voilà qu'au moment psychologique un nouveau parti se lève à l'horizon; le Social Crédit, à peine éclos, devient immédiatement populaire; c'est un flot qui balaye la province.

Alors que voyons-nous? Tous les autres partis, remplis de terreur, oublient de se combattre les uns les autres et concentrent leurs attaques sur le Crédit Social. Tandis que les candidats du Social Crédit exposent leur programme dans le cadre de leur conscience et la sécurité de leur victoire, les candidats des autres partis s'exaspèrent l'imagination à inventer des histoires incroyables.

Défenseurs du régime capitaliste essaient de semer la terreur en disant aux Catholiques: "Prenez garde! Aberhart va supprimer vos écoles séparées!" Quelle idée saugrenue! Pourquoi le gouvernement du Crédit Social, uniquement préoccupé de réformes écon-

omique, cinq mille citoyens sont activement affiliés à groupes; énorme aussi est le nombre des non-affiliés qui sont cependant des partisans bien déterminés du Crédit Social. Les autres partis qui se diviseront le reste des voix auront une maigre part; si quelques candidats en sortent, ils feront triste figure dans leur isolation parlementaire.

Amis d'Edmonton, ne nous isolons pas de l'énorme majorité qui va balayer la province! Ne mettons pas la capitale dans la position d'un vieux cheval rétif qui se fait trainer derrière la voiture! Avancons avec le progrès! Marchons avec la majorité! Votons pour le Crédit Social!

UN CANADIEN-FRANCAIS.

TO MY FELLOW CITIZENS (Translation)

This year the Provincial elections of Alberta offer us an unusual spectacle. Generally we witness the battle of two single parties, as of two fighters in the lists. But the times have changed. The number of parties has multiplied. The Conservatives have ceased to be serious adversaries; the C.C.F. and the Communists have not become yet redoubtable opponents; the U.F.A. have lost their popularity. Then the Liberals believed they would triumph without effort.

SOCIAL CREDIT LEADER



WM. ABERHART, B.A.

REALIZATION

Our Liberal friends, to accomplish their ends,
Have planned both long and late,
With one fell swoop to capture the sloop
And scuttle the ship of state.

In the East and the West they have done their best,
Or worst perhaps, to win,
And this is the dope: in sheer desperate hope
The Liberals have voted them in.

But here in Alberta with scarcely a shirt,
A rag to our aching back,
We have stopped the gang with a mighty bang,

Liberalism Past, Present and Future

The history of the Liberal party in Canada is perhaps more illuminating than inspiring. The public memory is short, but surely not so short as to have forgotten the old Sifton-Cross regime, the ballot-box stuffing, and the Printers' scandal, the Stuart Cow Bill fiasco, the Customs probe, Bouharnois, and all the unsavory rest of it. We have no wish to indulge in any sort of muck raking, but the voting public must not forget that the back-track of the Liberal party is now strewn with roses.

For more recent examples, take the case of Pattullo in B.C., Gardiner in Sask., and Hepburn in Ontario; not to mention our local products. Pattullo slipped into office on a "work and wages" promise. So far, after two years, there has been plenty of work, but no wages, unless you call twenty cents a day wages. For further interesting details re the Pattullo Government, page Gerry McGeer, who knows them best and loves them least.

Mr. McGeer himself, has an interesting political history of late. Elected on a "cut-the-interest" platform, his first important act was to appoint Mr. Bradshaw, representing insurance interests who are among the largest bond holders, a referee, the decision being that the city must pay the full interest rate. Next Mr. McGeer is found reading the riot act to the unemployed strikers who trusted him, and setting the police to bully and bludgeon the striking dock workers, who appealed to him. It's a fine thing to be the champion of the under-dog, but not so fine if one takes advantage of the situation.

Mitch. Hepburn is for the moment the particular darling of his party. In all fairness we must admit that Mr. Hepburn's cancellation of the hydro-contracts was a good stroke of business. As to the bond refunding operation, that looks good at a distance, but accurate, detailed information is needed. It is often and, indeed, usually the case, that in these refunding operations, commissions and discountings eat up all, and often more than all, the savings accomplished through lowering interest. But giving Mr. Hepburn the benefit of the doubt in this

let us not only give him our votes, but our unshakeable confidence and loyalty. The Social Credit idea is sound. We shall take time to draft a sound and effectual program and then, and then only, shall we put it into operation.

THE ABERHART MEETINGS

The intensified Edmonton campaign with Mr. Aberhart present in person to give direction and power to the work, is under way at this writing. At last night's meetings, Oliver School and Eidelweiss Club, a total of about 1,300 people listened, with rapt attention, to Mr. Aberhart and the full slate of Social Credit candidates, expound the Social Credit philosophy and program. If this is any yard-stick by which to measure popular interest and support, Social Credit is certainly going over in a big way in this city. These all-candidate meetings will be held during the week at the following places: Alberta Avenue Community Hall, North Edmonton, Scona High School, Calder Advance Hall, Westmount Community Hall, Memorial Hall, Ukrainian Hall. Given the same average attendance, this will mean that between four and five thousand people will be reminded of the fact that their particular job is to vote 1, 2, 3, 4, 5, 6, for the Social Credit Candidates on August 22nd.

Quelle idée saugrenue! Pourquoi le gouvernement du Crédit Social, uniquement préoccupé de réformes économiques, s'amuserait-il à faire de la guerre religieuse? Pour le simple plaisir de se créer des ennemis? Quelle stupidité!—Du reste le régime des écoles séparées est d'institution fédérale; personne ne peut y toucher.

Nous respectons infiniment tous les candidats de tous les partis. Nous sommes persuadés que chacun d'eux, en cherchant à se faire élire, oublie son propre intérêt et ne pense qu'à l'intérêt public. Mais en admettant qu'un vieux parti obtienne la majorité, il y a une certitude écrasante; c'est que l'histoire se répétera; toute la bonne volonté de ces honnêtes députés sera réduite à l'impuissance par l'organisation capitaliste.

Du reste la victoire définitive du Crédit Social n'est pas douteuse. Alors quel serait l'intérêt d'élire des députés qui siègeraient parmi une minorité infime? Supposez par exemple qu'Edmonton, la capitale de la province, soit représenté par des Libéraux au milieu d'un Parlement Crédit Social. Ce serait une caricature. Ce serait le monde à l'envers, ce seraient les boeufs attelés en arrière de la charrue.

Naturellement cela est impossible. Il y a, dans la ville d'Edmonton, plus de cinquante groupes de Crédit Social;

have lost their popularity. Then the Liberals believed they would triumph without effort.

But at the psychological moment here is a new party that rises on the
(Continued on page 8)

MR. McGEER AND BANKERS

When Mr. McGeer visited Alberta a few months ago he told his audience that when the Saviour drove the money lenders out of the Temple they crucified him. He likened the present day big bankers and money lenders to those of old. He quoted Holy Scripture galore in condemnation of those of yesterday and today.

Is Mr. McGeer just as vitriolic now since it is the Bankers particularly who are crying for help. While Mr. McGeer's ideas of monetary reform would help, they are more acceptable to the Bankers than Social Credit and real reform proposals.

Another strong point about his proposal is that the Liberals at Ottawa will forget about them just the same as the Liberals did in B.C. right after the election. They did not even invite him to join the Cabinet in B.C.

Alberta Liberals during the election campaign are willing to use McGeer and his reform methods, will they also forget them after the election?

smile, bag to our aching back, We have stopped the gang with a mighty bang, With a healthy, resounding smack!

So it's "Jerry McGeer, come 'ere, come 'ere,

"And teach us some of your tricks. 'Come do your part—this Aberhart 'Has us in a heck of a fix!"

"And Mitch, oh Mitch, get us out of the ditch:

"You know we are faithful and true. "If you help us bag the Alberta swag, "We'll all come East and help you."

So they came from the East to partake of the feast,

Or they came from the West by chance.

When the dust had all cleared, it was just as they feared:

They had gained a Kick in the Pants! G.L.K.

VOTE
SOCIAL
CREDIT

bridge on the striking dock workers, who appealed to him. It's a fine thing to be the champion of the under-dog, but not so fine if one takes advantage of the situation to kick the dog when he is down.

And this is the man who is being imported into Alberta to put over a similar ballyhoo campaign here. Of course, we know that the Liberals are desperately anxious for victory, and the spoils of victory. The pack has scented the quarry, and are all out for the kill, and the consequent feast from the body politic. With nothing else offering, the people of the other Provinces have turned to Liberalism, not so much in hope as in desperation. This has created a band-wagon psychology, of which the Alberta leaders are seeking to take full advantage, but the voters of this Province have a word to say about that. They are not sheep to be driven to their voting, but sober, intelligent men and women, who think and act for themselves. We, therefore do not fear this band-wagon plea. Bring on your McGeers, Hepburns, et al; bring Mackenzie King too, if you like, gentlemen. The more you seek to drive Alberta folk, the more sure your defeat on August 22nd.

The Regina tragedy also throws some interesting side-lights upon traditional Liberal strategy. To be sure

the savings accomplished through lowering interest. But giving Mr. Hepburn the benefit of the doubt in this instance, even so, we must not forget his latest activities in regard to the unemployed. From the *Alberta Labor News*, August:—"For two days Ontario C.C.F. fed and housed from 600 to 1,000 single men, many of them under-nourished and incapable of farm work—Liberals hurriedly remove from sign from campaign rooms in Toronto which reads: 'If you want to get off relief, vote Liberal.' For two days, the C.C.F. in Toronto fed and housed in their fifteen campaign headquarters, from 600 to 1,000 single unemployed men. The Hepburn edict ordering the men to get out on the streets went into force Wednesday morning. . . .

"At the Metropolitan church the minister, Rev. Ray McCleary, threw open the dining room and gymnasium, and C.C.F. workers provided the food and secured blankets for the men to sleep on in the gymnasium. . . .

"The ejection of the men from the hostels was the result of Mr. Hepburn's personal action. He found that relief costs were increasing and, on the plea of farm labor being wanted, drove the men into the streets. A province-wide survey by Mayor Simpson revealed that in 24 centres there were only 89 farm jobs open and that these could

(Continued on page 5)

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Warum "Social Credit" in Alberta
einfuehren?

Weil es, wie in anderen Provinzen Canada's und in anderen Laendern der Welt, nicht mehr so weitergehen kann. An was fehlt es denn? An nichts eigentlich; denn wir haben Millionen Buschel Weizen, tausende Stueck Vieh, Kohlen Mineralien, und viele Schaetze auf und in der Erde; ja mehr, denn wir selbst gebrauchen. Und doch fehlt es an etwas,—an Geld—das fuehlen die meisten unter uns. Wenn man allerdings die Finanzberichte der Banken ansieht, dann bekommt man beinahe einen Schreck, wir viel Geld sie doch besitzen, oder kontrollieren.

Woher kommt dies? Unsere Regierung in Ottawa hat den Banken leider vor vielen Jahren die Erlaubnis gegeben, Dollar-Bills zu drucken, und Muenzen zu praegen; ebenso wurde ihnen erlaubt Geld auszuborgen. In Verbindung hiermit, muss man wiederum bedauern, dass wir uns bisher so wenig darum kummerten, auszufinden, wo die Ursache des Uebels unserer jetzigen schlechten Zeiten eigentlich liegt.

Geld ist, genau genommen kein Artikel welchen man verbrauchen kann; Geld ist ueberhaupt kein Artikel, sondern ein Mittel zum Austausch allerlei Waren oder Dienste. Will ein Farmer oder ein Geschaeftsmann ein Darlehn von \$1,000.00 oder \$10,000.00 haben, so giebt ihm die Bank keine Tausend oder \$10,000.00 in zwei Dollar oder 20 Dollar Bills, sondern sie uebergibt dem Farmer ein Cheaque-Buch und erlaubt ihm Cheques auszuschreiben bis zur Hoehe des vereinbarten Betrages. In Bank-Hauptbuch dagegen, wird unter dem Namen des betreffenden Borgers die Summe von \$1,000.00 oder \$10,000.00 geschrieben. Also, diese verborgende Summe wird buchstaeblich aus nichts geschaffen, und kann die Bank als einzige Entschuldigung fuer dieses Vorgehen nur angeben, dass sie vielleicht den zehnten Teil der verborgenen Summe in Spargeld hinter sich hat. Es kostet etwas Tinte, Papier, und einen Teil des Lohnes des Buchhalters. Sobald der Farmer oder Geschaeftsmann die Schulden wieder abbezahlt, wird sein obiges Konto ausgeglichen, oder mit anderen Worten, das "Geld" wird wieder vernichtet. Wohlverstanden, nur derjenige bekommt Geld oder ein Darlehn, welcher der Bank eine Sicherheit uebergibt, die ein Besitztum oder Werte repraesentiert, und von dem man glaubt dass er auch faehig ist, es wieder

unter dem Einfluss und der Kontrolle des Gross-Kapitalismus.

"Social Credit" ist die erste Massen-Bewegung welche unser jetziges Finanzsystem unerschrocken angreift, und durch die ausgearbeitete Idee des Englischen Major und Wirtschaftsgelahrten, C. H. Douglas, eine Gesundung unserer erkrankten Verhaeltnisse herbei fuehren wird.

Es wird dabei besonders betont, dass Geld, oder irgend ein System, fuer den Gebrauch des Menschen da ist; und nicht der Menasch des Geldes oder Systems halber.

Die Reichtuemer der Provinz Alberta werden ein grosses Credit-Konto von mehreren Billionen von Dollars (\$2,406,000,000.00) darstellen. Dieses grosse Konto wird von der Hauptoffice des staatlichen Kredit-Hauses gefuehrt werden. Die Provinz ist dadurch in einer Lage, den Farmern oder Geschaeftsleuten Darlehn zu geben, wie es eine Bank nicht besser tun konnte oder wollte, und dies alles zu solch niedrigen Unkosten dass es eine nile dagewesene Erleichterung fuer die Boger bedeutet.

Wenn auch keine Provinz das Recht hat, sogenanntes Geld zu drucken oder zu praegen, so hat doch irgend eine Provinz das Recht Geld zu borgen oder zu verborgen, und zwar auf Grund des Wertes oder Reichtums welcher innerhalb ihrer Grenzen vorhanden ist. Sie kann ebenfalls irgend welche Scheine, Tickets oder Certificates welche einen Zahlungswert besitzen, drucken, und in ihrer Provinz nach Herzenslust zirkulieren lassen. Niemand kann jemand zwingen einen Cheque anzunehmen, und doch wird sich niemand weigern dies zu tun, sofern der Unterschreiber des Cheques genuegend Credit auf der Bank hat. Wenn nun ein Cheque auf eine Bank ausgestellt, schon eine Portion Respekt einfloesst, sollte dann ein Cheque oder Zahlungsschein von der Provinz ausgestellt, nicht viel, viel mehr Wert besitzen, wo doch der ganze Reichtum einer Provinz dahinter steckt.

Die Ungleichheit der verschiedenen Preise bon Waren welche wir kaufen oder verkaufen, werden durch den "Just Price" oder "gerechten oder richtigen Preis" verschwinden. Profits von hundert oder zewihundert Prozent werden damit abgeschafft. Statistiker und Fachleute verschiedener Art werden diese Arbeit besorgen und etwas Neues fuer unser Wirtschaftssystem schaffen. In Handel und Industrie geschehen solche Berechnungen jeden Tag, nur wird dies mal die Allgemeinheit ihren Teil von Nutzen haben und nicht nur einige



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sentierte, und von dem man glaubt, dass er auch fähig ist, es wieder zurück zahlen zu können. Mit anderen Worten: es ist der Wohlstand des Einzelnen, oder der Wohlstand aller Bürger eines Landes, welche den Credit oder Wert (auch in Alberta) repräsentieren nicht eine Geldstube, welche vielleicht ein Hundert Tausend Dollar an Sparmöglichkeiten von den Leuten anvertraut bekommen hat, und zu gleicher Zeit eine Million Dollar ausborgt zu 8% oder mehr. Was wir Geld nennen, davon giebt es eigentlich nur höchstens 10%, die übrigen 90% sogenanntes Geld zirkuliert nur in Cheques, d.h. Darlehn auf die eine oder andere Weise. Oder anders gesagt, Geld ist in der Hauptsache "Credit."

Ungerechte Preise und Einrichtungen giebt es auch in Alberta genug. Der Farmer weiss wie wenig Verdienst er bei all seiner Arbeit hat. Er weiss auch wie viel er fuer fertige Wollwaren, und Groceries bezahlen muss, nachdem er kaum ein paar Cents fuer seine Schafwolle erhielt, oder was ihm fuer seinen Weizen und Hafer gegeben ist, aus dem Cream of Wheat und Oatmeal gemacht wurde; nicht zu reden von den Maschinen deren Verkaufspreis in gar keinem Verhaeltnis stehen zu deren Herstellungskosten. Die Leute in der Stadt haben auch laengst gefuehlt was die Arbeitseinstellung in Fabrik und Geschaeft fuer sie bedeutete. Durch das Verschwinden von Darlehn ist ein solcher Mangel an Geld oder genauer gesagt, Mangel an Cheques entstanden, dass die Leute immer weniger kaufen konnten, ja viele Leute schon heute halb und halb unter dem Social Credit System leben, indem sie durch die Provinz oder Munizipalitaet monatlich einen Cheque oder Relief Dividenden-Schein erhalten.

Leider bringt uns dieses jetzige System immer mehr in die Leibeigenschaft von einigen wenigen Gross-Kapitalisten der Welt; den Jeder Dollar Relief ist von den Banken geborgt und muss verzinst werden. Rund 60 X aller unserer Steuern wird zur Zahlung von Zinsen benutzt, welche Munizipalitaeten, Provinzen und die Federal Regierung an die Banken schulden. Auch Alberta traegt seinen Teil an dieser Schulden und Zinsenlast. Unsere alten politischen Parteien sind alle direkt und indirekt

VOTE FOR SOCIAL CREDIT.

rechnungen jeden Tag, nur wird diesmal die Allgemeinheit ihren Teil von Nutzen haben, und nicht nur einige Personen. Nach der Ausrechnung vom "richtigen Preis" der noch einen angemessenen Verdienst uebrig laesst, —erhaelt auch der einzelne Verbraucher noch seinen Rabatt durch die Regierungen Kontore.

Major Douglas hat wiederholt bewiesen, dass durch das Vorhandensein von so viel Landes-Reichtum, von so viel angehaeuften Waren und Produkten aller Art, von so viel Erfindungen, Erfindungschaffern, Intelligenz, etc., ein jeder Buerger eines Landes Berechtigugn zu einer Finanz, oder Kredit—Beihilfe hat. Eine monatliche Provinzial Staatshilfe von \$25.00 an jeden Menschen von ueber 21 Jahren wird ohne Zweifel viel, sehr viel dazu beitragen, dass Handel und Wandel wieder anfaengt zu bluehen. Wenn Alberts eine solche Kaufkraft unter seine Buerger bringt, dann kann es ja nicht anders sein, als dass Stadt—und Landleute wieder frohe und glueckliche Gesichter zeigen. Denn es ist ja der Mangel an Kaufkraft welcher alles in Stockung gebracht hat, und Farmerei und Stadt-Betrieb laehmt. Diese Dividendenscheine sind nicht uebertragbar, und muessen monatlich oder bald darnach beim Staatskredithaus wieder eingeloesst werden. Ein Anhaeuften von diesen Kaufkraftscheinen ist somit beseitigt. Dieses baldige Einloesen verhindert auch die von Gernern manchmal angefuehrte Inflation.

Alles in allem genommen bedeutet die Einfuehrung von Social Credit fuer Alberta ein direktes Abbrechen von unserm alten ausgeleiterten Finanzsystem. Ein System, welches Schuld daran ist, dass Schiffsladungen von Kaffee, Fruechten, Fleisch, Getreids, Baumwolls, etc. ins Meer geworfen oder vernichtet wurden, waehrend zu gleicher Zeit in allen Laendern Millionen darben oder gar, wie in China, Indien, Russland am Hungertode sterben. Dieses selbe von wenigen Maennern nur beherrschte System laesst auch seit 5 Jahren zu dass immer groesser werdende Massen von Menschen, darunter unsere Soehne und Toechter, ohne Arbeit umherlaufen.

Auf der anderen Seite koennte soviel getan werden um der Not, von unterernaehrten und nicht genuegend bekleideten Menschen, abzuheffen. Es

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Thirty-piece Band in attendance, 7:30 to 8 p.m.
 All Social Credit Groups north of Bow, welcome you.

ist auch soviel Arbeit vorhanden auf den staubigen und loecherigen Stadt- und Landstrassen; soviel zu reparieren an Haus, Hof und Stall; soviel zu ersetzen an Kleidung, Maschinen und Bedarfs-Artikeln aller Art.

Staatsmaenner aller Laender haben so oft schon zugegeben, dass sie am Ende ihrer Weisheit sind, den jetzigen Verhaeltnissen gegenueber, welches beweist dass etwas ganz und gar falsch sein muss mit unserer heutigen Wirtschaft—und Finanz-Einrichtung.

Jeder Mensch sieht die sichwieder-sprechende Tatsache: Not und Armut umgeben von einer Fuelle von Lebensmitteln und Bedarfsgegenstaenden.

Geld ist uebrigens nicht noetig zum leben, man kann es weder essen noch anziehen, noch schuetzt es vor Kaelte oder Hitze; es ist nur ein Zahlungsmittel, und wenn das jetzige Zahlungsmittel, das nur von einigen Privateschaeften heraus gegeben wird, nicht mehr in unsere Zeit passt, so muss eben eine andere Art Austauschmittel eingefuehrt werden. Und es wird in keinem Land, auch nicht in Alberta frueher eine Aenderung zum Besten eintreten bis das Drucken und die Herausgabe des Geldes vom Staat aus geschieht und nicht von 10 oder 12 grossen Geschaeften wie es jetzt der Fall ist.

Die Waehler in Alberta haben das seltene Glueck einen klugen, selbstlosen Mann ihren Mitbuerger zu nennen, in der Person von Herrn William Aberhart, welcher ihnen in furchtloser Weiss den Weg zeigt, der sie aus dem Tiefstand und der Starrheit der wirtschaftlichen Verhaeltnisse in bessere Zeiten fuehrt.

Unter all den Albertanern, welche wir in den letzten Monaten hier sprechen hoerten war nicht einer, der sich nicht lobend und enthusiastisch ueber Social Credit aussprach. Darunter waren Farmer, Geschaeftsleute und studierte Leute. Wenn man erst einmal die Sache genauer angesehen oder studiert hat, so kann man nicht anders als sagen, warum war man eigentlich so engergig und hat die

Social Credit Idee nicht frueher angehört und geprueft. Viele Augen schauen auf Alberta und beobachten mit Interesse die Vorgaenge, welche sich dort abspielen. Wird man sich unter das bisherige Joch beugen oder wird man die wirtschaftlichen Sklavenketten abschuettern und als ein freier Britisher-Albertaner Buerger am Wahltage seine Stimme einer Bewegung geben, welche zuerst den Menschen beruecksichtigt und nicht den "Gott Mammon?"

Major Douglas hat bereits in Ottawa, London, Australien, Norwegen, und anderen Laendern vor Regierungen, Wissenschaftlichen und anderen Gesellschaften Vortraege gehalten, und tagelang mit ihnen beraten. In den erwaehten Laendern, auch in Deutschland, Sued-Afrika, und den Vereinigten Staaten gibt es Social Credit Clubs und sind Buecher und Zeitungen von denselben heraus gegeben. Ihre Weiterverbreitung ist nur noch eine Sache der Zeit. Warum bisher so wenig von "Social Credit" in den Zeitungen erwaeht wurde, liegt daran, dass dieselben wie alle grosseren und einflussreicheren Betriebe von Gross Capitalismus beeinflusst und kontrolliert werden. In deutsch sagt man: es wird tot geschwiegen.

Deutsche Maenner und Frauen Albertas lasst Euch nicht durch schon so oft gemachte Versprechungen ausgedienter Parteien irre fuehren, sondern denkt an Eure Lage, an Eure Soehne und Toechter, und nehmt die Gelegenheit wahr welche sich Euch bietet und stimmt fuer eine Sache welche Euch bestaendige Besserung Eurer Verhaeltnisse bringt.

H. STREUBER

Winnipeg.

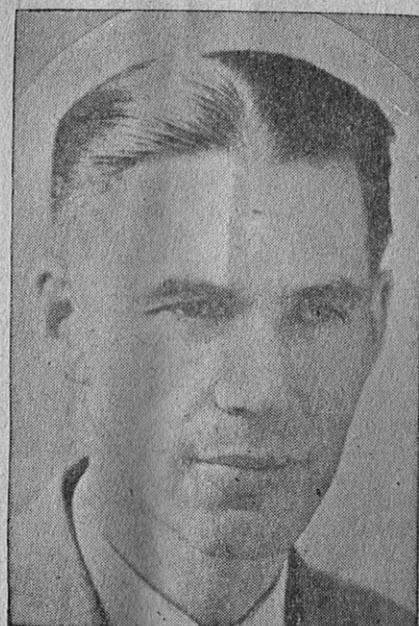
LOUISE BARBER SHOP
 & BEAUTY PARLOR
 140 10th STREET N.W.

Wish the Social Credit Candidates
 every success on the 22nd
 Thelma Wright
 Ed. Linney —L3222— Joe Fox

Some of Our Candidates for the Forthcoming Election



J. L. ROBINSON
Medicine Hat



L. TANNER
Cardston



D. B. MACMILLAN
Lacombe



C. COCKROFT
Stettler



G. L. MacLACHLAN
Coronation



W. E. HAYES
Stony Plain



WM. R. KING
Cochrane



A. E. McLELLAND
Innisfail



REV. WM. MORRISON
Okotoks-High River



DAVID LUSH
Empress



C. H. TADE
Athabasca

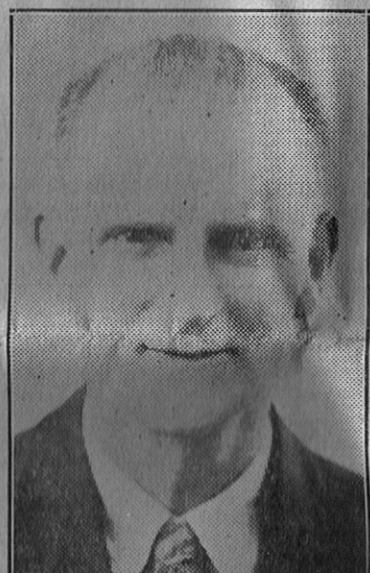
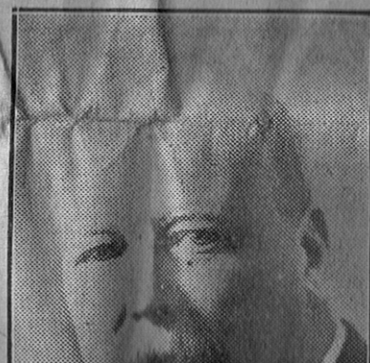


DR. J. L. MacPHERSON
Vegreville

*Support These
Candidates*

*Vote and Work for
SOCIAL CREDIT*

*Vote For
Good Government*



Candidates



REV. ROY TAYLOR
Pincher Creek



S. H. CALVERT
Victoria



H. INGREY
Drumheller



WM. TOMYN
Whitford



W. N. CAIN
Bow Valley



W. A. FALLOW
Vermilion

*For Your Success
vote
SOCIAL CREDIT*

*Support These
Candidates*



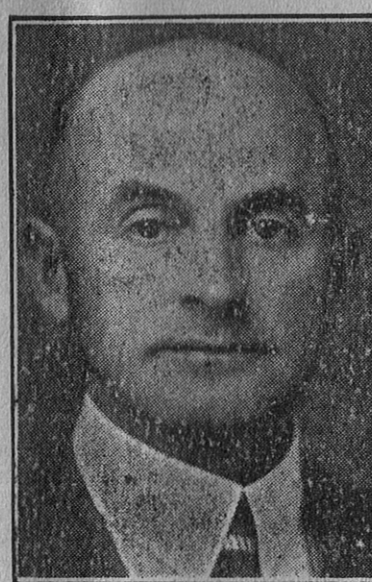
MRS. EDITH ROGERS
Ponoka



E. O. DUKE
Rocky Mountain



H. E. WIGHT, E.E., R.P.E., Ps.L.
Lethbridge



F. N. BAKER
Clover Bar



LUCIEN MAYNARD
Beaver River



WM. N. CHANT
Camrose



JAS HARTLEY
Macleod



A. E. FEE
Sedgewick



REV. PETER DAWSON
Little Bow



A. J. ASH
Olds



J. A. WINGBLADE
Wetaskiwin



W. MASSON
Wainwright

Social Credit and Education

By S. A. G. BARNES, B.A.
Member Edmonton School Board
The Social Credit Platform re Education says in part "An Eighteenth Century system can never handle a twentieth century problem." "That our schools should at once be made to supply the training that the new social order demands."

A practical educational program should give an intelligent concept to the student of the right relationships that should be practised in his journey through life. It does give a good training in the "three R's" which are only the instruments whereby we transfer our thoughts from one to another in the ordinary contacts of life. But doesn't truly develop in the students that knowledge of human relationships which makes for happy and harmonious society? I fear not. Would Society today be in the present state of unrest and suspicion had we been trained in the science of true living? We must admit we have failed.

A Social Credit Government will include in the new program of studies accurate information for instruction in the science of economics and social relationships. Nothing can stand in the way of permanent reconstruction of our financial and social system when such knowledge is assimilated in the minds and hearts of the young people. I know from experience as a trustee that our teachers will welcome such a program and earnestly co-operate, for none realize the weaknesses of our system as the teachers do.

Educationalists trained in the latest methods must be engaged to assist the teachers throughout the Province to direct their pupils into those lines of study most suited to their mental gifts and tendencies. Pupils should not be restricted and hampered by forcing them to learn subjects entirely unsuitable to their natural powers and personal interests.

By such a method much wasted teaching energy will be eliminated and when this system of guidance is thoroughly applied it will reduce substantially the salary overhead in all Schools and Colleges.

The heavy costs of Education now raised by direct taxation on the property of the people will be gradually reduced by the proposed Social Credit system of levy instead of this outworn system of taxing of the homes of the people. Such wholesale confiscation of our properties must cease. Finance must bear its own burden. Taxation on our homes which are necessary for shelter for our people will be gradually reduced and finally eliminated.

TO THE BUSINESS MEN OF ALBERTA

We recognize that many utterly wrong impressions are rapidly becoming current with regard to Social Credit. As all similar movements must, we have suffered in this respect both at the hands of our friends and our opponents. There are always those whose enthusiasm exceeds their knowledge, and whose expositions leave much to be desired. Please do not lightly accept everything as Social Credit that is expounded as such by irresponsible people. Then, too, our opponents naturally have made the best of their opportunities to show up Social Credit in the worst possible light. The result of all this is, in the minds of many people, an altogether wrong concept.

Probably the commonest criticism made of Social Credit is that it is a "giant tax scheme." Now ask yourselves, "What is a tax?" A tax, I submit, as the conception is held by the average man, is something that comes more or less painfully out of the tax-payer's pocket and to his financial hurt and how it hurts! We all hate to pay taxes; but there are countless levies made that we do not regard as a tax, because we recognize that they return to us more than they cost, and are therefore not so much expenses, as investments. Take advertising costs for instance. One must advertise, and it costs a lot of money; but because it means increased business, and therefore increased profits, you do not consider it a tax, but rather a profitable outlay. Now we admit that we must make an increment levy to cancel redundant credits, and so prevent uncontrolled inflation; but I submit that this is not necessarily a tax in the ordinary sense of the word. If we can show that the benefits derived amount to more than the levy, then the cry of "tax, tax!" becomes a mere cry of "Wolf, Wolf!" to frighten the timid taxpayer.

Now the dividends will give more in benefits than it extracts in levy. First, because there will be more dividends than levy; that is to say, counting the dividend as one dollar, there will be something less than one dollar returnable in levies, due to the fact that finance is a constantly growing area with increasing capital investments and finance charges, and demands a constantly growing volume of credit. Examples:

Newly organized industries for one dollar in goods produced, will release only say seventy-five cents in purchasing power. An established industry will divert, say twenty-five cents to the financial area, and return only twenty cents in wages. That is to say, finance receives twenty-five cents and releases only twenty cents in purchasing power. Now I suggest to you that, such being the situation, we should not recover all the Basic Dividend credits; rather this growth or increment should be represented by a credit increment, which increment would be so controlled as to keep pace with the increment of wealth.

This gives us a balance of dividends over levies. But, you say, what of the administration costs? I submit that there need be no considerable administration costs. Dividends for instance, need not be issued in multiple-coupon form, but in units of say, five dollars or ten dollars each, which coupons can be converted into cash for small transactions. Such bookkeeping costs as are necessary can be covered by a revenue stamp put on by the recipient of the dividends, and need not add anything to the ordinary tax bill.

And as for this staggering one hundred and twenty million dollar tax, I suggest, that a self-liquidating levy should not be considered over a longer time than the period of its recovery. If we, issue 10 millions in Basic Dividends and recover that amount, less the financial increment or growth, say one per cent, I submit that this involves something less than 10 millions of dollars as a credit obligation, and when cancelled does, for all practical purposes, cease to exist. Take the case of bank credits or loans. Suppose a bank during the year loans a total amount of one hundred and twenty million dollars on a ninety day note basis. Does this mean that the bank has credit obligations of one hundred and twenty millions? Far from it. Rather it only has one quarter of that sum, or thirty million dollars loaned out at any given time. Exactly the same thing is true of a Province's credit. Therefore, I say again that all this talk about one hundred and twenty millions of dollars, like the nigger's catfish, "has done shrunk" to a mere 10 millions or less.

May we suggest to you that this 10 millions of purchasing power created independent of the costing system will move a volume of goods of over twice that amount. Here is how it works: A citizen is given a dividend dollar and spends it for retail goods, which releases a certain

Then consider the matter of credit, both for capital investment and current borrowings. You are well aware of the tremendous over-capitalization that exists in many industries, the tremendous bonded debt that stands out against them, and you know full well that this makes a heavy charge against gross earnings, and in many cases makes for actual net losses. (Witness the C.N.Ry.) A proper financial system would remedy this situation. You know, too, of the difficulty in obtaining production loans, so that the soundest proposition may easily go begging for lack of capital. You particularly know the difficulty of obtaining current loans to tide you over periods of cash shortage. We suggest to you that, contrary to general opinion, banks do not exist primarily to serve you, but their financial masters, who are not much concerned about your welfare, but only their own.

We further suggest that from the business man's point of view, the use of our own credit is of tremendous importance. You must have credit when credit is required and justified, and you must have it without paying the enormous tribute that it is exacted at the present time. This precisely, is what Social Credit proposes to give you: production and business loans, through the monetization or more accurately creditization, of the very real credit that so abundantly exists in this Province.

Another matter which is not the least of the business man's troubles today, is bad debts. This we should think has probably brought about more bankruptcy than any other cause. We suggest to you that the difficulties incident to slow collections and bad debts will practically disappear when the people have something like adequate incomes, particularly if those incomes are a matter of public record and disbursement, and hence can be easily gotten for the collection of honest debts.

In the matter of paying for imports, we will merely say that this will be, under Social Credit, as under any other government, a matter of paying for imports with exports. That is to say, the payment or the goods we export comes back to us in the form of bank credit—cheques, or drafts—and these become effective demand upon the banks for other credit instruments, or cash, with which to pay for imports. That is the way it has always been, and will continue to be done under Social Credit.

But what is probably of more interest to you is how the Basic Dividends received from your customers are to be turned into such bank credit, or if you wish, cash. We have already explained how ample and effective demand will come back to our citizens. Part of this, most of it we should say, will be deposited in the State Credit House. When, too, taxes of all sorts are effective demand upon bank credit or cash. Still another stream of effective demand upon the banks comes to us in the salaries, pensions, taxes, subsidies, and so forth from outside sources. We shall not molest these in any way, but they do come to us, and can be used by our people. And do not forget the increment levy, every dollar of which will cancel a dollar of your basic dividend coupons. Hence it is obvious that there will be plenty of effective demand upon outside banks for all purchases that may be made outside the Province.

May we say that regardless of what you may have heard or read, Mr. Aberhart, and all Social Credit leaders, are most keenly and vitally interested in the prosperity of our business men. We recognize that without your prosperity, and your co-operation, Social Credit cannot hope to succeed; and we shall not do anything to hurt you or without your knowledge; rather we shall invite at all times your suggestions and criticism of our program. We recognize, as you recognize, that this is a time of real crisis; that it is no time for rocking the boat or any quarrelling among the crew.

We want to help you, and we want you to help us.

G. L. KING

The Social Credit Background

By Dr. R. C. GHOSTLEY

In dealing with the background aspect of the present economic impasse, into which the Province of Alberta has been precipitated, I should like to note that the five so-called leaders,

and bonded debts, are in quite as bad a position. An inspector of one of the largest trust companies in Canada told me recently that they were allowing hundreds of farms to go for taxes, that they had previously

Liberalism Past, Present and Future

(Continued from page 1)

be filled locally, without taking any men from the cities. The real cause was the huge interest payments, amounting to \$30,000,000—half of which goes out of Canada—which Ontario must annually make on its debt. . . .

"The average age of the men is over 45. Of 1,000 men turned out, 700 were war veterans, 400 of them Imperial Army veterans. Many of the men were under-nourished and quite incapable of farm work. Some were over 60. Lined up outside the C.C.F. headquarters to register, they looked like old and beaten men. It was a tragic picture."

In other words, scratch Mr. Hepburn's shell of pretended benevolence, and you have the same old hard boiled professionalism that has always characterized the Liberal party.

Rumor has it that even Mr. King is among those who most keenly realise that "it is time for all good men to come to the aid of the party." Mr. King also has a record for Christian charity that fits in very well indeed with these acts of his henchmen herein recited. We recall that shortly before the end of his term of office, when confronted with the unemployment situation and the desperate need of the people for aid, he said: "Unemployment relief is solely a Provincial responsibility." Also when approached for help by the then Conservative Government in Ontario, he declared, bluntly and brutally that he, "would not give one five-cent piece to the people of any Province headed by Conservative Government." Can you beat it?

This then, is Liberalism in action, and just about the sort of thing we might expect if the people of Alberta are foolish enough to join the Liberal Parade and return them to power in this Province.

A Big Change Is Needed

The almost universal cry is we need a change. A change in what? Is it a change in Government of the parties in power, be they Farmer, Conservative or Liberal? Yes, that is the change we need. Is it not reasonable to say that the Governments of the last thirty years in Canada must be held responsible to a large degree, for the conditions our province and the Dominion is in today?

By going back thirty years, that is to 1905, that is the year Alberta was created a province, and the first Legislature was Liberal. They were

on our homes which are necessary for shelter for our people will be gradually reduced and finally eliminated.

The principle of security of employment for trained and efficient teachers will then be solved. Co-operation between the teacher, community and government, will be established.

Not only in matters of education shall the people be kept in constant touch but in all the other branches of the Government through the organized Study Groups in the various communities. Then we shall see a new social order where diverse political parties shall find no opening to divide the people into rival camps but the spirit of good will and fellowship shall permeate society. Then our legislative bodies shall reflect a spirit of sincerity and interest in all the people they represent.

God Send Us Men

God send us men; Whom Thou has proven true;
True to their God; and to their Brother true;
Men all can trust, to work as true men must;
And give their life a Sacrifice; in God alone, such trust;

God send us men, who in this time of need;

Stand firm and true when battles rage; such, must succeed.

Men who with single eye Thy will; dare do though they may die;

Oh God, do send us men; on whom our Province can rely.

God send us men, who will no quarter give,

When battling with exploiters who make it hard for poor to live,

Who rob the widow and the orphan of their daily bread.

Men who will never yield until they are counted with the dead.

God send us men, who have no thought of selfish gain;

Men who have hearts and souls filled with desires

To lift the burdens off all burdened souls.

Our province fill with happy peaceful homes, as in God's will.

Submitted by

RICE SHEPPARD.

VOTE FOR SOCIAL CREDIT.

created independent of the costing system will move a volume of goods of over twice that amount. Here is how it works: A citizen is given a dividend dollar and spends it for retail goods, which releases a certain margin of profit, say twenty cents; the retailer then replaces the goods, releasing a margin of say ten cents profit to the wholesaler; the wholesaler replaces from the manufacturer, another twenty cents profit is released; and so it goes. In the end of course, these total profits from the retailer to primary producer will equal the full retail price of the goods. You may carry this further. The retailer's twenty cents profit, the wholesaler's ten cents, the manufacturer's twenty cents, when spent for consumable goods also releases a margin of profit. In the aggregate this may amount to say, fifty cents. But let us use only the more conservative figure of two dollars purchasing power for one dollar in dividend.

"Now," you ask, "why is not the same thing true of a dollar's worth of purchasing power released in the production of goods?" The answer is this: all purchasing power released in this way enters into the cost of the goods, so that the cost keeps pace with purchasing power, and the dollar's worth of purchasing power can only buy a dollar's worth of goods. Dividends, however, do not enter into the costing system—are quite independent of it—and are therefore able to move over twice their own volume in business turnover. Now I suggest to you that in issuing dividends for 10 millions of dollars we release considerably more than 20 millions of dollars in purchasing power.

Total retail sale for the Province at the present time amounts to (in 1933) \$108,277,000. Using the figure 20 million dollars purchasing power per month, you have an increase in business turnover of two hundred and forty million dollars, or almost two and one half times the present turnover. Hence, suggesting to you, that the dividend will ultimately double your business; we also suggest that if you double your business, with further increases in prospect, you can afford to allow us a moderate increment levy—the net result of the whole transaction being that you are very much to the good. Now I grant you this: that we cannot and will not make the levy first and hope for an increase in business later. Rather we will, and must, first give you the increase in business, and later make the levy on that increase.

In the matter of Just Price, we call your attention first of all to the fact that in this field of Price tremendous injustices have often occurred. We do not suggest that the average business man is a profiteer, exacting enormous price spreads—far from it in fact—but we do suggest, and even assert, that there are certain powerful and protected interests who are profiteering in this field. If you have read the Stevens' Price Spread Report, you are quite well aware that this is so. We further suggest that it is not only the consuming public, who suffer, but the small business man who, in his competition with these commercial pirates, suffers even more. You know all too well the unfair advantage that mass buying gives to the big chain stores and similar organizations. You know all too well the serious effect of price-slashing-specials sold often below wholesale costs. We suggest to you that, for the protection of the buying public, and particularly for the protection of the small merchant, that a careful survey of the whole field of values and prices must be made, and a truly just price established for goods and services.

Here is another point we wish to touch upon from the business man's point of view. We call your attention to the fact that the matter of net profits is never a matter solely of gross profits, but rather a matter of gross-profits-less-overhead divided by turnover. You should not, therefore, we contend, be frightened at a mere prospect of lessened gross profits. Net profit is the thing that concerns you. The increment levy may, and will in some cases, reduce gross profits; but the balanced program of dividends-and-levy, except in some cases of actual racketeering, will show increased net profits. Here is another phase of the situation. Overhead is certainly one of the biggest considerations. One of the largest items in overhead is finance charges, interest, taxes, insurance, sinking funds, etc. The Social Credit program deals most effectively with all of these, and will therefore tremendously decrease overhead.

into which the Province of Alberta has been precipitated, I should like to note that the five so-called leaders, who are raising their voices against this great movement, are all using the same tactics and the same arguments. These men have stated over the radio repeatedly that the old system of economics and finance has broken down; that they are against any untried system, and therefore stand for the one they admit is inadequate and useless.

Dante says, as he entered the Interior of Hell and the Palace of Riches, he met there the Great Enemy Wealth. How long must man's inhumanity demand, impale humanity upon the spikes of greed? Perhaps some will say that it is all wrong; that the gentlemen who have had our government in their charge in the past thirty years, are not controlled by the great enemy wealth. Listen! When this government came into power, four bank managers and two bank solicitors were put into most important and pivotal posts: the liquor commission, wheat pool, irrigation department and department of the Attorney General,—all by the way employed formerly by the same bank and all government business more or less under their supervision.

We know that it is common knowledge that tax-free bonds were issued, drawing six per cent interest at a time when Eastern Provinces were obtaining loans at half this interest rate; twenty-two million dollars extra security was said to be handed to the banks at their request to save them from the consequences of their own bad judgment in the case of the Canadian Wheat Pool loans. Loan contracts were revised and broken with no thought for the interests of anyone but the banks. These are the men who are proclaiming that Social Credit would drive us into financial chaos. As a matter of fact chaos is here already. Recently the present Provincial Government engaged an expert accountant to make a survey of the indebtedness against the farmers of Alberta, these figures reached such incredible proportions that the government decided to stop the survey. In all probability if these and other debt statistics were available, they would indicate a state of actual insolvency.

Of course, the cities of Alberta, with their tremendous load of mortgage

Canada told me recently that they were allowing hundreds of farms to go for taxes, that they had previously taken by foreclosure. That is the condition to which the old line parties, Liberal, Conservative, U.F.A., and so on, have brought us. Leaders of the opposition declare that there are no outstanding economists among us, but I declare to you that dozens of the greatest economists in Europe, Australia, New Zealand, are with us in the work of educating the masses; for instance, Arthur Kitson of whom the British financial publication, *The Web of Finance*, says, "Arthur Kitson is the father of modern banking reform"; Engineer Whitworth, Managing Director of the Kitson Engineering Co. Ltd.; Major C. H. Douglas, internationally known engineer and economist; Robert Blatchford, publisher of the *Clarion* and renowned champion of reform.

In a recent letter Mr. Kitson says: "I'm always amused when economists talk of 'fixed and immutable laws,' governing society and trade. Society is an organ and constantly changing, so that the policies which may operate favorably at one state of society's development may become disastrous at another stage. . . . Today we are governed by the ignorance and superstition of the dead past. I'm an old inventor and my experience has taught me that one can never obtain perfection in one operation. We must try schemes, and see how they work."

This persistent effort to confine a growing society within an inflexible cage of custom and law, is perhaps, the root cause of all our economic difficulties, and is by no means accidental. As Thomas Jefferson so aptly said, "Experience declares man is one of the few animals which devours his own kind, for I can apply no milder term to the general prey of the rich upon the poor." This dead worship of the dead past is always in the interest of, and fostered by certain vested interests.

Social Credit proposes a growing economic and financial system for a growing society, the provision for the people's needs, and the protection of the poor from exploitation by the rich.

"There is all the difference in the world whether we make rules serve us, or whether we become slaves to maxims."—Emily Post.

By going back thirty years, that is to 1905, that is the year Alberta was created a province, and the first Legislature was Liberal. They were in power until 1921, then the U.F.A. Government was returned and continued in power until the present time. In the Dominion House in 1905 the Liberals were in power, and held office until 1911, when the Conservatives were returned and were in power when the Great War came upon the world in 1914, then a Union Government was formed and held power until after the end of the war; then the Liberals again, under Mr. King, held on until 1930, when the Conservatives again were returned, with Mr. R. B. Bennett as leader.

In 1905 when the Liberals took charge of Alberta, this province had no financial worries. She had a clean slate; but at the end of their regime in 1921 Alberta was loaded down with debts, and the U.F.A. Government, the last 14 years, have proven themselves past masters at loading the province with still more debts.

The great concern of our provincial governments in the early days, was to get settlers to fill up our vast province, and much progress in this respect was made until the outbreak of the war in 1914. Our settlers have proven themselves most industrious; they have produced in abundance, much more than our needs, and more than markets can take. The governments that have been in power all this time have failed. Instead of managing the country's affairs, they have just drifted until we find our province—and the Dominion—almost in chaos, and yet all the old parties are asking that they be returned to power; when a very large portion of our population are in need in this land of plenty.

No intelligent voter will support the old parties at the coming election. There is only one thing to do—vote for Social Credit. It means a new deal; a new day. Mr. Aberhart, our leader, is a man prepared to make any sacrifice to bring to this province happy, prosperous homes—a square deal to all.

Your only chance is by voting Social Credit on the 22nd of August; if not then we must continue to suffer under the old system.

RICE SHEPPARD.

VOTE FOR SOCIAL CREDIT.

EDMONTON

Capital City Social Credit News

SEND TO REGINA FOR OUR
FREE CATALOGUE OF 5,000
BARGAINS—FREE POSTAGE

Men's Two-Pant Suits

Regular Values to \$24.50
High-Grade Tweeds, Worsteds and Flannels. All grouped at one low price
Sizes 34 to 44. NOW

\$13.49

Men's Flannel Pants

Reg. to \$3.50
Plain or striped patterns.
Well tailored, all sizes.
No alterations or exchanges, please.

\$1.50

Regular to 95c

Boy's Sweaters

V-Neck styles, large range of shades.
Sizes up to 15 years.

49c

(Main Floor)

NEW FALL COATS FOR WOMEN

\$8.95

Made of all wool tweeds and heavy chinchilla materials, for the young miss or a utility coat for women. Plaids or plain navy and brown. Sizes 14 to 20.

Regular \$3.45—Men's Black and Brown Leather

WORK BOOTS

Leather and Panco soles with rubber heels. Sizes 6 to 11.

\$2.45

(Main Floor)

Regular \$4.95

Ladies' DuBarry Dress Shoes

In black and brown kid, calf and suede leather. All styles. Sizes 3 to 9. Widths AAA to D. (Main Floor). Pair.....

\$2.95

Regular \$4.95—MEN'S

Two-Tone Sport Shoes

Solid leather and composition soles. All styles and sizes. Pair.....

\$2.45

(Main Floor)

Regular \$2.95

BOYS' BLACK CALF LEATHER BOOTS and OXFORDS

Solid leather sewn soles and rubber heels. Sizes 1 to 5-1/2. Pair

\$1.79

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Regular 85c

CHILDREN'S AND MISSES' CANVAS STRAP SLIPPERS

Leather tip with green chrome leather soles. Sizes 5 to 10-1/2 and 11 to 2. Pair.

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40-inch Fancy Figured VOILES, yard

14c

Second (Floor)

36 inch Prints

15c

(Second Floor)

All sun and tubfast. Your choice of 30 different patterns, yard.

ARMY & NAVY
DEPT. STORE

101st Edmonton

GRAB IT ALL

The Liberal party appeals to voters in Canada to make it unanimous—to elect nothing but Liberal Governments. They want none of "His Majesty's Loyal Opposition" in Canada.

"To the victors belong the spoils," as Mr. Bennett said on the night of September 21st, 1911, at the old Sherman Rink, when the Conservatives were celebrating their victory on that date. All old line parties agree with that of course. Perhaps the people of Alberta are tired of the "spoils system" of the old parties. Perhaps they still desire opposition in Governments.

WHY P.E.I.?

During the last six years the Canadian people have voted against Governments with hearty majorities. They

Radio Broadcast
By O. Kennedy

Ladies and Gentlemen:

We are facing an election. One of the most vital and important issues in the history of our province. A number of questions are flashing through the minds of the electors at this time.

Do we need a change?

Have our past representatives in the Legislative Assembly governed our province in the best interests of the people?

What is the cause of our economic distress today?

Are any of the parties or movements offering anything to remedy the cause of this distress and pointing the way out of our difficulties?

These are all important questions, and it behooves the electors to thoroughly study these questions, to look into the records, platforms and policies of all parties. They must not only look at the innumerable promises that are being handed out to the people, but they must look at the possibility of their fulfillment.

Yes, we need a change. The ever-increasing suffering and distress of our people, the mounting burden of taxation, the steady increase of our public debt demand a change in the policy of government. These facts point in no uncertain way to the failure of our legislative bodies to cope with our present difficulties.

Have we no wealth in this province? Yes, Alberta is the second richest province per capita in the Dominion of Canada. Then why should we have so much poverty in the midst of this wealth?

What is the cause of our economic distress?

Social Creditors claim that it is the lack of purchasing power and economic security in the hands of the consumers. If that is the cause then it should be the policy of any government that works in the interest of the people to leave no stone unturned to remove this cause from our midst.

It seems to have been the policy of former representatives to have the government build monuments in their constituencies such as roads, public buildings, post offices, etc., not because these things are justified, but for the sole purpose of being able to say when they again appeal to their electorate, "Look what I have got for you, look at the money that has been spent here by my efforts on your behalf" but they never add—"and at your expense!" Because you do pay for these in one form of taxation or another. I wonder

platform says that we will bring about—

"The cessation of borrowing from outside sources and the creation of our own credit thus gradually eliminating heavy interest charges and retaining our own purchasing power."

The second clause—

"The distribution of purchasing power to bona fide citizens by means of basic dividends sufficient to secure the bare necessities of food, clothing and shelter."

Under Social Credit the citizens will become shareholders in a gigantic Company with the resources of the province behind its credit. The citizens as shareholders are entitled to basic dividends sufficient at the very least to provide them with food, clothing and shelter.

Ladies and gentlemen, being a young man myself, I would like to take a moment or two in dealing with the problems of youth and the home.

The big problem facing any young man or woman is the future. What does it hold for them? Are they to be deprived of the education and vocational training because of the lack of economic security? Are they to be forced at an early age, as many are today, to enter the field as laborers that they may make a living? Or because of the lack of employment are they to be faced with a life in our relief camps or as vagrants on our city streets, or shall they be given a chance to develop themselves into men and women worthy of Alberta citizenship. Nothing can be so degrading as a hopeless future. No suffering or anguish can equal that of a mother or father who after years of struggle find that the home and savings with which they had hoped to be independent in their later years had slipped away. All the plans and cherished hopes for the future of their children being dashed one by one to the ground. By and by the sons and daughters finding themselves a burden to the home drift away. To what and where?

These young people are of the very highest character. They have lived clean lives. They have fought against temptations. They have struggled against hopelessness and despair hoping and praying that at some turn of the road an opportunity may come for them to take their place in shop, office, school, or to whatever position they have fitted themselves to fill.

Hopelessly but determinedly they endeavor to find employment. Day by day they tramp the streets hearing the oft repeated reply, "Nothing doing today!" Their money is gone. They will be arrested if they try to beg. If they steal because they are hungry they are thrown into prisons with a criminal record against their good name. Finally after the last source of help is gone they apply for relief and are herded away to a barbed wire enclosure to a life of a monotonous daily routine. All hope gone, nothing to look forward to.

differences, easily takes first place. Our own experience indicates that it is invariably the man who has the least religion who wishes to force his religious convictions upon other people. Mr. Aberhart is a devoutly religious man to whom his own religious convictions are so precious that he would not dream of tampering with the religious convictions of other people. He is not anti-Catholic, anti-Jewish, or anti anything else. He is not, I repeat, in his fundamental attitude, anti but pro in this particular instance "Pro bono publico," that is to say, "for the good of the people."

TO THE NORTHERN STUDY GROUPS

There is not the space in this issue to go into detail as to the activities of the Edmonton and district study groups. Just the same we wish to acknowledge the splendid work they have been doing in educating the young people with regard to the principles of Social Credit, thus holding the organization together and keeping up the morale of the people. These groups have been responsible for the replenishing of campaign funds when they were most needed, and have always been most willing when there was any extra work to be done. For all these considerations the northern offices again wish to express their sincere gratitude.

VOTE FOR SOCIAL CREDIT

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RELIGION AND FLAG

The English writer Johnson, wrote that "patriotism is the last refuge of a scoundrel" The good old Flag has been waved in Canada by old line parties to defeat great measures of reform. Some people in Alberta are now trying their best to create religious discord to defeat even the hope of better things. They are facing two ways. Some say that there should be no religion in politics. Others say that Mr. Aberhart's religion is the wrong one. But, great and true religious leaders of every creed the world over are appealing to all creeds to unite on a common platform to bring about social and economic reform and to save the world from athiestic Communism. Vote Social Credit.

During the last six years the Canadian people have voted against Governments with hearty majorities. They have a real aversion to the old line parties so they keep voting them out and others in. It is either the frying pan or the fire.

In Prince Edward Island they turned with wrath on the Government and wiped them out. What the people of Alberta have been asking for is a party of reform and they are going to see that Social Credit is elected on August 22nd.

never add—and at your expense. Because you do pay for these in one form of taxation or another. I wonder what is the most essential thing to the people, bread or roads, clothing of a beautiful post office, shelter or police barracks.

Why should we incur interest bearing debts by borrowing money on our credit? Literally asking finance for the permission to use our credit and paying them a bonus, namely, interest for that permission. The first section in the first plank of our Social Credit

WORK AND WAGES

Dear cold and hungry people, I hereby express to you, Some reference to a subject, now open for review, In this land of milk and honey, where "O Canada" we sing And in choral strains of loyalty, do homage to our King, We join in adoration of Vancouver's boasted charms, While "By sea and land we prosper" adorns our civic coat-of-arms Within the precincts of our city, it is needless to remark, There's a cooing lover's paradise, that we call our Stanley Park. Its beauties are most gorgeous, its playgrounds ever green, With walks and trails and incidents, that are best to pass unseen. In the midst of cherished grandeur where bears and monkeys thrive And ill-nourished sickly children, while scarcely half alive, Revive their faded spirits, in those monkeys' habitue, Where they revel in warmth and comfort that's denied to each of you. While nearby and to the westward, it is evident to me, That man can make depressions, but only God can make a tree; Many giants of the forest have now lost their stately pride, And in desolate surroundings will likely long abide; Unless you hungry derelicts that democracy produced, Through the promise of more carrots, may thus be introduced. To matlocks, picks and shovels, and many other idle tools, And dictates of a nincompoop, who should look on you as fools, Should you as paupers, knuckle down, to earn the mere subsistence, That fits you for another day and keeps you in existence. Oh, by the way, right here and now, on a point of information! What of the product, thus obtained, from all the desolation? Is all that wood, so glorified, acclaimed that it may please Some greedy selfish idle rich, while neglected children freeze? If by some chance, across your neck, some sacred tree should fall, Then what reward would you receive in payment for it all? In case you fail to realize it might interest you to know, The carcass, to the Potter's Field, most probably would go; And to oblivion there consigned and sepulchered in straw, To share a grave, in company with some corpse you never saw. The time of protest is at hand, join in your rightful battle, Demand the comforts Nature gives, and equal rights with cattle. For if by chance you do consent and think it fully proper, To toil and slave to earn relief, you still would be a pauper. What of the extra dimes you earned, when the work is all completed, And for your dole, again you go, and hear these words repeated? "You have no right to ask for wood, you silly, stupid donkeys, That wood was cut and set aside to heat a house for monkeys." If that is where we figure in this scheme called evolution, It's time we used what brains we've got and start the revolution So, take my tip, just sit at ease, and make those West-end beefers, Clean up the mess, and haul the wood, to all we cold relievers.

H. C. KINGSTON.

enclosure to a life of a monotonous daily routine. All hope gone, nothing to look forward to.

Ladies and gentlemen, the introduction of Social Credit to the province of Alberta will guarantee economic security to each and all of the bona fide citizens. It will give them new hope and will improve the standard of living and create a better class of citizenship.

On August 22nd the citizens of our province will be given an opportunity to give the highest gift of all to their young people, that of a promising future. Or you will have the opportunity of sending your young people down to degradation and hopelessness, to relief camps or the labor market where they are mere servants of the financial slave drivers. The young people of Alberta are looking to the electors of this province to give them this priceless gift of freedom, and security.

THE RELIGIOUS ISSUE

Of all the questions that should never be dragged into a political arena, the question of religion, particularly, the question of sectarian

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LADIES MASS MEETING

At Bible Institute, Calgary, on
SATURDAY, AUGUST 17th,
at 8 p.m.
Speaker, Mr. W. Aberhart, M.L.A.

Alberta Social Credit Leader Stirs Vancouver

Unmoved by the imminency of the forth-coming election, Mr. Aberhart slipped out from under the demands of his party for a brief reunion with his family in Vancouver. Many and varied were the speculations aroused both on the train and in the Coastal City because of Mr. Aberhart's sublime confidence in the perfection of his organization and the victory of his party.

As a Calgarian on the same train I enjoyed a box seat to all the theories advanced. Illuminating indeed were the many heated discussions engaged in by the travellers, many of whom were staunch Alberta Social Creditors, others puzzled citizens of British Columbia frankly unable to comprehend Mr. Aberhart's supreme faith in his followers.

The following conversation reported Verbatim will provide Social Creditors with amusement:

1st Albertan: "No one needed a holiday more than Mr. Aberhart and thanks to the U.F.A. he is able to take it."

2nd Albertan: "It must establish some kind of a record or other—a Politician taking a rest three weeks before an election, especially a first-time, untried party."

B. Columbian: "I have never heard Mr. Aberhart called a Politician, I have heard him spoken of as a Fanatic, a Dreamer and a Crank."

1st Albertan: "Take a look at that big man through the window and see if his appearance gives you much grounds for such a belief."

B. Columbian: "Why he looks more like Santa Claus!"

2nd Albertan: "That's who he is."

A condensation of the unusual amount of space given to the Alberta Social Credit Leader in both the *Vancouver Sun* and the *Province* is illuminating and reads like a biography. "Wm. Aberhart is a great big hearty jovial 280 lbs. of man with a laugh which booms out easily, naturally and spontaneously. He is 58 years of age, a principal of a Calgary High School, preacher in the Prophetic Bible Institute and organizer of a new party in Alberta.

"He is quietly confidential and talks in a friendly, paternal way.

"He has 63 candidates in 63 constituencies for the Alberta Provincial election and he expects to win 45 out of these 63 seats.

"HE HAS MORE THAN AN OUTSIDE CHANCE OF BEING THE NEXT PREMIER OF ALBERTA.

"He looks like a man upon whom the strain of campaigning rests easily. He is obviously not what most politi-

articulate and less circumspect than a banker, more like a fast thinking business executive. He is not a politician BUT NEITHER IS HE A POLITICAL FOOL.

"He has not a missionary way about him. He has encouraged the people of Alberta to think economically and to vote intelligently for Social Credit.

"He started the Social Credit Movement as an educational one and the political development was inevitable. His present holiday is taken with the assurance that his great voluntary organization is FUNCTIONING SMOOTHLY.

"He believes that the time has come when service to the state is the duty of every citizen and if his party is successful and calls upon him for leadership HE WILL ACCEPT.

"He is interested in what the Reconstruction Party is preaching and believes Mr. Stevens is on the right track but the only way the Stevens' reforms can be implemented provincially is through Social Credit.

"He claims he does little work—he just organizes.

"He is modest about his undoubted achievement in carrying Social Credit into all the hills and plains of Alberta."

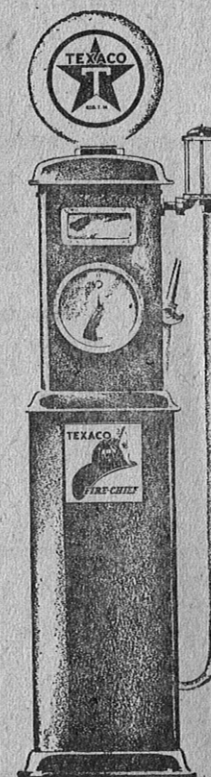
Mr. Aberhart outlined the fundamentals of the proposed application of Social Credit in Alberta to a crowded meeting of Vancouver citizens in Moose Hall on August 2nd under the auspices of the Alberta House Committee.

From such a show of interest what other inference can an Albertan draw but that British Columbia too is becoming Aberhart-conscious and consequently Social Credit-minded?

Our Cultural Heritage

Those who scoff at Mr. Aberhart and shout "something for nothing" when he talks about the "Cultural Heritage" which was bestowed on mankind by Almighty God would do well to follow other speakers and read other authors who believe that Divine Providence wills that that heritage or public domain be used for the many and not just for the benefit of the few.

His Holiness Pope Pius XI in his Encyclical of 1931 on the "Reconstruction of the Social Order," writes: "If these principles (which he advocated in connection with ownership and distribution) be observed by all everywhere and at all times, not merely the production and acquisition of goods,



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SATURDAY, AUGUST 17th,
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Speakers: Mr. W. Aberhart, Mr.
E. Manning, Mrs. F. Costick
and Mrs. Wilkinson.
Chair will be taken by Mrs. F. G.
Grevett.

MR. HUMBLE AND POOLROOMS

Mr. Harry Humble, radio opponent
of Social Credit, who never announced
just what interests he represented on
the air, in one of his Sunday broad-
casts some time ago, said that basic
dividends would just give a lot of idle
young men more money to spend in
poolrooms. Where would Mr. Humble
have those hundreds of young men

the strain of campaigning rests easily.
He is obviously not what most politi-
cians are, he is something more than
confident.

"He is articulate and powerful and
far from a dreamer. He is more

spend their idle hours, days, weeks,
months and years should the hos-
pitable billiard room owners turn them
out? Where are the "public comfort
stations" for them to use?

It is a good thing that somebody
is willing to give those fine young un-
employed boys and men shelter and
hospitality even though they are broke
and have no fine car to ride around in
like Mr. Humble. And, just why
should Mr. Humble cast reflections
on billiard rooms?

where and at all times, not merely the
production and acquisition of goods,
but also the use of wealth, now so
often uncontrolled, will within a short
time be brought back again to the
standards of equity and just distri-
bution.

Mere sordid selfishness, which is
the disgrace and the great crime of
the present age, will be opposed in
very deed by the kindly and forcible
law of Christian moderation, whereby
man is commanded to seek first the
Kingdom of God and His Justice,
confiding in God's liberality and
definite promise that temporal goods
also, so far as he has need of them,
will be added unto him."

The Pope, in this now famous
document, does not suggest that these

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reforms will ever come about without
the intervention of the State. Cruel
and selfish hearts and hands must be
controlled and restrained. He would
not leave those 'who are able and
willing to work' at the mercy of the
merciless.

Most Rev. Bishop M. J. Gallagher,
Bishop of Detroit, in his defence of
Father Coughlin's radio campaign for
Social Justice, quotes Holy Scripture
in 2 Timothy 11. 17. 18 as proclaiming
that "God giveth us abundantly all
things to enjoy." This Prelate of the
Catholic Church does not express the
slightest hope that reform will come
through the sweet will or with the con-
sent of those whose "God is gold." He
hopes and prays that reform will be
brought about by Christian leaders
rather than by those who would also
destroy the Social Order and all faith
in God. Even though it might be
thought that famine was sent to
punish us it would be hard to convince
people that plenty might be sent to
starve them. That plenty that 'God
has given us to enjoy' modern gov-
ernment and greedy capital have
failed to distribute.

Mr. Wm. Howson, Alberta Liberal
leader was accompanied on some of
his trips this week by Eddie Shore.
Bill has been looking for a good draw-
ing defense man for sometime. It
would not be surprising if some other
leader should trot out the Quintuplets
before the election campaign is over.
Those kids should really pack them in.

MASS MEETING

At the grounds of St. Gabriels Hall
32nd Avenue and Centre Street B, on
Tuesday, August 20th, at 8 p.m. The
speakers will include Mr. William Aber-
hart and the Calgary Candidates.
30 piece band in attendance. Don't
mist this meeting.

"Every son, it seems to me, should
know something about the life his
father lived before they became ac-
quainted."—Harold Bell Wright.

VOTE FOR SOCIAL CREDIT.

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bridge over all difficulties in Alberta.

LADIES' ATTENTION

Special Social Credit Radio Broadcasts

Over Radio Station C. F. C. N. Daily at 9.50 a.m.
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This and That About Some of the Opponents of Alberta Social Credit

Can They Stop the People of Alberta Voting for Social Credit by the Ancient Outworn Process of Mud Slinging?—Finance Struck Out in the Final Innings.

Col. Cunningham, in a recent E.S.L. Broadcast, sarcastically referred to our leader as "Santa Claus." Maybe if the Colonel will hang up his sock on August 22nd "Santa Claus" will leave him a race horse.

We notice that the *Herald*, on its "Anti-Social Credit" letter page on Saturdays, regularly publishes letters from Mr. Golds of Delia and Mr. Gaule of Calgary. They had better investigate. The opinions of these two gentlemen carry no weight in their own bailiwicks, or with most of those who know them—yet the *Herald* quotes them as authorities.

A Vulcan writer was most concerned because Mr. McPherson was not allowed to monopolize a Social Credit meeting. Mr. McPherson cannot get a "baker's dozen" out to listen to him so he tries to "bulldoze" the other fellow's audience. The same writer, extolling the said Mr. McPherson, stated he was certainly entitled to the respect of the people. We would suggest that our leader, Mr. Aberhart, is not only entitled to everyone's respect, but gets it wholeheartedly from nearly all, even most of those opposed to him.

My, oh my, have you noticed the angry tone of voice of most of the opposing speakers over the air? It sure gets their goat when our leader simply ignores them.

Messrs. White and Brooks have demonstrated that they too can contribute to the campaign of misrepresentation. The leaving out of a sentence or two will not fool the labor folks—or anyone else.

The *Herald* predicted dissension among the prospective Social Credit candidates who did not secure the nomination. Have you noticed any dissension? I should say not—for we have purposely attended meetings to hear these folks speak—and you never met more fair-minded men and women in your life. They continue putting all they have into the fight for S.C.

That hardy perennial, Harry Humble, has again blossomed out. Now he says, "It can be done"—but adds: "Do we want it done?" It may have been static, but they said it was Harry again.

Did you hear "Old Scrooge" on the ether? "He is greatly worried about 'Aberhart's something for nothing plan.' Did Scrooge ever get 'something for nothing?' We will leave that to the Drumheller folks to answer. He has dabbled in politics before, but we never heard of him getting anywhere.

Those mentioned above and others, will continue to assist the B.P.H.A.C. (Brownlee - Priestley - Humble Anvil Chorus). Social Creditors put on your gas masks and stand firm.

The *Albertan* also contributed its share, when it mildly takes Mr. Aberhart to task about the "White-Brooks" "roorbach." Too bad they did not investigate both sides of the matter.

The *Herald* points out the lack of outstanding men of ability among the

Social Credit candidates. Will they point out any members of the present Legislature who have any unusual gifts along the lines of governmental ability? Sizing them up man for man we believe the Social Credit bunch are head and shoulders over the present crowd, individually and collectively. They have unearthed another orthodox Economist, Professor H. F. Angus, of the University of British Columbia, and say, in closing a "biting" editorial, that "Professor Angus apparently is not available for employment as one of Mr. Aberhart's experts." Possibly it might be well to wait and see if he is offered such a position in the Social Credit government. We will probably find that the services of the "Professor" will not be required.

Hon. George Hoadley springs the old chestnut about not being able to borrow any money on account of the "Social Credit menace." Why in Sam Hill do we want to borrow any more money? What we owe now is causing us a pain in the neck. Besides, will Mr. Hoadley please tell us who can borrow money now, without crawling on their hands and knees to get it—even at a high rate of interest.

Have you noticed that in addition to the Editorial page and the "Anti-Social Credit" letter page, the "Observer's" section is now largely devoted to berating our leader and the movement? Even the *Herald* religious page is at times devoted to the tirade of abuse. There is only about one more section that could be used against Social Credit—and that is the Sporting Page. We would suggest that they have a large heading ready for that page for August 23rd:

"Finance Struck Out in the 9th Inning"—"Social Credit heads the League."

Mr. Macleod Sinclair is one of those who would like to make the other fellow's audience his own—but he is out of luck, and listen to him bark

Gigantic

HALF-PRICE

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of Women's Fine Shoes

GROUP No. 1

A collection of Pumps, Straps and Ties—white, brown, beige and black—pointed or round toes—All sizes. Regular \$3.00..... **\$1.49**

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White Linen and Mesh—Superfine Quality. T-Straps and Oxfords—covered Cuban heels—leather soles. Regular price \$1.95..... **98c**

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These are our highest priced shoes. Finest quality kids and suedes. Many styles and heels to choose from. AA to D—Regular price, \$5.00..... **\$2.49**

GROUP No. 4

Our famous \$4 Shoes—all colors and hundreds of styles to choose from. HALF PRICE..... **\$1.98**

GROUP No. 5

Sport Shoes in many two-toned combinations. Also black or brown street Oxfords..... **\$1.98**

MEN'S DRESS OXFORDS

and Boots, black calf uppers, extra good leather soles..... **\$2.39**

MEN'S SPORT SHOES

All our \$5 lines black and white or brown and white, reduced to..... **\$2.95**

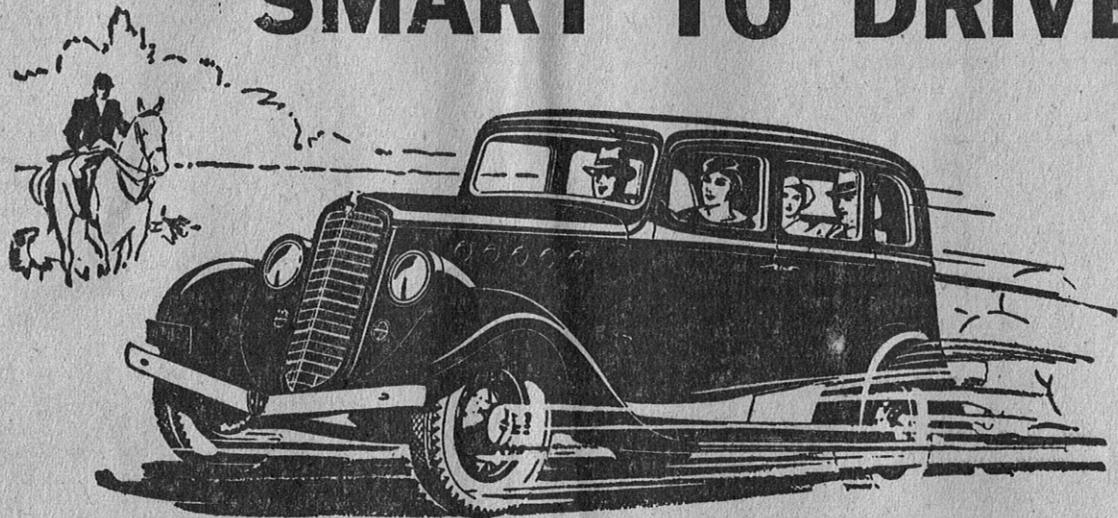
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Also "Globe Trotter" Scufflers, greatly reduced—Regularly priced to \$1.95—

5½ to 7½	\$1.19
8 to 10½	\$1.29
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R. B. MacEWEN, Sales Manager

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Up to 35 miles per gallon . . . 70 miles per hour . . . Smooth riding comfort

Willys is smart to buy because it saves you money every mile you drive. It is smart to drive because it is modern in appearance, and gives comfortable, safe, speedy transportation.

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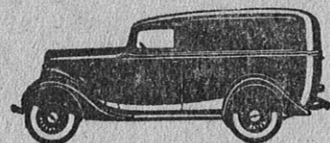
Avoiding all gadgets and untried innovations, every part is simplified and time-proved. Every part had to justify its adoption.

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Yet with all that this cleverly designed and sturdily built car offers, its low price and low maintenance costs require but a small percentage of your income.

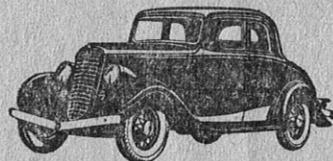
Spend less for motoring and have more for other necessities and pleasures—Drive a Willys.

Because of the great savings in transportation, Willys commercial cars are proving tremendously popular with truck owners everywhere—savings that mean more profits.



The Willys Panel Delivery...with plenty of loading space for normal requirements and extremely low maintenance, expands markets.

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SAVE MONEY EVERY MILE!

who would like to make the other fellow's audience his own—but he is out of luck, and listen to him howl.

For the first time in 21 years we really know what we are voting for.

THE CIRCUS HAS COME TO
ALBERTA

The Liberals are certainly making a grand play to attract attention to the big ring. They are trotting out their McGeers and Eddie Shores. We might suggest to Conservatives, U. F.A., etc., that they buy themselves an elephant or two. In the meantime we poor deluded, benighted Social Creditors do not require clowns or elephants. We are just standing PAT.

STAR SHOES, LTD.

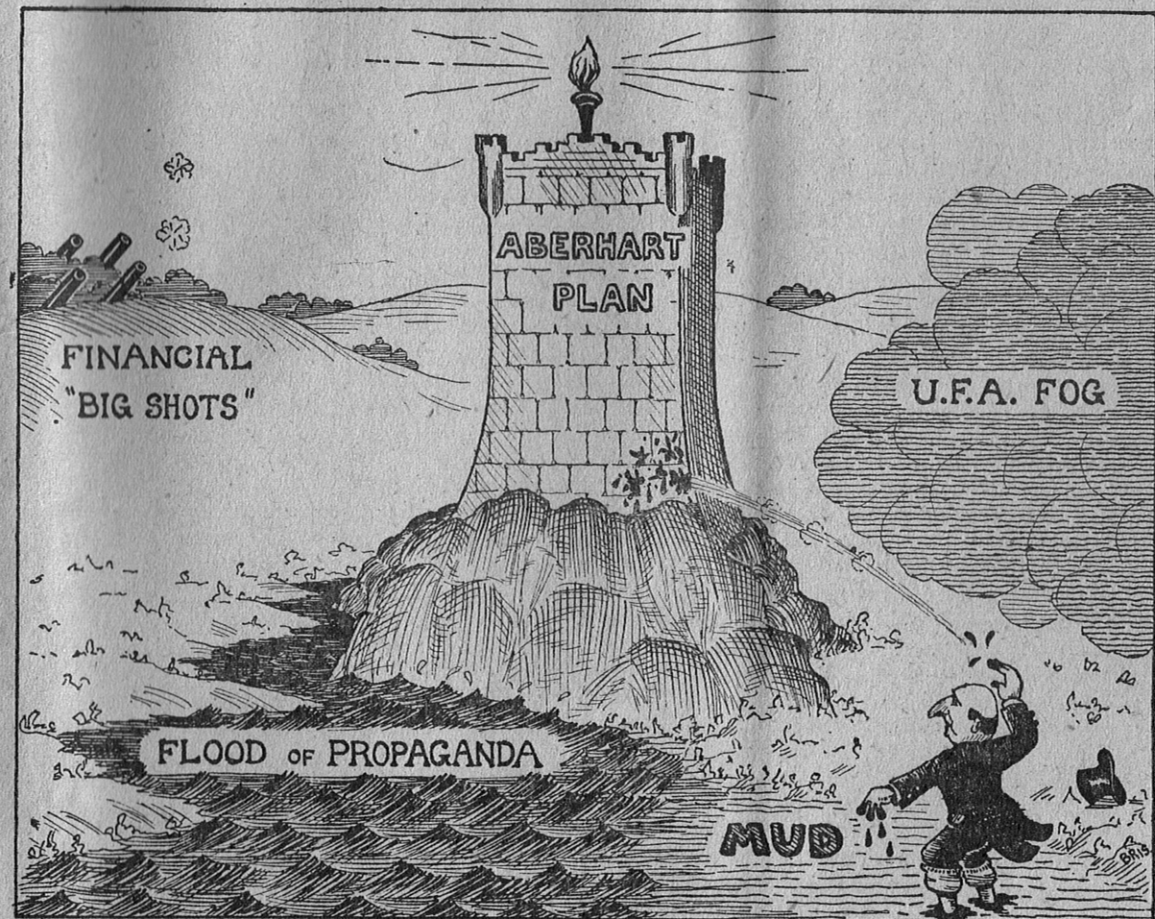
Integrity, Courtesy and Appreciation

113 EIGHTH AVENUE WEST—(Next Club Cafe)

It does grieve a few of us that The Safety League of Calgary classes us with the French Revolutionists. We regret that our plan for bettering conditions is designated by them—"THE REIGN OF TERROR." We wonder if they think the people of Alberta are getting to the point where their provocation might be considered as great as that of the men and women of that long ago time.

VOTE FOR SOCIAL CREDIT.

It Is Built On A Real Foundation



They may throw mud, they may fog the situation, they can use floods of false propaganda, but they cannot down SOCIAL CREDIT FOR ALBERTA. Vote for Social Credit and your future welfare.

Candidates' Messages to the Electors

MARK W. ROBERTSON

Born at Hall's Mill's Lanark County, Ontario. Came to Edmonton in July 1907. In the early years he followed the Steam and Electrical Engineering, later he entered the Railroad Service as a freight trainman and was promoted to conductor. He resigned from railway service in 1929 and entered the Life Insurance business and at the present time is a salesman for Savings and Loan Investment.

During his railroad career he represented the Brotherhood of Railroad Trainmen for many years as their chairman, and has also held the position of Secretary for the Sub-Legislative Board for all railroad trainmen in the Province. He has always been a keen student of Public Affairs. He is married and has two children, one son 16 and one daughter 15. He is a member of the First Baptist Church. Mr. Robertson is 48 years old.

THE WHISPERING CAMPAIGN STILL GOES ON

(By MR. MARK ROBINSON)

Our opponents are telling the wage earners that if a Social Credit Government goes into power in the Province that their cheques will be confiscated, and all they will have to live on will be their dividend. That, my wage earning friends, is pure bosh! Social Credit is opposed to confiscation in any form. Please remember when you receive a cheque, that cheque is yours and no government would dare to take it from you. No my friends, fear not about your salary cheques. They are yours. Do as you like with them. Go to the bank the same as you do now, or cash them in any store if you want to. You will not be interfered with in any way.

The opposition can not even leave the pensioners alone. They have been trying to frighten them by saying that a Social Credit Government will demand their cheques; this also is pure bosh.

Men and women—Social Credit does not in any way interfere with your income or earnings; the more you earn, the more you have to spend; the greater your income the greater your comforts in life will be. How far you go depends upon yourself, if you are ambitious you will increase your income by your ambition. If you are not, and you are satisfied with just food, clothing and shelter, then that is up to you.

If you desire to earn more money, then you must become more efficient. You will receive a just wage or commission for everything that you do. There will be no need for an employer

and so forth, with nothing to offer to them, only the stone piles and camps for the boy with a pay cheque of twenty cents a day, and what for the girls, and your home day by day going further behind in taxes, so that in very short time, you will receive a notice that if your taxes are not paid by a certain date your property will revert to the city of municipality, as the case may be. I say again, is it any wonder that we adults and the youth of this land are demanding a change.

We have, as you all know, an abundance of goods on one hand, warehouses piled high, elevators full of grain that produce the bread of life, packing houses full of meat products, everything we desire to go to make life happy, and we have, on the other hand, the unemployment situation that threatens to be permanent, in other words, thousands wanting to purchase these goods, but are unable to.

Listen, people, this is not a fight between one political party and another political party, or is it a fight between high tariff and low tariff, or whether we want a five hour day or an eight hour day—the fight is, as I see it, absolutely between Finance and the common people represented by Social Credit. All of the old line parties are massed against Social Credit, the reason is this, because you can elect to the Government any one of the old line parties and Finance will dictate to them in the future as they have always done in the past, and Finance is dictating to them today, to fight, and to fight to a bitter end, Social Credit. So I say to you a vote for any one of the old line parties is a vote for Finance and present conditions, but a vote for Social Credit candidates is a vote against Finance, a change, and the issuing in of a new order whereby the people of this Province will receive that which rightfully belongs to them, namely, their basic dividends equal to food, clothing and shelter and a just price for goods and services, so I appeal to you as one of our Social Credit candidates, and on the behalf of the people of this city and Province, to go to the Polls on Election Day and cast your ballots for your Social Credit Candidates so that the people of this city and Province will know in no uncertain way, that we are demanding a change and a new order and are fighting to see that the rights of the people are protected and restored to them and put men into office who will not represent their private interests, but will represent the people of this Province in a fair and just way.

We Social Creditors are not demanding anything but what rightly belongs

Campaign Manager Pays Tribute

(By CHAS. GOULD)

Experience it is said is a wise teacher. If the saying is true, the writer has had a lot of wise teaching quite lately, for a world of experience has been packed into a few short weeks. First we took on the office duties, succeeding Mr. Rogers, who was called away to other duties. Apparently a campaign cannot be successfully conducted unless there is a campaign manager, so manager we became. What earlier had been the focal point of a whirlwind of activity had now become the centre of a toronado. Another victim to vox populi being demanded. Mr. Fred Whitby was made assistant manager and took over the internal affairs. When Mr. Whitby sleeps, if he ever does, is a mystery. Every morning he is in the office on time, with a fund of information he has picked up after office hours. He has heard this or that, he has spoken with so and so, and thinks this or that should be done—and so it goes.

Mr. Roberts has been a wonderful staff to lean upon—not a long one, but very solid—and has faithfully discharged his many arduous duties. Rumor has it that he is contemplating matrimony. We are hoping the final act will not be consummated till after the election, so that we shall be able to devote our entire energy to the festivities.

Mr. Kelly is an example of intensity and physical energy. He is in a constant state as he says, himself, of conflagration—always burning up. We have often feared we should witness that very rare phenomenon, the act of spontaneous combustion, but we must forgive Mr. Kelly his intense-ness, as we feel quite sure it is an inheritance on the paternal side.

Mr. Mills, Mr. Kelly's partner, is his exact opposite, so that they made a wonderful team. Mr. Mills never gives one the idea of a bomb with a lit fuse, but he gets there just the same.

Leaving, as the custom is, the best to the last, we now come to the Ladies. Miss Clement, in service if not in years, the senior, with a quiet sedateness which her smile at times belies, quietly carrying on and getting more fun than finance out of it all. Miss Smith looks with wondering eyes on all the turmoil, but her face brightens up when she realizes that the noisy discussions are not very dangerous after all. Watch Miss Parrott quietly telling some agitated but ardent Social Creditor what poll he is in, and soothing his agitated mind by assuring him he will be able to vote. Miss Hughes, personification of the busy bee, setting all of our economic faith an industrious example. Mrs. Sorenson with all the



MR. A. L. BLUE
Ribstone

would be enough to name all, and tell the great tale as it should be told.

And we must not forget the office on the south side, the Dug-Out as they call it. Mr. Armstrong, combining finence and strategy, discovering ways and means, and in some peculiar way carrying on and doing the seemingly impossible; and that fire-brand, Mr. Typper, here, there and everywhere; and Miss Shave keeping a motherly eye over all the activities.

Then there is Mr. Albert Barnes a faithful typist and general worker. Miss Lorensen, another faithful typist. Kenny Skragg, Cartoonist whose promising career has been seriously handicapped by a rather serious bike accident. It will perhaps comfort him to know that his service have been appreciated and his talents frequently commended. Miss Eva Knowles, another faithful priestess of the keys. Mr. White and Son Jack of the meetings and transportation bureau. In all likelihood we have over looked some on equally loyal and useful, and if so, will they please accept the wish for the deed, and consider themselves included in the list of our regular gang of regular fellows.

The twenty-second of August will soon be here. The writer will be pleased to read of the victory, but this pleasure will be somewhat marred by the realization that we shall be scattered each on our "lawful occasions," and, we hope, with more profit and pleasure that the years held, prior to this campaign.

LETTER TO THE EDITOR

An Appeal to the Retail Clerks of
Edmonton

Dear Sir:

May I, through the medium of this paper, appeal to my fellow workers to lend their support to help elect the

concerned over securing seventh, eighth ninth choices and so on. Not very hopeful, eh what?

"It should not be possible" states Mr. Lymburn in his Kiwanis club address, "that a spectre of want and hunger should exist today in a world so filled with the Creator's good things." Which reminds one most pointedly of the old darkie's saying, when confronted with a like paradoxical situation, "It ain't no wise possible, but it am a fact"—for which tragic fact the present U.F.A. Government must assume a heavy responsibility.

CULLED FROM THE SYMPOSIUM

The Liberals are greatly gratified at the "general concentration" upon the Liberal party by other parties." We venture the estimate, and challenge its denial, that Social Credit has been mentioned in opposition attacks ten times to Liberalism's once. They speak very pathetically of the quotation on the "lean years" (wherein the political pickings have been indeed slim). We suggest that after August 22nd they will be permitted by Mr. Voter to continue their reducing diet, unmolested for another four or five years.

Conservatives.—"We shall follow the tradition of Lord Shaftesbury (1801-1885) . . . " A very naive admission we submit, that Conservatism stands exactly where it did just fifty years ago. "Conservatives will co-operate with all Liberals who accept Mr. Mackenzie King's doctrine . . . " Of course we have long known that the only real difference between these parties was that one is in office while the other wanted to be; and we are much gratified at this delightfully frank confirmation. Truly, "honest confession is good for the soul" if not for the political.

U.F.A. Dope.—"If one of your body organs is poisoning some other organs your bodily effectiveness is immediately impaired." It is a well known fact that "one man's meat is another's poison." We suggest that while the U.F.A. party leaders have fared fat on depression conditions, these conditions, for which they are partially responsible, have indeed been poison to the ordinary citizen. "An ideal legislature need not be composed of groups representing the main elements in our Provincial life." Mr. Wood will be pleased indeed to hear that—Mr. Wood who was the founder of the U.F.A. party and the father of the group government idea. "It must be remembered that it is not the function of the member of the legislature to try and get something for his constituency"

AUX CANADIENS - FRANCAIS D'EDMONTON

(Continued from page 1)

"IT CAN'T BE DONE"

By Mr. GILBERT L. KING

This phrase used so often and relied upon so much, by the opposition, has a very unique and interesting history. It must be a very good phrase, else it would not have lasted so long, for it has been used by the opponents of progress from time immemorial.

For instance, when Noah came preaching the coming deluge, and warning his fellows to make preparation for the coming catastrophe, they said in effect "Old man, you're crazy, this thing is impossible. "It can't be done." But it is worthy to note in passing that their objections were not altogether sound, they were in fact, "All wet."

Again when Israel came up out of Egypt into the Promised Land, and were confronted with the walled cities of Jericho and its neighbors, they became fearful and pessimistic. They said to their leaders, "Here be great walled cities, and there are giants in the land," or in modern parlance, "The fifty big shots are opposing us, and you Social Credit candidates are only 'ordinary men.' We cannot hope to possess the land." And so they turned back from the land of promise and plenty, and wandered in the impoverished wilderness and died there.

Coming down to medeaval times, we find the great pioneer astronomer Galileo confronted with the same stubborn ignorance and opposition; compelled to recant his true theory of the solar system. Tradition says, however, that at the end of farcial ceremony that he muttered sotto voce, "Nevertheless the world does move." There are still those who would incase us in the inflexible shell of a static world, but it is just as true economically as astronomically that the world moves; and if we are to obtain prosperity and happiness we must move forward with it.

Coming down to modern times we find that in the case of practically every pioneer, scientist and inventor, he was met with the same opposition. When Watt labored with his first steam engine, Stevenson with his locomotive, Fulton with his steam boat, Whitney with his cotton gin, and the Wright brothers their first aeroplane, the same cold water flood surrounded them, and the same old chorus greeted them, "It can't be done."

Or take the case of Abraham Lincoln and the freeing of the black slaves, here again the reactionaries fought to the last ditch; not only was his proposal to free the negro bitterly resented in the north. His own party, even his own cabinet, without exception, advised against it, saying that it would give strength to the enemy

then you must become more efficient. You will receive a just wage or commission for everything that you do. There will be no need for an employer to dismiss you to another, because he would have to pay the same wage. Vote for Social Credit and you will receive your just rewards for your labors. It can and will be done.

D. B. MULLEN

Ladies and Gentlemen: It is very gratifying and encouraging indeed to your Candidates, to see the people of this city and Province taking such an active interest in this coming Provincial Election. Now there must be a reason that the people are so interested, so let us ask ourselves, 'Why is it? Why are people all over this Province turning out to meetings, not by hundreds, but by the thousands, to listen to our leader, Mr. Wm. Aberhart, and his colleagues explain to them the principles of Social Credit? Is it because they are just curious and want to have a look at the man who is being spoken of more than any other man in the Dominion of Canada at the present time, or do you think they attend these meetings to be entertained, or for just past-time, and are they driving forty or fifty miles in Bennett wagons just for the pleasure of having a drive over our fine roads in Alberta, which are practically impassable if it happens to rain for a few hours? Why no, these are not the reasons. The reason is this: Because the people of this Province realize, as they have never realized before that something must be done, and done quickly, to loosen the strangle-hold that Finance has around the neck of every man and woman who are taxpayers directly or indirectly, and they realize that if this grip of finance is not broken that they will lose everything they possess in this fair Province.

How many of you in the city have labored for years, have been without the things you should really have had in order to pay for your home, have been looking forward to the time when you would receive your title, to the time when your boy or girl would be through college and would be able to bring home to you a cheque to repay you for at least some of the things you sacrificed for them in order order that they would receive their education, and what do you find? You find your boy or girl coming out of college with their diplomas, with a first-class education, with their B.A.

of this Province in a fair and just way. We Social Creditors are not demanding anything but what rightly belongs to us, we are only demanding that which is just and fair, and we absolutely refuse to be dictated to by Finance for the benefit of a few of our eastern money lords, who have been drawing this very life-blood from this Province since Confederation, so I appeal to you to cast your ballots according to your choice on August 22nd for your Social Credit Candidates, and elect to office a Social Credit Government for Alberta that will represent you and your interests in a just and fair way.

MR FLOYD M. BAKER Electoral Division of Clover Bar

Mr. Floyd M. Baker, Candidate for the Electoral Division of Clover Bar is a native of Ontario, who came to the West in 1907, and has since then been engaged in the hardware, oil and implement business, in the Edmonton District. Mr. Baker is therefore very familiar with the trying problems of the merchants as well as the farmers.

Those who have, through business and social activity, come into contact with him are fully aware of his high sense of honor and justice. He has shown his earnest interest in the welfare of humanity through his untiring activity in both church and social work. He is a champion of the interests of young people and well able to represent their cause. The electors of Clover Bar have therefore in Mr. Baker, one who is well qualified to bear the Social Credit banner.

Said Mr. Bill Howson, I fear That the end of our rope is quite near. Van Allen says nay, We will send right away For Hepburn and Gerry McGeer. —Reid.

CHEERY NEWS

We wish to report the receipt of a very cheering letter from Mr. Edward Heslop of Green court in the Lac Ste Anne constituency. Mr. Heslop is a zone manager in this constituency, the letter tells of the success of the candidate Mr. Bourcier in his tour through Lac Ste Anne, also of the wonderful help given by Mr. H. H. Beyerstein, a speaker working from this office, and who for the last number of

of this Province in a fair and just way. Miss Hughes, personification of the busy bee, setting all of our economic faith an industrious example. Mrs. Sorenson with all the worries of the campaign on her shoulders stirring herself to incessant, or should we say violent activities.

And then there is the newspaper gang, attached to our baby newspaper, the *Social Credit Gazette*. They are certainly gluttons for work. You should see Messrs. Bailey and Nobbs cautiously and carefully coaxing old Mother Gestetner to turn out respectable *Gazettes*; or listen to the rhythmic tapping of the *Gazette* stencil by Miss Thompson. It is a puzzle she manages to work with inky stencils and show no signs of such messiness, and besides, she is a regular fellow. Editor King with furrowed brow, and his aide Mr. Horwood, measuring column space, and counting words with meticulous care. What a great crew, and what an emptiness in life there will be when it is all over. How one will miss it all, even though one has often been weary and glad to rest. But it will be a comfort to know that Mr. Whitmore will no longer have to puzzle how to make the nimble dollar do the work of two, and with thoughtful brow puzzle whether a campaign fund is in actuality a diminishing quantity, or only a myth.

Then there is the effort put into the picnic on the 6th of July, the work gladly and cheerfully done. And another epic, the booths at the fair—ten, twelve, eighteen hours a day till the week was over. One has to be some Social Creditor to stand a week like that. But we could go on writing a whole book which would be a saga of unselfish devotion to this great cause. Nothing less than a book

months has rendered yeoman service to the great cause of Social Credit. The letter tells of successful meetings in the last week at Deer Lake, Padstow, Balm, Mayerthorpe, Rochfort Bridge, Greencourt, Lily Lake, Highway, Anselne, and Connor Creek. The part of the constituency which includes these points has not had the benefit of speakers that should have been given, but still they carried on as best they could till Mr. Bourcier and Mr. Beyerstein were able to visit them, their visit is all to the good, we are assured of a splendid result for Social Credit on the 22nd of August. Good luck Lac Ste Anne.

VOTE FOR SOCIAL CREDIT.

Dear Sir: May I, through the medium of this paper, appeal to my fellow workers to lend their support to help elect the party of the people on August 22nd. (namely the Social Credit Party of Alberta) which has in Wm. Aberhart, a leader who has proposed a **sound and workable remedy** and one that will bring to an end, the suffering of our people, the terrible clutch of the financial octopus that is bleeding us white. It is up to the retail clerks of this city to help Social Credit help them, to help Social Credit distribute wages more widely and fairly, and this it will do through the medium of the Dividend and the Just Price for the employees merchandise and the employees service.

Fellow workers, I ask you in all sincerity to give the following candidates your most careful consideration and your support on election day: Barnes, Hall, Kennedy, King, Mullen and Robertson—voting not in the order suggested here or elsewhere but according to your own choice. Such a ballot is a vote to remedy present and tragic conditions.

(Signed) A retail clerk and Social Creditor.

IN MEMORIAM

Phrases, ideas, speakers come and go with startling rapidity. For instance there is, or was, Mr. Duggan's famous "fanatic and parasites"; Mr. Howson's "Social Credit bunk"; Mr. Jesse Gouge's various microphonic and by proxy attempts to further gouge the people of Alberta; Mr. John Blue's rather faltering blasts upon his "sheeps in the meadow and cows—" horn; Mr. Carl Berg's virtuous vocal poses; Joe Clark's racy not to say rancid, recitals the Lymburn lyrics or limerics; the Hoadley hoaxes—and—oh yes—the "lurid-lucid" laments of the late John Brownlee. All these are water under the bridge and still the stream flows on.

Here are a few more recent items that have provided the initiate with a certain amount of amusement: A lady candidate, whose reputation is such that her words could not possibly apply to herself, stands forth in public like the publican of old and prays—for her party presumably or possibly her leader—"be merciful unto me a sinner." Another candidate on the same ticket who probably deserves more first choice votes than any of his colleagues, is deeply and publicly

horizon; the Social Credit, hardly born, becomes immediately popular; it is a wave that sweeps the Province. Then what do we see? All the other parties, filled with terror, forget to fight each other and concentrate their attacks on the Social Credit. While the Social Credit candidates expound their programme in the calm of their conscience and the security of their victory, the candidates of other parties exasperate their imagination in inventing unbelievable stories. Defenders of the capitalistic regime try to sow terror in telling the Catholics: "Beware! Aberhart is going to suppress your separate schools!" What an absurd ideal! Why should the Social Credit Government, solely preoccupied of economic reforms, disturb itself in waging religious wars? What a stupidity! Moreover the regime of the separate schools is a federal institution; nobody can touch it.

We respect greatly all the candidates of all parties. We are persuaded that each of them, when trying to be elected, forgets his own interest and thinks only of the public welfare. But in admitting that an old party should obtain the majority, there is a crushing certitude; it is that history will repeat itself; all the good will of those honest deputies will be reduced to impotency by the capitalistic organization.

Moreover the definitive victory of the Social Credit is not doubtful. Then what would be the interest of electing representatives that would sit with a very small minority? Suppose, for example that Edmonton, the capital of the Province, is represented by Liberals in the middle of a Social Credit Parliament. It would be a caricature, a nonsense; it would be like the oxen hitched behind the cart.

Naturally this is impossible. There are, in the city of Edmonton, over fifty groups of Social Credit adherents; five thousand citizens are actively attached to these groups; enormous is also the number of non-affiliated citizens who are however, strong partisans of the Social Credit. The other parties who will divide among themselves the rest of the votes will have a meagre share. If any candidates come out of it they will make a poor show in their parliamentary isolation.

Friends of Edmonton, let us not

resented in the north. His own party, even his own cabinet, without exception, advised against it, saying that it would give strength to the enemy and feed the flames of opposition at home. To the very last minute of the last cabinet meeting they said, "It is unwise, impracticable; it can't be done." But Abraham Lincoln said, "Gentlemen, on the eve of the battle of Gettysburg, when our capitol, our country, and our cause stood in grave danger, I wrestled with my Maker on my knees and promised Him that if victory rested upon our arms, the black men should be set free." And he took his pen and signed the proclamation that made the negro a free man.

I suggest to you that another similar crisis has come to the people of this generation, when they are confronted with the possibility, and the necessity, of freeing the economic slaves, whose chains, though less tangible, are quite as real and oppressive as ever fettered the chattel slave. Now there has arisen among us a leader of courage and vision who says that the people of this generation must be freed from poverty. And immediately there comes the same old opposition due to the same old causes of ignorance and greed, and using the same old argument and slogan, "It can't be done."

I submit that these historical examples and countless others that could be cited, prove beyond the possibility of doubt that ours is a changing world, a changing social order, and that there are crises when the people must go forward or suffer the consequences of their reactionism. I submit further that such a crisis is upon us, and that another great leader has arisen to lead us into a new and better order; and that if we had the courage, the intelligence, the faithfulness to give him our support on August 22nd, that it will again be demonstrated to the skeptics and the scoffers, that when the time has arrived that a thing must be done, "it both can and will be done."

isolate ourselves from the tremendous majority that is going to sweep the Province! Let us not place the Capital in the situation of an old restive horse which allows itself to be dragged behind the cart! Let us go forward with the progress! Let us walk with the majority! Let us vote for Social Credit!

A FRENCH-CANADIAN

VOTE FOR SOCIAL CREDIT.