THIS WEEK'S CIRCULATION 40,000



SOCIAL CREDIT FOR ALBERTA

VOLUME 2, No. 5



CALGARY, ALBERTA, FRIDAY, AUGUST 16, 1935

PRICE FIVE CENTS

Father Coughlin; Wm. Aberhart

These two men, pleading the cause of "Social Justice" according to their individual lights-pleading for the ever increasing thousands who are on the verge of despair, have been reviled and berated not only by those who differ from them in matters of faith, but by those of their own faith. They have been branded as dangerous men by those who control the flow of money and who control credit, and by the press, which is in turn controlled very frequently by selfish interests.

Many who differ from those men in matters of faith would, it would appear, prefer to take a chance on the world plunging into Communism rather than give a religious opponent credit for suggesting some solution or holding out some hope.

Leagues of Safety have been organized to combat the influence of Coughlin, Aberhart, the Dean of Canterbury, and others. They use tools to create religious prejudice and mistrust. They know that some of those men's plans will work, so they oppose them. They send out agents to create religious conflict, as in Ireland, for fear the people may unite to fight the common economic enemy. Father Coughlin was fiercely attacked even by those of his own faith so that Bishop Gallagher, of Detroit, went on the air and appealed to millions of listeners.

To the Alberta Electorate

Are you convinced that a change in our economic system is imminent and inevitable?

If the people of Alberta are to save what little is left to them, and the future be made secure for their children, SOCIAL CREDIT must be upheld at the polls on August 22nd.

To fail is to plunge the Province into even deeper poverty and distress, and the people into a more galling servitude which the powers of high finance have fastened upon them.

During the last fourteen years the Provincial debt has more than doubled. The interest charges absorb more than half of the annual

In a short span of years under this system the debts will again be doubled and the interest charges will devour the entire production of the country and utter collapse will follow in its wake.

No other political party has offered or is ALLOWED to offer any immediate tangible remedy and cure in the prolonged crisis which is confronting us, except perhaps the false hope of prosperity being around some imaginary corner in the the very distant future.

Even the Brownlee U.F.A. Government has consistently ignored all resolutions for reform. It has treated with contempt all urgent calls for action, and landed us in the most abominable mess for any civilized country to be in.

We who have lived in this country for many years have at last learned how to value the false and seductive promises of the politicians.

They are merely puppets of the financial and profiteering oligarchy from whom they get their corrupting contributions to debauch the

These mercenary hirelings are spending huge sums of easy money to publish and broadcast lying statements to discredit Social Credit and to libel and slander our honored leader, William Aberhart.

JOIN the new crusade, under the leadership of William Aberhart, and VOTE for SOCIAL CREDIT which shall be freely used for production and distribution and assure every man and woman the necessities of life, and to the young, an education to fit them for the task of building a new and better world.

This Is Your Opportunity Abolish Forever Poverty In the Midst of Plenty

Do not be side-tracked by the clamourings of the old political parties-They have been weighed in the balance and found wanting.

If you have not suffered enough it's your God-given right to suffer benefit and therefore security for us more—have you suffered enough?—Ask yourself the question.

Who is responsible for the present prevailing conditions existing birthright. No one would wish that today? Parliament exists to direct the affairs of the Province of Alberta the results should be held back. Yet according to the dictates of the people. Is this being done, or has it under existing conditions farms, facbeen done?

If it has not been done then it is up to the people not to ask but to throttled down for want of an outlet COMMAND that it should be done.

We know in Alberta that suffering through poverty and unemployment is prevalent, that in spite of an abundance of the worlds goods men, women and children are going ill clad and undernourished. Many this outlet. We ourselves must be farmers who have given long years of toil on their farms are now poverty made able to enjoy the abundance stricken and are heavily in debt to the machine companies, the banks of good things now possible, by estaband the loan companies, and in many cases have been turned out of lished right. their farms and homesteads only to become members of the great and growing army of relief recipients, and a further load on the shoulders his or her share in regular monthly of the already overburdened taxpayers.

Can We Prevent This?

Common sense tells us that in a land of abundance (an abundance that is now being destroyed and sabotaged)

Should There Be Poverty Amidst Plenty?

We know that we have power, materials and skill to produce and ed, and by the use of which industry

facturers, business men and store keepers need our custom just as we need their goods; if we could purchase what they have to sell we should all

would mean prosperity for industry: We are entitled to this, it is our tories and production plants are being for their goods. This in spite of the fact that the goods are badly needed.

payments — Basic Monthly Dividends -our dividends on this our inheritance. Dividends to buy the goods that are now being ruthlessly destroynow stagnant can go ahead. Dividends the people should have the use of this abundance and the only way to secure If you doubt this statement ask the in other words shareholders in Alberta

of his own faith so that Bishop Gallagher, of Detroit, went on the air and appealed to millions of listeners. He appealed to Christians, Jews and unbelievers to hear and heed the pleas of Coughlin and others for reform, before it was too late. Here are quoted Bishop Gallagher's concluding remarks as published in his own paper:

"I know the issue at stake. Fortyodd years ago, I myself, was a student in a university in Europe. The money question was raging in this country. I am frank to admit humbly that I was a victim of propaganda—the propaganda of that day. The battle was lost in every generation from Alexander Hamilton down to Henry Morgenthau, from the immortal Father of his Country to the present incumbent of the White House. I know the power that, in the past, won this battle for the banking interests. It is a power that today gladly would endow, if it could, a majority of the members of this battle for the banking interests. It is a power that today gladly would endow, if it could, a Congress with five million dollars each Nor would these money lords and the country. robber barons stop with the defilement of the majesty of the State, but wili- that. The credit has not only to be ingly would they go into the very repaid two or three times over in the ranks of the clergy into the sanctuary form of interest. Not only is it to be of the church, there to find anew a Judas willing to sell his soul for thirty ledger but in real wealth, goods or pieces of silver."

Very Rev. Fulton J. Sheen, of the Catholic University of America, in a recent address at New Haven, said in part, "That the Catholic Church is no longer combating heresy but rather engaged in a conflict between a society that adores God and a society which claims it is God." He further said, "The state has forgotten human dignity and the world is witnessing today the greatest tragedy since the Crucifixion, namely, the martyrdom of man."

On June 29, Rev. Father P. O'Leary, S.C., speaking over radio Station WLWL, said: "Social justice is a platform on which all creeds can unite. When a humble man of courage utilized the most marvellous invention of modern times, the radio, to carry the word of justice and truth into the homes of the people, there Why not give the well known answer

(Continued on page 5)

duction and distribution and assure every man and woman the necessities of life, and to the young, an education to fit them for the task of building a new and better world.

VOTE FOR SOCIAL CREDIT

Some Good Reasons Why Alberta Should Vote For Social Credit

By WILLIAM ABERHART, B.A.

or gold than formerly. We have more. Any number of notes can be printed Alberta.

Broadly speaking then, it is not money that we lack, but financial credits. Credit is purchasing power which is granted (or withheld) by the banks against approved security. By Act of Parliament the banks have secured the monopoly of credit.

When the Financiers or the Banks advance the credit, no extra wealth majority of the members of this comes into existence, not an ounce of gold or a single new banknote, but this to keep the control of money and the intangible credit, actually mere figures allotment of credit in private hands. in a bank ledger, is diffused through

> Unfortunately it does not stop at repaid merely as figures in a bank services produced and rendered by the sweat of industry of the people who do the real work.

Why should not the authorities of Alberta advance the credit itself? The only answer to this question is that the present government in our country is a government of effete politicians and not of capable, vigorous statesmen.

If the people of Alberta are ever going to get out of this present financial morass they must do a little more thinking for themselves. Refuse to be misled or confused by claptrap and the platitudes of party politicians. They must cease to swallow the plea of the incompetent, the ignorant, and the chicken-hearted who fear what may happen. What can happen worse than is happening?

VOTE FOR EMANCIPATION. given by George Stevenson to an

(Continued on page 5)

VOTE FOR SOCIAL CREDIT. be bought.

now being destroyed and sabotaged) distribute the necessary things we the people should have the use of this require. That is an undeniable fact. abundance and the only way to secure If you doubt this statement ask the a rightful share in this abundance is farmers, manufacturers or producers. by placing purchasing power in the They will show you barns and warehands of the consumer. This surely houses bulging with goods which only is clear and just. It is also clear await customers to purchase them. because of modern scientific methods They will tell you that they can of production that work alone will not easily produce more, and that with in- and the unemployment brings out the provide the remedy, unless the people crease of machinery the quantity of fear of not being able to purchase have purchasing power. Social Credit goods that can be turned out is un-food and clothing for dependents. will place purchasing power in the limited. We know the producer wants hands of the consumer by the payment to sell his goods, that the farmers would of monthly basic dividends. Basic rather sell than destroy their crops. WHY HAVE WE NO MONEY? | objector who asked what would happen dividends is a share for everyone in We also know that business men want It is not because we have less silver if a cow got in front of the locomotive? our great inheritance. It must be to sell and distribute all their goods robberies and other crimes, it also The high rate of interest is throttling paid as an extra income to everyone, to the public. With the full use of accounts for the large increase of inapart from any other source of income, modern methods and machinery there so that all goods, that can be made could be enough for all, and without going to allow these conditions to and are necessary for existence can taking anything from anyone.

now stagnant can go ahead. Dividends for every bona fide Alberta citizen, or in other words shareholders in Alberta Limited. great part in our present state, and that fear is caused by unemployment, Why should this demon of FEAR be allowed to remain in our midst? It is this same fear that is responsible for seventy-five per cent of the suicides,

assuring the people of necessary food, The fact that our farmers, manuclothing and shelter, the fear will be

Social Credit the Remedy

removed.

continue when we know that by

Fear Predominates

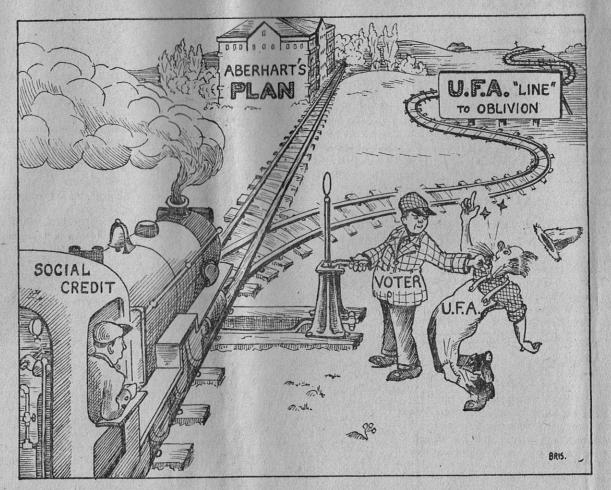
We also know that FEAR plays a

The proposals of Social Credit for Alberta as outlined by William Aberhart, B.A., of Calgary, promises to to place purchasing power in the hands of the consumer in the form of basic dividends without extra taxation. The monthly basic dividends together with the JUST PRICE both to the consumer and the producer answers the question of why there should be poverty in the midst of plenty. It will be banished never to

The Start of Social Credit in Alberta

How did Social Credit in Alberta have its beginning. About three years ago Mr. William Aberhart was deeply concerned over the poverty and privations that were being endured in Alberta, more especially in Calgary. He decided to investigate conditions for improving the state of affairs, and while pursuing this course he was told by a friend to read Major Douglas's Social Credit. He did so, and as he read, he became more and more interested and after many months of careful study he assured himself that Social Credit for Alberta was the only solution to the present economic crisis: With his well known forceful characteristic of speakinghis mind clearly, and in spite of heavy disapproval from those of the capitalistic and big financial classes, he spread the gospel of Social Credit by platform speeches and by radio broadcasts throughout Alberta, at his own expense, and the people listened, first out of curiosity, then sContinued on page 4)

The Main Line To Peace and Prosperity



Voter Switchman: 'Just a minute, Mr. Man, you've been handling this for 15 years and never given a real through freight a chance. Here is the Social Credit Special and with Engine Driver Bill Aberhart at the throttle, she is sure on her way to the City of Prosperity."



DON KEPLER
Member Institute of Radio Service Men, Official
Radio Service Men's Association, Inc., New York,
Radio Manufacturers'
Service,

DON'T TAKE CHANCES WITH YOUR RADIO NOW

Don't Miss the Last-Minute News of the Election

THE ether waves are carrying biginews to thousands of eager listeners in every corner of the province these days—make sure YOU get it all—see that YOUR radio set is functioning at its best as the last-minute news comes pouring in. Place your set in the hands of Kepler's Radio Service men, now, for a complete overhaul. Call in these expert radio service men, TODAY!

KEPLER'S RADIO SERVICE

"Superior Service at No Additional Cost"

New Location: 335 - 8th Avenue West-with Wilson Electric Supplies Night Phone H3455 Day Phone M3338

AUTHORIZED SERVICE NORTHERN ELECTRIC RADIOS



Albert J. Hart

Monumental Sculptor 1821 - 2nd Street East CALGARY, ALBERTA

"Mark Every Grave"

Phone M3601

The BENNETT GLASS Co., Ltd

Window Glass

AUTO GLASS

Mirrors

FOR ANY MAKE OF CAR

Phone M1778

226-228 7th Ave. East, Calgary

THE RED & WHITE STORES

Buy from your neighbourhood "RED AND WHITE" All Stores Individually Owned and Operated

"OUALITY ALWAYS HIGHER THAN PRICE"

The English Watch Shop

"The largest watch repair business in Alberta" THERE'S A REASON!

A fair price and every job guaranteed one year. 709 CENTRE STREET, CALGARY S. R. SWEPSON, Prop.

Theo de Greeve

AUTO and FURNITURE UPHOLSTERY

Major Douglas Delivers Inspiring Address

In speech at dinner of welcome in London on his return from Alberta the Major declares that Governments are the very devil-People of Alberta should have the finest roads and highways in the world.

The Chronice publishes hereunder the address of Major Douglas given by that noted economist and social creditor, at a dinner given in his honor by his friends on his return from Alberta to England

The Major is somewhat reticient regarding his explanation of his activities for the Alberta Government as he states that this in his opinion is the only right thing, considering there is a Provincial election in this Province on August 22nd. He does, however, in a very clear and definite manner show the absurdity of the present state of affairs not only applying to Alberta but all over the world.

He makes it very clear that the responsibility does not rest on a few, but on everyone individually, if a change in our present system is wanted, and he also states that unless a change is made it will not be long before we will be back again to the days of the Dark Ages.

We ask all Social Creditors to read this speech and after reading it, make up their minds to vote for Social Credit in Alberta on August 22nd. Let us do our parts individually assisting in this great reform movement, by voting and supporting the Social Credit candidate.

In acknowledging your very kindo welcome to Mrs. Douglas and to me upon our return from Alberta I am immediately confirmed in my opinion that a really pleasant life must contain a certain amount of both light and shade. Tonight is the light. When my friend the Earl of Tankerville was saving those kind words about me, I was thinking of a little incident which occurred in our train journey from Ottawa to Edmonton, the capital of Alberta, which had been preceded by a good deal of really cheering information as to the sort of reception we should get in Alberta. It was suggested that Albertans were a very wild sort of people who would not much appreciate the intervention into their politics of a mere Briton, and that if we got back with our lives it was as much as we could hope. On the trains which run out to the West, the situation after about the first day becomes similar to that on a boateven the most insignificant person becomes well known-on the second day when I went into the breakfast car to have my roll and coffee in the morning I noticed at the other end of the car a gentleman with a bright I think, in very simple form a laborared face and polished gold teeth re- tory demonstration of the absurdities garding me with an affectionate smile. of this so-called financial system. In answer to my enquiry the conductor told me that this gentleman, who seemed so interested in me, was the moment for certain generalities which Public Executioner, and was on his have been reinforced in my mind by way to Edmonton; so I could not help my visit to Alberta, although perhaps

The Need for Reticence

punishment.



MAJOR C. H. DOUGLAS

of shutting down the railway because there is not enough traffic! That is

Governments are the Very Devil I want to leave Alberta for the feeling additional sympathy with the they existed there, and in many other movement for the abolition of capital minds before. There is an old saying in Latin which reads: Daemon est deus inversus, which I will translate very freely as "Governments are the very I expect you would like me to tell devil," and when I say Governments you something of what is happening in I mean not only political, but financial Alberta, but I am under certain in- governments, and perhaps more finhibitions with regard to talking about ancial than political. I believe that

Red Wing Bicycles

PREMIER CYCLE WORKS

132 7th Ave. East, Calgary

LANE'S STUDIO

EXPERT PORTRAIT AND COMMERCIAL PHOTOGRAPHERS

We will go anywhere to take photographs. Phone, write or call for appointments. Efficient and Snappy Service at Modetate Prices. Films Developed, Printed and Enlarged. 114a - 8TH AVENUE E., CALGARY, ALTA. Phone! M9041 Evenings W2001

JUST PRICE on Shingles, Lumber, Posts, Poles, Slabs, Laths, Cedar Lumber for Chicken Houses.

E. T. Smith Lumber Co.

Res. H1668 Phones:
Office. E5418 1021 - 10th Street East

Wo Buy, Sell and Trade New and Used Tires Biltrite Retreaded Tires TIRE EXCHANGE

125-10th Ave. W. Phone R2292

would, but it would require a long succession of monkeys and many typewriters; and the methods upon which we are carrying on the government of the world at the present time are likely to prove just about as rapid in producing the results that we want. If that is so we have to make some sort of change.

believe myself that forms of govern- populace. ment matter very much. It is the way, and the source from which, control and power are exercised that matters. Just so long as you have the machinery

SOCIAL CREDITORS

We will ship Supershine Furniture Cream anywhere, in pints, 35c; gallons \$2.00. Manufactured by Disabled Veterans at

920 12th Ave. W. Phone W4424

CANNING COMPOUND

MRS. McCLELLAND, Crossfield, Alta.

DR. A. A. HOLLISS DENTAL SURGEON Phone M3771

Morgan Block, 12th Ave. and 1st St. West (half block from Library)

wealth in accordance with your desires, The Importance of Social Dynamics so far as it is physically possible to do Of course I may be wrong, anyone so, and to realise that they should not may be wrong, but certainly so far attempt to be the technical advisers as my experience goes I am more and who say how things should be done: more convinced that what is urgent Nothing is more depressing to me than in this world, with an urgency that some of the conversations I have had transcends any other urgency, is a with the politicians in various counstudy and practice of the science of tries who propose to inflict their halfsocial dynamics. I do not really baked schemes upon a long-suffering

The Problem of Control

All over the world at the present time there is a spate of action, which of government without a dynamic can only be compared to that of a will in control you have a body with- child operating a machine-gun and out a soul. We have in this, as in most slewing it all round the horizon. Gov-Western countries, quite a good body ernmental powers in this complex good enough at any rate for practical modern world are so great, and they purposes-but it has no dynamic will, can be exercised with so little knowand a body without a soul is a lunatic; ledge, that to contemplate the risks this is a matter of very great import- present time. It is immensely urgent, by those now in charge of them in

AUTO and FURNITURE UPHOLSTERY "Make Your Car a Sleeper" Slip Covers, Auto Tops, Storm Curtains

Guaranteed Workmanship.

Phone M9111

112 - 6th Avenue East

Samson Rotary Rod Weeders

8 foot, \$52.00; 10 foot, \$55.00; 12 foot, \$60.00; 10 or 12 ft. high carbon steel rods, round or square, \$3.00; New steel points complete with bolts and bearings, \$1.60

CALL AND INSPECT OR WRITE FOR LITERATURE Manufactured in Calgary by

Phone W4022

L. C. RATCLIFF 1019 - 10th AVE. W. Calgary, Alta.

Phone W4022

IMPORTANT

Don't throw away your old mattress before calling us. We Renovate Mattresses, Box Springs and Couches Call Us and Save Money Special rates to Hospitals, Hotels, and other institutions All Work Guaranteed

Re-Nu-Mattress Renovating Co.

906 - 9th AVE. EAST, CALGARY

NOR WEST CLEANERS

Phone L1385

132 Tenth Street N.W.

Country Orders Mailing Charges Paid one Way

Western Tire Service

Phones! M7141; Res. L2579

GRAYSON BROS., Props.

A full line of Tires. Gas, Oil, Vulcanizing, Tire Repairing, Belt Splicing. 204 Eleventh Ave. East, CALGARY

Fire Escapes, Stairs

Railings, Gates and Fences of All Kinds Built to Instruction. Kinds Built to Instruction.
Wire Screens, Bronze
Name Plates.
Brass, Bronze, Aluminum, Cast Iron
and Semi-Steel Castings of
all descriptions.
Engineers, Machinists, Founders,
Blacksmiths and Welders.

Calgary Iron Works LIMITED

410-420 9TH AVE. E., CALGARY M2758 - M4322

"Poverty In the Midst of Plenty"

By Dean of Canterbury

New shipment just arrived from England.

All Social Creditors interested in securing Social Credit Literature should write-

MRS. W. P. HARVEY

204 Grain Exchange Building, CALGARY

hibitions with regard to talking about ancial than political. I believe that the political situation there, because Social Credit dominates it, and anything I might say about it would be given political significance. From certain points of view this is a matter for congratulation, but at the same time imposes upon me a certain amount of reticence for, as you no doubt saw from The Times yesterday, the elections in Alberta, will be held on August 22nd, and there is very little doubt that anything that even we insignificant people might say will get to Alberta and will be used for political purposes. I can, of course, talk about things which are common knowledge; and there is no doubt that in Alberta, as indeed all over the world, the conditions of life are absurdly bad considering the physical possibilities, and that they are definitely getting worse. I do not propose to dilate, but will give you one very obvious instance to show the absurdity of the present state of affairs.

You Don't Make Roads Out of Money

Alberta, as you know, is a prairie Province, although in fact parts of it run into the Rockies, and there is a type of soil which, when the rain falls, makes the ordinary mud road become a real mud road. There is never any doubt about its being mud, but very often doubt about it being a road, and of all the physical deficiencies of Alberta the lack of good roads is the most outstanding. So far as I am aware there is only one length of waterproof road outside the large towns, and that extends for about 150 miles from Edmonton:

of Alberta, there is a remarkable de- to confirm this. posit of over 100,000 acres of tar sand | There can be, from an unbiased to a depth which is unknown, and this point of view, no doubt as to the wide

this is a matter of very great importance; in fact it runs into very obscure metaphysics into which I don't propose to enter tonight. For my sins, I have been in contact with governments most of my life (hence I have not much hair, and what I have is grev) and I have noticed-and nobody who comes into contact with governments can fail to notice-that while individually the components of governments, financial or political are generally-but not always-charming and amiable gentlemen, in organisations of which they are the titular heads, even in their own ranks, are included persons and policies which combine the charming attributes of the skunk and the tarantula.

I hope on one will accuse me of over-

stating the case. What I am trying to say is that so far as I, personally, have come into contact with the upper ranks of politicians, they have generally been composed of men who were trying to do a difficult job, and who in their private lives were honest and respectable citizens, yet they appear to be controlling an organization which, once it is out of their sight, becomes a nusiance rather than a help, and is devoid both of decency and common honesty. I hope that I am not rating myself too highly, but I think I know how this comes about. Organisations tend to become the prev of interest, and these interests become things which are run by experts, so that those particular heads of governments with whom we come into contact, or whose names we see in the paper and perhaps even, if I may so greatly dare, those whom you have The rest of the Province is complete- the honour and pleasure to entertain ly without any but dirt roads. The tonight, become the unwitting tools of people, no doubt, imagine they cannot interests which, even if they could, afford better roads for some reason they have not perhaps, the time to connected with money, yet, in the north | control. Certainly experience tends

has merely to be taken out and put divergence between the really honest down to form almost perfect water- good intention of most of these inproof roads. So we have at one and dividuals, and the results which they the same time a country which is obtain; and if that is so, the chances dependent for its everyday business of obtaining a better world through upon roads-because the farmer has the agency of government as it exists to get his produce, his shopping, and are just about the same as those which his social amenities on roads-and are involved in the statement that, if you have in the north this marvellous a monkey played upon the keys of a bitumen deposit, with a railway run- typewriter for long enough, it would ning up between the roadless district write the sonnets of Shakespeare. and the tar sand, yet they are thinking Given sufficient time, no doubt it

present time. It is immensely urgent, not that we should change the form of the line that I should have wished him enough to suggest it. I am quite sure he is right. I am sure that we now know enough about these various agencies of political action to be ceracheive the result; and to discuss mere of the steam of the boiler, is ust a childish game which ought to be be-

The keynote, I am convinced, of this situation is personal responsibility. You have got to get your representative -and I am talking now of the democratic system of government which exists throughout the British Empireyou have got to get your representatives to realize that they have the immensely honourable position of securing for you the distribution of your

by those now in charge of them in many places, is one of the most dethe body, but that the mechanism pressing spectacle that anyone can should be controlled by a political experience. I am quite sure that we will; and I am grateful to your Chair- are obliged-and I mean obliged by man, whose speech, I need hardly say, necessities that threaten our very owes nothing to me for taking exactly existence-either to endure the breakup of the modern systems of organizato take if I had been presumptuous tion, because we recognize that we are not sufficiently advanced to control the forces which they have at their disposal, and revert perhaps into a period like the Dark Ages until we tain that if we get the power we can regain an opportunity, after a long struggle, to solve our present problems. mechanisms, without getting control or else we have to recognise that all these forces must be made responsible to the over-riding necessities of the neath the attention of any adult person. human spirit, and must not be sub-

(Continued on page 6)

When in Calgary DINE at the

Avenue Grill

Opposite Bank of Montreal Eighth Avenue West, Calgary "A Home Away from Home"

Help Us Open the Gates to a Better World



WE, the people of Alberta, stand at the portals of destiny today. The eyes of the world are upon us. It is for this Province to open the gates to a new and better world. We must not fail

One man cannot open the gates, nor can a thousand men. Only the combined efforts of each of us will

This paper, by rendering its complete services to the cause of Social Credit is doing its part.

Are you doing yours?

The Alberta Social Credit WEEKLY CIRCULATION, 13,600

The Most Intensely Read Weekly in the Province

THEATRE DOUBLE FEATURE PROGRAMS

MONDAY, TUESDAY AND WEDNESDAY

2 BIG FEATURES Totalling
An award of 7 STARS in Liberty Magazine

"Chu Chin Chow

The Liberty 4 STAR award A Lavish Spectacle with a Gorgeous Climax, in Color -AND-

MAE WEST

"GOIN' TO TOWN"

THURSDAY, FRIDAY AND SATURDAY Passed "U"

First Calgary Showing of GENE STRATTON PORTER'S Greatest Story-Now a Screen

Triumph KEEPER OF THE BEES

-AND-JOAN BLONDELL

Travelling Sales Lady GLENDA FARRELL

ALWAYS A GOOD SHOW AT THE STRAND

CONE WATER HEATERS

Give Satisfaction Feonomical CONE WATER HEATER CO. Calgary

PHONE H1367

J. G. Colvin & Sons

Meat Market

311-16th AVE. N.W., CALGARY

Your Satisfaction is

DID YOU KNOW THAT

JACK MATHERS

(Formerly of Diamond Motors) And for several years in the Auto Body Dept. of the G.M.C. Is an expert in all auto body work

DENTIST

W. P. Harvey

204 Grain Exchange Bldg. Cor. 9th Ave. and 1st St. West

CALGARY

Officel M1307

Res. M4812

TANKS

Gasoline Underground Storage Tanks......\$15.00

Water Tanks, open and pressure, "Easy Action" farm pump, as good as anything on the market new.....\$12.50

Barbed Wire, new and used, woven hog wire, steel fence posts, last forever.

No. 400 Champion Forge Blower.....\$15.00

The place for bargains—a thousand useful articles.

FARMER'S MACHINERY EXCHANGE

1119 Tenth Avenue East Phone E5112 CALGARY

LUNCHEONETTE

816 Centre St., Calgary We serve Light Lunches Specialty: Danish Pastry Tea Cup Reading by Expert.

GENERAL ENGINE & MACHINE WORKS

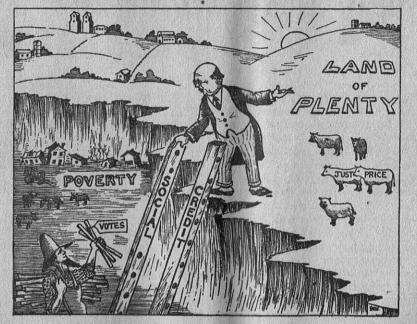
Corner Ninth Ave. and 12th St. East Calgary Repairs to all classes of industrial and agricultural machinery, cylinder re-boring, oversize piston and ring fitting. PHONE E5345

POPE LEO'S UTOPIA

some, even amongst Catholics, and back in his own face.

The Albertan is a Liberal newspaper | reference has been made to this big and works side by side with the public function. Pull for personal In referring to the encyclical "Rerum Bulletin and if such a front smudge power; pull for political ascendancy in Novarum" issued by Pope Leo XIII as Mr. White's statement is not public affairs; but no pull for responin 1891, on the condition of Labor. "MUD" then it is because the Editor sibility for economic security of the His Holiness Pope Pius XI, in his now cannot recognise dirt when he sees it. lives and homes of the people. No famous Encyclical of 1931 on "Re- This insinuation soiling a leading recognition of the blank wall of constructing the Social Order" has daily's front page was not put therein despair facing the youths of our land; this to say as to the attitude of some innocently. Its publication in such a no protest against the wholesale desections of the public mind in regard paper was a connivance at and a struction of food while people went to Pope Leo's pronouncements in rejoicing in the damaging influence hungry; no cry against the destruction defense of the rights of the masses: of this statement. But Mr. Aberhart of British civil liberty by thousands "Despite this widespread agreement, has given the lie to this statement, of our youth in the regimentation of however, some minds were not a little It was a slick partly quote a statement camps; no voice raised that 90 per disturbed, with the result that the to give the lie to the part not quoted. cent of the crime of the day is due noble and exalted teaching of Leo "That is your Philosophy" and "that to the irresponsible and indifferent XIII, quite novel to worldly ears, is the way you talk," and Alderman dominance of Finance that holds the was looked upon with suspicion by Fred White's own words were thrust whip over the people; no mention of the school children who face the winter

"Poverty in the Midst of Plenty"



Mr. Aberhart (to Farmer)—"There's your frame work, now put the votes where they belong and climb out of poverty's hole.

Innisfail Social Creditors Putting Up Worthy Fight

COME THROUGH THE "MUD" CLEAN AND STRONG

We Fight Finance-Other Groups Fight with Them Against You Let Us Fight for Social Credit and a Future for Our Children

It is the duty of government to guarantee to every home economic security and the enjoyment of the fruits of their labor.

The Editor of the Innisfail Province is a TORY of forty years' campaigning experience on his own boast, yet in his last Editorial he takes refuge behind an Edmonton Bulletin (Liberal) Editorial. He quotes from this

'Mr. Aberhart continues to tell his supporters that his critics are flinging mud at him . . . but the reports in the newspapers do not bear out the com-

What an idea these men have of honest and clean statements! Only this last week there blazed out before the public in glaring red block type on the front page of the Calgary Albertan: "Alderman Fred J. White alleges Wm. Aberhart has declared his own Scheme Unworkable and he has witnesses

DON'T PUT OFF UNTIL TOMORROW WHAT YOU SHOULD DO TODAY! Let Radiocrafts Check YOUR Set Now!

EVERY RADIO should be checked for trouble at regular intervals. No matter if you live in Calgary or out of town, you can have the benefit of Radiocrafts' expert repair service. Don't wait until a costly repair job is required. If you live in Calgary, call Radiocrafts to come to your home and check YOUR radio—TODAY. If you live out of town, bring along your set with you the next time you visit Calgary.

6 MONTHS' GUARANTEE ON ALL WORK

RADIOCRAFTS

613 Eighth Avenue West, Calgary

M1711; Nights L1435 Branch also at Olds

P. MANSFIELD



Ternician

Resolved That!

Before leaving for your vacation, get your holiday apparel cleaned at the

ECONOMY CLEANERS AND DYERS

1214 - 9th Ave. East Phone E5715

Calgary

ROSE TEA ROOM
236-12TH AVENUE WEST
We Specialize in: Hot Home Cooked
Meals, Afternoon Teas, Hamburgers at
all times.
Evenings: Cup and Palm Reading by
The Madame Tressa
GIVE US A TRIAL

CALGARY

Auto Wheel

Repair Shop Wire, Disk and Wood Wheels trued, repaired, rebuilt or exchanged ALL WORK GUARANTEED

602 FIRST STREET EAST

WATT'S BARBER SHOP and BEAUTY PARLOR

Permanent Waving - Marcelling
Finger Waving
We Reproduce every style of hairdressing
accurately and with the smartest effect J. F. WATTS Miss HAZEL ROWE 835 - 17th AVE. W. Phone W2423

Chinese Herb Remedies

Immediate relief for prostate gland, urethral, colitis troubles; also stomach, rheumatism, etc. G. H. JONG, Herbalist, years' experience in Canada. 18 years' experie 817a - 1st ST. E. (Opp. Post Office)

FOR THAT EXTRA QUALITY PHOTO FINISHING

Leave Your Orders at

BUNNY PHOTO WORKS

811 - 1st Street East M7674 Embossed Borders-Studio Matt Finish

Major Douglas's Interim Report under Your Microscope

A Twenty Page Explanation of this Report prepared in such a manner that you will have a definite understanding of it.

By G. D. RADKE of Granum

GET YOUR COPY TODAY Price 10 cents

On Sale at all leading News Stands in the Province or See your Candidates about one

MISSION CYCLE STORE LOCKSMITH

Lawn Mowers sharpened and repaired. Bicycles thoroughly overhauled. 2414 - 4th Street West Phone M2278

Calgary

gave offense to others. For it boldly swept aside inveterate prejudices, and has gone along these same lines. He no notice is taken of the burden of further dileterate prejudices, and has gone along these same lines.

Thirmerly of Diamond Wieters And for several years in the Auto Body Dept. of the G.M.C. Is an expert in all auto body work including radiators, painting, welding, upholstering, wrecks.

Leave your car here for quality workmanship

Corner 17th Ave. and 6th St. W.

List your house with Lyle Brothers Ltd.

Alberta's Largest Real Estate Sales Organization 720 CENTRE ST., CALGARY Imperial Bank Bldg. M5033

East Calgary Shoe Hospital 1210 - 9th Ave. East, Calgary For Fine Shoe Repairs Workmanship Guaranteed AT A JUST PRICE G. P. GEDDES, Mgr.

TRUE BLUE ELECTRIC

WE REPAIR

Magnetos, Automobile Generators and Starters, Washing Machine Motors, Armatures Rewound.

See Us for "JUST PRICE"

127 - 11th Ave. E. Phone M9166

I. E. Brownlee

J. E. Brownlee impressed us as being much more cunning and crafty than conscientious in his address in Consort Monday night, and we doubt if very many people know so little of Social Credit as to be much misled by his reading part of a letter only. His one dollar "hocus pocus, presto change act," and his statements regarding Douglas having no Basic Dividend or Just Price. In the United States they call coal oil "kerosene"; and any man who would tell the people they didn't have coal oil in mildly as possible we will say that quotation from LaFollette as to the I have not. Wonder why? reactions to Mr. Brownlee's speech as afterwards. - The Enterprise.

some, even amongst Catholics, and back in his own face. gave offense to others. For it boldly heart ridiculed the study of the new opportunity to dictate anything except few. social philosophy, and the timid feared to a class of young people in his school | Social Credit FIGHTS FINANCE to scale its lofty heights. Nor were classes. But Mr. Editor has gone for the FREEDOM OF THE PEOthere wanting those who, while pro- further by declaring in his columns PLE. All other groups fight with fessing their admiration for this mes- "Aberhart out-Hitler's Hitler." Mr. Finance, against you. And Social sage of light, regarded it as a Utopian Editor's British allegiance may not Creditors are a great company of ideal, desirable rather than attainable in practice."

When the present Pope, Pius XI, issued his Encyclical of 1931, commemorating the fortieth anniversary of Pope Leo's "Rerum Novarum", the Journal of Commerce, organ of the banking interests of Wall Street, New York, denounced and ridiculed it and suggested "that the Pope had been influenced by the radical Father Ryan enemy of every great British tradition; wonderful hope of what can be done of the Catholic University of Wash- and to a man in Mr. Aberhart's position for their children and people and a ington." Of course Father Ryan protested that he was quite unworthy of such a high compliment from the mouthpiece of the money changers.

Meanwhile, Franklin Roosevelt described it as "one of the greatest documents of the age."

There are many (even among Catholics) who have never read it and some who have read it call it Utopian.

So it is towards others, who, like Pope Pius, plead for social justice for the masses. The Dean of Canterbury, Father Coughlin, Wm. Aberhart and many such pleaders who are endeavoring to drive the more heartless and soulless of the money changers from the Temple of High Finance, are also described as Utopian. The future history of human relations will tell the story. It will honor such men just At Consort as Leo was honored by one of the greatest Popes of history, forty years after he penned his "Utopian" plea for suffering humanity.

and ready to destroy."-Dean Inge.

"It is discipline of the machine we must obtain so it will serve men and not take away from them the joy of work."-Guglielmo Marconi.

the U.S. would be handling the truth we did not think any less of Social responsibility of government. Throughvery carelessly. To put our own Credit or any more of Mr. Brownlee out the conventions held in this riding political chiefs have been more friendly I wonder why? Don't you?

The Editor of the Innisfail Province | weather under-fed and under-clothed: swept aside inveterate prejudices, and has gone along these same lines. He no notice is taken of the burden o

democratic freedom such as we have home-making and they have found a in Germany is to brand hm as an great Faith and a great leader and a I don't know of anything worse.

Pye has some astounding statements God help the men who try to stop to make. As well as the taxation them. bogey and the \$25 bribe he takes the trouble to instance evidence of Social Credit failure. He is reported in the Innisfail Province as saving that "All the Red Deer Officers of Social Credit in the early stages of the movement have quit."

I am informed by the Executive of the Red Deer Social Credit group that only two of the original officers are out of the group and that a statement signed by the remaining members declaring their allegiance to Social Credit will be forwarded to me tomorrow to give the lie to Mr. Pye's pub- prediction for this year's wheat? lished remark. Such a thing as this sponsibility 100 per cent.

"Every civilized country is full of things for the U.F.A. and instead we their contentions and accuracy. savages and barbarians ripe for revolt have had scandal from the Executive come forward and they have let the they will never see again. taint stav unchallenged.

the school children who face the winter was so far and so unexpectedly in has branded Aberhart as a "Dictator" debt that loads our people and makes advance of its time, that the slow of and he is a man who has had no them contributors of the luxury of the

Letters to the Editor

80c WHEAT?

Editor, The Chronicle:

to substantiate his 80 cent wheat

ment chieftains, prophesying \$2.00 Many of us in 1921 hoped for great wheat-quoting statistics to prove

Some way I cannot help but believe of the U.F.A. administration broadcast that their prophecy, especially since to the four winds of the earth. We they quoted statistics, had a lot to looked forward to big men denying do with the general public investing allegiance to a leadership that involved millions of dollars (sound money too) that kind of thing but none have in the grain futures racket-dollars

Has anyone heard of a Royal Com-At the head of this article is a mission appointed to investigate same?

by the other groups, little or no amongst themselves since 1929. No

Social Credit

Extreme fright almost amounting to

panic has at last seized the Moguls of

British liberty or he would realize the are many mothers and sisters and ing a fair opportunity of acquiring an sponsored as they are by the capitalist rankness of such an insult to an wives of the unemployed and forgotten equitable share of the blessing so amply organizations, their platform is flavorhonest-hearted Canadian of Mr. Aber- men; responsible mothers with boys provided by Providence. The re- ed by a profusion of promises and apple hart's standing and public service. in these camps; mothers of children actionary and the monied interests sauce reminding one of the days of To brand a Britisher as being in any without shoes and food; women who intend to fight hard for the retention Sifton and Cross, whose government way comparable to an enemy of have stood the strain of family life and of the tragic conditions of poverty and left us with a debt of over \$9,000,000. despair which they have been the chief It is only the united power of the people cause to produce in a land of plenty. that can eventually prevent a further Are we always to cringe before this increase in the burdensome debt of Moloe this band of extortioners and this Province and save us from the great love of their fellows; and on they big job hunters or do we realize that ignominy of default and further pau-Now, on to the other parties. In go to the great day when Financial the time and opportunity is now at perization. Remember that Social the last Province issued Mr. Ronald Dominance will be "downed" and hand to banish from our midst the Credit is the only political platform pathetic and poverty stricken condi- giving the people right of recall. the body Politic, well then, vote for ernment. Social Credit and the banishment of misery and abject poverty in our midst. Last Wednesday the Premier, over the Am wondering if "Eva" knows radio, I must confess that the oration whether Mr. Brownlee quotes statistics if it may be so called, was the most purblind and disjointed address I have ever punished myself to listen to, it By looking up old Calgary Herald is evident by his nervous condition Thursday, August 9th, had principally may not be counted "Dirt" by the issues since September and October, that he plainly forsees the spectre of Editors of papers but to the thinking 1929, and other publications, one defeat in his right of way. By his public who are looking for integrity might find Prof. W. W. Swanson, discourse we discovered that he at last in public service it discounts the re- Premier Brownlee and other govern- through great mental concentration, had decided that things were not quite as they should be, this occurred to him when the great fear of losing his job became a practical certainty. It is wonderful how fear clears the vision particularly when an election is in the offing, it always takes an election for the average politician to realize that reforms are needed and that the public are ripe for lavish promises which are rarely carried out after

doubt their wish is mutual to have that

Capitalists Attack election. It is quite unnecessary to further dilate on this truism, the election. It is quite unnecessary to people will refuse to support a discredited government after leaving us with a debt of \$150,000,000 to be sustained by a meagre population of 700,000. They will refuse to cling further to a broken Reid for support.

The Conservatives need give us no Capitalism, all their forces are being concern they have shot their bolt and be as strong as that of some of us to people marching up the hill towards marshalled to combat the possibility are in the discard. The Liberals are our old institutions and traditions of the sunrise and in that company of the people of Alberta at last obtain- the chief opponents to reckon withat

tion of our fellow man? If you have Social Creditors don't be misled not the ability to realize the disasters by the vaporous effusions of the brought on by class government and Anti-Social Credit element, your opspeculation by the financial octopus, portunity for self expression leading Why suffer to your end, it is you to improved conditions for all has privilege? If on the other hand you are arrived, it will be your last opporsatisfied that opportunity is at hand tunity for many years, stick to your to remove this canker forever from guns, and return a Social Credit Gov-

HE LIKES HIMSELF

Mr. A. Macleod Sinclair, a Calgary barrister, in a letter written to a Social Credit candidate which was published in both Calgary daily papers on this to say:

"It is true that there were other lawyers present but I took it that you were referring specifically to me because I was the senior member of the Bar present and probably also the one who was taking the most active part in the present campaign. That being so I thought it incumbent upon me te accept the challenge."

What it was all about is quite unimportant, but it is truly fortunate for the Liberal cause in Calgary that Mr: Macleod Sinclair deserted the Tory ranks and went over to the rescue and took the "most active part" out of the less capable hands of the Liberal in years to come for both the party B. THORLAKSON, and Mr. Macleod Sinclair,

Alberta Social Credit Chronicle

A Weekly newspaper published every Friday at the Chronicle office, \$15A First Street East, Calgary, Alberta. The paper is published solely in the interests of Alberta Social Credit as advocated by the Alberta Social Credit League.

CHAS: K. UNDERWOOD _____Editor
F. HOLLINGWORTH ______Manager

Phone M3488

CLASSIFIED

15c per line per week. No advertising accepted as less than three lines.
In estimating the amount of words to each line count eleven words for the first two lines then seven words to each additional line. Initials, abbreviations, and group figures of five or less count as one word.
The Chronicle will not accept responsibility for errors appearing in tele-

phone advertisements.

All advertisements for publication must be in Tuesday before 12 o'clock DISPLAY ADVERTISING RATES ON APPLICATION

SUBSCRIPTION RATES

Single copy five cents. In Canada or British Empire, \$0.65 for three months; \$1.25 for six months; \$2.25 for one year; in United States, \$0.70 for three months; \$1.40 for six months; \$2.75 for one year.

Entered and registered as a weekly publication at the Post Office, Calgary,

CANNED HEAT

When a few bankers and financial men in Calgary formed what they were pleased to christen the Economic Safety League they natu- Social Credit as a "pig in a poke." rally thought that "canned speeches" would be as effective in stupi-fying the masses (whom Mr. Mackenzie King says are in a state of take a chance on this than a Capitaldespair) as the old line of canned heat was in knocking out the poor istic wolf government in the form of wretches who craved a stimulant but had no money to buy it at the an Alberta Grandmother, such as the high price set by the manufacturers.

The first thing the E. S. L. required was a figure head. The big banking men that "Gerry" McGeer referred to as "usurers" and "money changers in the temple" did not choose to put one of their under-men of Calgary on the front firing line. They did not want any of their men to appear in the picture in fact. In a newspaper statement they quite gear. That is just what the Farmers' frankly (though stupidly) admitted they were afraid to let their names Government has been doing for years, be made public. So the figure head was our old friend the Doctor who came from his high estate to be the representative of his selfish majesty over the important things at an "High Finance." He was made President of the E. S. L. and started excessive rate of speed. They should off by delivering a "canned speech" canned for him no doubt by a silent remember that it is the low and intermember of the League. The good Doctor was perhaps accustomed to mediate gears that have the power and reading canned speeches. One of several other local Bank Managers force behind them. who were prominent in organization work for the E. S. L. would no doubt have taken the leading office had it been an organization which would have appeared to have been formed in the interests of the masses of the people of Alberta.

The next move of the League was to get the canned speeches. Whether there was or was not any person in Alberta capable of doing the work and willing to accept the responsibility be that as it may, they went to the canning Province of British Columbia for a man in the person of Professor H. P. Angus, M.A., B.C.L. Should he be successful in befuddling the oft fooled masses with his brand of canned talk goods.

Mr. Howson should not forget the cruel taxation that the Liberal government imposed upon the people of Alberta, prior to 1921. The bitter the people of Alberta could not later demand that he be deposed for not part of it is the U.F.A. government minding his own business during an election. The Calgary Herald had followed their example. Let us try been so pronounced in opposition to University Professors butting into politics that they would have been on the spot had an Alberta Professor been used. So to make it look a little better should his identity be found in taxation. out, a B. C. University Professor was injected into Alberta politics. Following him will be other B. C. and perhaps Ontario big guns telling Albertans how to vote. Professor Angus wrote his lines of economic mesmerism and sent them to Calgary for electrical transcription heard does not prevent you from working on the gramophone records for Calgary, Edmonton and Lethbridge stations. There must have been lots of money behind this stunt of Social Credit.

A committee of five financial little shots staged an audition to decide who could read the befuddling words of the Professor of B. C. with best effect. A man was chosen and the records made. But they did not prove to be "season hits." The anonymous song hits of bankers distress, like anonymous letters, went flat as the records they were scratched upon. The people were not fooled by those men who have

HERE and THERE

By "EVA"

On Thursday of next week the people of Alberta will vote for their respective candidates in the provincial government. For the good of the people and the welfare of the province your vote should be given in favor of Social Credit candidates.

According to the United Farmer the Farmers' Government has given the people security during their fourteen years in office in Alberta. If it's a security from securing a living or from obtaining employment, then undoubtedly they are right. The people don't want that security.

The Farmers' Government claim they have been slow to make promises. Undoubtedly, they have never had anything to promise.

Onlooker in the U.F.A. refers to provincial government has been for

Mr. Howson, the Libera! leader, openly admits that the ta: ayers of to-day in Alberta are heavily burdened, and that the Liberal government will alleviate these sufferings. Mr. Howson should not forget the a Social Credit government with its honest and fair proposals of reduction

No, Mac, you have to be 21 years of age before you can vote, but that

As a fisherman our business manager would make a good plumber, according to George Irish. The only thing he caught was a cold, a burning sun tan and a very tired feeling.

A Calgary correspondent kindly sup-

MACLEOD BROS.

FOR YOUR NEW FALL SUIT



AND OUR NEW LOW PRICES MAKES MacLEOD BROS. THE LOGICAL PLACE TO BUY.

> A SMALL DEPOSIT WILL RESERVE A SUIT FOR YOU

MACLEOD BROS.

Corner 9th Avenue and 1st Street East

Vote For Social Carlie Ean Alle ON that, for therelies hope. More, MARK YOUR BALLOT ON THURS-

MAND RESULTS. STAND FAST PORTUNITY, ACCEPT IT, AND that is our might, our power to secure DAY, AUGUST 22nd FOR YOUR

not prove to be season mits. The anonymous song mits of pankers distress, like anonymous letters, went flat as the records they were scratched upon. The people were not fooled by those men who have fooled the people much too long. It was a washout on the money line. So to give the nocturnal wailings some semblance of identity the doctor and his banking committee have reluctantly announced that a British Columbia professor is the economic and political saviour of the people Have you heard of the New Safety of Alberta.

Be not deluded Albertans, Professor Angus is the spokesman of the The Dr. Egbert and Jesse intrigue. National and International members of High Finance. They have no party politics. They have no creed. They still have control of the Temple and their god is gold. They know that Social Credit in some form will work, otherwise they would not feed these unlimited thousands of dollars into radio and press to defeat it. They know that the philosophy of Social Credit is a Christian philosophy but as Rev. Father Coughlin says, "they would crucify the world on a cross of gold." They ask us "where will the money come from?" The people know where the money is coming from to fight economic reform, and the people know that the Bankers are using the people's money and the country's credit to fight and defeat reform.

SAME OLD BUNK

The following Calgary Herald editorial published on October 10th 1930, shows how the big interest controlled press always tries to fool the masses so that they will accept their bitter lot in patience and with truly Christian resignation. They fear that the common people will kick over the traces some day so they keep kidding them along in an effort to keep them docile. Such papers are still telling the unfortunate that "prosperity is just around the corner." Meanwhile the Herald has broken up a strong Union that was a factor in collective bargaining and turned many of their old and faithful employees out on the streetperhaps on relief. We wonder how many small business men believing of Alberta a lot of deep thinking. those rosy predictions of the big capitalistic press have made capital investments and then gone under during the last five years?

SPEAKER STRIKES OPTIMISTIC NOTE

A stirring call to Canadians to maintain unimpaired their port can they expect from the voting to gain, either financially or in any GUIDED. THIS IS YOUR OPfaith and confidence in a great future for the Dominion was sound- public of this Province? ed by the retiring president of the Canadian Chamber of Commerce in Toronto, yesterday. Lieut.-Colonel Woods has no misgivings as to the general situation within the Dominion. He be- support from the electorate on the lieves that the wave of economic depression is about to recede, grounds that the farmers will be so far as this country is concerned. Many factors contribute to wrecking all that they have built up. the formation of such an opinion. This is a young nation of won- Why should they worry. A real derful natural resources and remarkable productivity. The rapid sturdy vessel with a good honest capopening up of a vast northland, rich in agricultural and mineral tain is generally able to withstand possibilities, is a romance of today. The map is being rolled back storms. A ship that is foundering is and the Canadians of the present era are faced with prospects for naturally abandoned. Why stay with advancement which did not obtain for the earlier generations, a foundering vessel like the U.F.A. More rapid transportation facilities throughout the country are Government when the lifeboat of stimulating not only colonization and exploration but are placing Social Credit is at hand. Vote for commodities of all kinds within easy reach of the world's markets.

There are many opportunities for Canadian capital and Canadian enterprise today. All that is needed to ensure an early return to prosperity is a revival of the old confidence which built able to congratulate all Social Credit Canadian railways through wildernesses and across unpopulated candidates on their victory. Let Al- out of our present economic crisis. prairies, a confidence which time proved well-based and ultimately berta lead the way, showing the world Let me appeal to all the mothers and highly recuperative. It is not too much to claim, as was claimed that there should be no poverty in a by the president of the Canadian Chamber of Commerce, that the land of plenty. I'm going to vote for outlook for Canada is very bright and that the recovery of pros- social credit on Thursday next, because perity will be more rapid and more thorough here than in any other I am satisfied from a woman's stand- line:

part of the world.

and a very tired feeling.

A Calgary correspondent kindly supplied me with the last line to last week's limerick.

League,

Their one hope of salvation

Is social credit damnation,

With Professor Angus as able colleague.

Mr. Larkham Collins claims that a failure by an avowedly social credit government would be disastrous to the whole movement. That is undoubtedly the reason Mr. Aberhart was so emphatic about having a clean honest type of men and women for social credit candidates.

Yes, Mae, Social Credit will certainly take the ginger out of the Ginger Group as it will all other capitalistic political aggregations.

The Hon. O. L. McPherson in speech at Barons claimed that the U.F.A. government during their fourteen years of office had never had one charge of corruption sustained against them. This certainly gives the people

If the Alberta Liberals do not keep their promises any better than the Saskatchewan Liberals did, what sup-

The Farmers' Government asks for Social Credit on August 22nd.

In next week's issue I hope to be point it is the only logical proposal VOTE FOR SOCIAL CREDIT

Vote For Social Credit For Alberta

(Continued from page 1)

gradually the honesty and fearlessness of this man, overcame the curiosity and they paid heed to the message of removing poverty in the midst of plenty, until today seventy-five per cent of the people of the Province are staunch supporters of Mr. Aberhart and worries REALLY CAN be swept and his proposals of Social Credit. The people not only listened to Mr. became convinced that Social Credit those dividends would buy; let them was the only thing that has been offered to free Alberta from its present economic chaos.

this noble man's efforts, but their low ravings of these political heelers go cease to exist. unheeded. Mr. Aberhart had nothing other way, he was out solely for the good of the people, he adopted the slogan "I AM MY BROTHER'S KEEPER" and he lived up to it, as he has always done. He is a devout Christian, a man of honor and worth, a foremost student of economics, and a scholar of renown. These qualities in a leader speak for themselves, the people of Alberta can go to the polls on Thursday next and vote for Social Credit unhesitatingly as a scientific and workable solution from the present difficulties.

Vote for Results. Not Schemes It is for people to demand what they want clearly and urgently-to DE-

wives in Alberta to do likewise.

No Limerick this week. Just one

those results.

and desires, hopes for better times, ERNMENT. wishes for leisure and enjoyment. Their united WILL—the Will of the People-is not difficult to interpret. Let them but grasp that our distresses away from out our lives, that nature's bounty and man's ingenuity REALLY Aberhart, and other speakers, but they CAN provide ourselves, our houses studied the matter for themselves and and our friends with the good things but see that, and the thing is done.

Results

Then always vote for the RESULTS Enemies Slander Cause and Leader you want. For if you vote for any The old line political parties, who scheme whatsoever you will merely are only the tools of the financiers, are be passing your opinion on it. And using every means in their power to you may be sure that there will always thwart Social Credit advancement, be others voting for some OTHER they even go so far as to slander and plan, and so nothing vital will be done. ridicule Mr. Aberhart and his pro- But add your WILL to that of other posals on every hand. They rely on Alberta voters, and together we shall their great power of wealth to frustrate gain power that will move mountains -that most assuredly will abolish tactics will prove unavailing on August | poverty-easily-for it is just a bad 22nd if the people of Alberta will only dream. Facts, the REAL things, remain staunch and true to this have only to be straightened up a great cause of the people and let the little, rearranged, and poverty will

DON'T BE MISLED OR MIS-

MAND RESULTS. STAND FAST PORTUNITY, ACCEPT IT, AND ON that, for therelies hope. More, MARK YOUR BALLOT ON THURSthat is our might, our power to secure DAY, AUGUST 22nd FOR YOUR SOCIAL CREDIT CANDIDATES. Consider that vast number of men MAKE ALBERTA CLEAN AND and women who are the electors. PROSPEROUS WITH AN AL-Each and every one has his own wishes BERTA SOCIAL CREDIT GOV-

HIGHEST

paid for

Old Gold

in any form

Henry Birks & Sons Limited **Jewellers**

314 8th Avenue West CALGARY

BIG DIVIDENDS are yours by dealing at

MECHANICS MOTORS LIMITED

Distributors for STUDEBAKER CARS AND TRUCKS

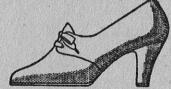
230 - 6th AVENUE WEST, CALGARY Open for service to All Cars, day and night.

NOBLE

FIRST STREET WEST AT THIRTEENTH AVE.

REASONABLE RATES TOR MODERN ACCOMMODATION

Calgary's Oldest Shoe Store is holding Its 25th Jubilee Shoe Sale 811 FIRST STREET WEST



STAVELY

THE HOME OF THE WHEAT KING. F Best Golf Course in Alberta. Best Shooting or Fishing. The Best Town in Alberta.

M. E. Jenkens

GROCERIES

AND

MEAT

STAVELY, ALTA.

J. H. BRAND

GENERAL

MERCHANT

PHONE 3

Agency of the CANADIAN OILS LTD.

I am in a position to serve the farmers of Stavely and district with Gas, Oils and Greases.

Free delivery at all times; also trucking and freighting.

Call or Phone No. 6 for particulars.

R. Wernier

STAVELY MEAT MARKET

> Fresh and Cured Meats

O. BEINGESSNER

NANTON

Canada. A modern town where a warm welcome is always waiting. Modern stores with up-to-date goods at city prices. First class Come and join the boys in a real shooting trip this fall.

FETHERSTON'S

Our Store has served the Nanton Community for Twenty Years.

with a Reputation for Reliability

Your custom is appreciated and it is necessary for our success.

WE SPECIALIZE ON HARVEST BUSINESS

Harvest Tea, lb._____30c Harvest Coffee, lb.____25c

GROCERIES, FRESH FRUIT, CONFECTIONERY, CROCKERY DINNERWARE, TOBACCO, ETC.

Men's Wear

Boys' Wear

Established in 1905, this business owes its success to a fine old tradition of fair play and a just price.

"The Store with the Stock"

Some Good Reasons Why Alberta Should Vote For Social Credit

(Continued from page 1)

IF THE PEOPLE DO NOT DEAL than we earn. WITH THE PARTY POLITICIANS. HISTORY WILL.

FIRE?

It is well known to most intelligent serious-minded men that finance has lighted the fire that is burning up the able to purchase it, every cut in world. The man in the street may not know, but the government representatives should be aware of the fact that when they borrow from the banks. the people lend, but the banks draw interest. The financiers by international action and to increase the in making money scarce.

now to put money back into the con- no money." If a deputation apborrowers who will spend money on if a debt collector looks up one of producing capital goods. They know the numerous people on his list; millions of money in the people's tion for a worthy cause, the inevitable hands will save civilization.

Vast public works would be a pallia-

goods, they fear would bring down to prices. The tailor did not want the the ground the present financial system.

They prefer the crash of civilization farmer lacked clothes. which inaction will bring about, rather

But the people have the vote. They can alter it all, if they so choose.

The unified vote of Democracy will do the trick. Can the public be once Zealand. more hoodwinked?

CO-OPERATE OR PERISH

Civilization is co-operation in the arts of peace. Past civilizations have annies even by giving a better opporfor men to get on with their struggle with nature, with their effort to harness and control powers outside themselves, have been tolerated more or less willingly because of the benefits they offered.

Co-operate or perish brings men to submit to laws which curb their greed, their lust, their love of power or of to the farmers and obtain the money fame, but always at heart man wants to pay them.

than to say we cannot spend more

"Prices cannot rise Output and employment cannot increase unless the first stimulant comes from the WHO WILL PUT OUT THE PRAIRIE side of increased spending. Since it is the people who spend, even though it be their savings and since production already exceeds the money availwages, however it may benefit the particular industry, MUST be calamitous in its broader effects."

WE HAVE NO PURCHASING POWER.

From the Premier down to the value of the money which they can humblest citizen, the phrase which is create, set about to make and succeed most uttered by people in all walks of life at the present time is not They know that there is not time "We have no bananas" but "We have sumer's pocket through the usual proaches the Government with a channels because the thing is over suggestion, good, bad or indifferent: done. Besides it is impossible to find if a salesman calls on a prospect; that nothing but money, millions and if a Social worker solicits a subscripanswer is "We have no money."

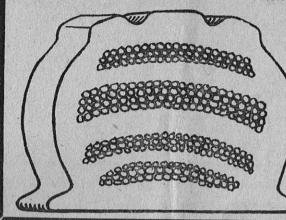
The other day a farmer in New Zeative—but these involve increased debts land, who had many bales of wool, and the world is smothered in debts needed a suit of clothes. He offered the tailor a whole bale of wool for it. The alternative and cure to give He had no money to pay for the suit purchasing power to the consumers, and the expense of selling his wool so that they may get the stored-up would have swallowed up whatever he goods and transfer to the producers would have received for it in the ordinthe necessary funds to create more ary process of wool selling at present wool. He could not handle it, the

At the same time an appeal was than allow the introduction of Social made to the farmers for old sheepskins to keep the unemployed warm during the winter because these unfortunates had no blankets. Blankets are made from wool, right in New

By the irony of fate, a number of the unemployed had been discharged from the woollen mills because the mills could not sell the blankets already made. The unemployed had often been militarily enforced. Tyr- no money to buy blankets hence there were no sales to get money to pay tunity than anarchy or tribal warfare the unemployed to make blankets which they themselves needed. Furthermore the mills didn't need the wool to make blankets so the farmer could not sell his wool to get the money to purchase the suit of clothes which needed. Finally the tailor could not pay his

bills for he could not sell the clothes

Guaranteed Moulded Rubber TIRES



For Bennett Buggies, Trailers, School Vans, Milk Wagons, etc. This is an altogether new type of solid rubber tire from any we have ever built. It has a round grooved tread with no square corners to chip off or break down. It is a Heavy Duty Tire and is guaranteed for one year, price \$4.50 each for 30 x 3-1/2 clincher size.

Write for particulars and a sample section.

W. H. Hodgson & Co.

430 High Street W. MOOSE JAW, SASK.

C

R

E

M

ER

A

Phone Phone M4225 M4226 R E A M E RY

FARMERS and MERCHANTS

You will get a "JUST PRICE" for your Cream, Poultry and Eggs by shipping to-

The Alberta Produce Co., Limited 437 Tenth Avenue East Calgary, Alberta

Sunshine Auto Camp

Room for 1000 Cars. Every Modern Convenience. Cabins. Tenting.

CLARESHOLM

The wheat town of the Foothills, incorporated in 1905 and is one of the most progressive and prosperous districts in Alberta. Live wire merchants, good hotels, up-to-date garages, cater to tourist trade and local residents.

The Clarseholm FLOUR AND FEED MILL

White Star Flour and Cereals and

All Kinds of Ground Feeds. PHONE 63

Dickinson's Grocery

Fresh Groceries, Fruits and Tobacco-at Right Prices. and

Service with a Smile PHONE 28

to get the advantage over his fellow- This applies in most every industry. The money must be in the right

ARMSTRONGS

Merchant

RONEY'S BAKERY

AND

ICE CREAM **PARLOR**

Take home a loaf of Whole Wheat Bread with you. Support your home town and get SOCIAL CREDIT

Harness and Shoe Repairing

All Work Guaranteed

R. J. Bridgett

FATHER COUGHLIN:

(Continued from page 1)

quoted a famous writer who said: care not for the many. "You can always tell a genius-all the asses are against him."

So it is with Wm. Aberhart. He

W.S. Kully

Pay Cash and Pay Less

PHONE 59

money God.

VOTE FOR SOCIAL CREDIT.

urged Albertans to read and to think. Now the press says that he does not want them to think. Old line party job hunters are hunting for his head because he threatens their "ins and outs" alternating chances. The money power, which loves both old parties, forms an alliance called the "Economic rule by the people. Under democ- that everybody owes more than there Safety League" to fight him. They racy, bureaucrats must remain invisible is. Why? have unlimited money for radio stations, for city papers and country they fully discover them. Then they in the U.S.A. without owing for what dard of living, while much of the real their money-lending racket and their freedom.

WM. ABERHART who would use even religion to stir up child must be fed, clothed and shel- Will the Issue of More Money Help Us

GENERAL MERCHANT

in white raiment till they cease to recognize their real purpose.

This leads to hypocrisy.

man.

respect are merely variations of the some of the unemployed to make more present order.

to get the advantage over his fellow-

the extent we share in our general

welfare, we can live and let live. Nev-

ertheless the "Civilized" individual

is intent on obtaining a personal

advantage even if he has to climb on

Socialism spells little more in its high-sounding phrases than a wish for office.

Communism is more virile but no selfishness of mankind.

rulers. The people tolerate them until Didn't anybody ever do one tap papers; "money to burn" to protect have the ballot by which to gain he did? Puzzle this over. It gives

Be not deluded, Calgarians, by those first see that every man, woman and deeper and deeper into debt. bona-fide citizens of our province.

HOW THE ORTHODOX ECONOMIST TALKS!

"Ultimately the result of cutting wages would be to increase the spending power of the community."-Professor Copland.

It is easier to prove that the Moon is made of green cheese than to prove that curtailment of wages increases the spending power.

Put against this the statement of J. M. Keynes:

"For the community as a whole it would be much truer to say that we cannot earn more than we spend,

fame, but always at heart man wants to pay them. Civilization is co-operation and to

"have no money" to buy the shoes of the particular people who will buy they need so badly Yet the boot and our goods, if we are to benefit. shoe factories are working short time because they cannot sell the shoes althe heads or shoulders of his fellows. ready made. Factories, warehouses, and shops are full of shoes which Men and nations clothe themselves people are anxious and willing to buy but they "have no money." If they had the money they would buy the to replace those sold. The newly all that rules in Capitalistic Countries. sheltered and comfortable. But all The Canadian brand of Political this is a dream, for we have no money and consequently no purchasing power.

PUZZLE OVER THIS?

Recent figures of the debts of the better. It, too, ignores the inordinate U.S.A.-we forget them. They are quite beyond one's comprehension in Rule by an Oligarchy or a dictator any case—are so much more than the soon becomes a tyranny. The only total valuation of that great country safe plan in actual practice is the as to compel attention to the fact

the Financial System away completely.

further strife and discord among a tered if they are to continue to exist, We hear a great deal today about people who are in distress, in order to and prepare for that, then the idea remedying our present problem by the was envy in little minds, who ap- make complete "the martyrdom of of individual enterprise can find its issue of more money in the community. peared to say, 'he is in the limelight man" and the introduction of com- legitimate place. There is but one The Federal Government propose to and I am not'.' Father O'Leary munism rather than curb the few who way of accomplishing this, and that lend to the provinces, millions of dolis by the issuance of Social Credit lars for public works and thereby give Basic Dividends, monthly to the employment which will remedy, it is hoped, the present hard times.

One naturally asks, "Will the issue of more money necessarily help?"

We submit the following principle of sound economics as worthy of con sideration in this point of discussion:

"It is not enough to provide money



This applies in most every industry. The money must be in the right Take the boot and shoe manufactur- place." Money is what money buys. Money buys what its owner directs. Today a rapidly increasing number | Money therefore must be in the hands

When Great Britain was the first great manufacturing country in the world, she lent vast sums of money over the whole earth to enable them to purchase her goods. Part of these were capital goods-machines, railway engines, rails, etc., and these enabled Socialism and Communism in this shoes, then the factory would employ the countries not only to produce much of their own requirements but to transport them rapidly and cheaply Modern Socialism, in the main, is employed would be able to buy the to the people. True, much wages were as selfish as the pretended free-for- shoes or blankets to keep themselves paid to British workmen. They jokingly said that they were exploiting the other races. As a matter of fact they were exploiting the Britons and making them slaves.

Follow this through. Lending abroad was actually and ultimately in goods, not in money.

The foreign farm did obtain a line of credit with which to buy these goods and still owe for them. The workers and employers in Britain were provided with the necessary wages and profits. Hence arose that anomalv, a slowly upward, creeping stanwealth was being sent abroad. Now, since many of the exports were not When people realize that they must Remember we are also sinking paid for in imports but in debt, the British people who had money to spend were short of available goods. Prices depend on available purchasing power. They therefore rose in price. The workers were paid all right but the money had less value.

> Now this condition of affairs is reversed. Other countries are not borrowing but huge interest payment if not capital repayments are taking

The actual payments are being made in goods, which comes to a market that exists by wages. The influx of these goods decreases the wages, and the country's products go begging for buyers. There is no purchasing power in the hands of the consumer.

This unfortunate condition can be traced back to the day when Britain lent to other countries, to purchase capital goods.

When a province borrows money for capital expenditure, even at a low being blackened in all the countries rate of interest, it is entering a cycle in the world by salacious movies."that has spelled disaster in many cases | Bishop William T. Manning.

Erickson's Filling Station

First Station from South ARTIC OIL PRODUCTS

> Auto Camp in connection PROMPT SERVICE

V. Norgard

GENERAL BLACKSMITH

Oxy-Acetylene Welder and Spring Maker

Jenkins' Groceteria Ltd.

HIGH QUALITY FOODS UNIFORM LOW COST

of the past, unless most or all of the money finds its way into the hands of those who can and will buy our goods. Any expenditure producing debt will ultimately demand a reduction in purchasing power to cover the interest and principal payments on the debt.

This must of necessity reduce the purchasing power and cause a glut on the market.

"The name of the United States is

SELLING FAST The Bootery Bankrupt Shoe Stock

The balance of the Bootery stock is on the tables and racks for quick disposal-

MEN'S SHOES WOMEN'S SHOES \$1.98, \$2.29, \$2.69, \$3.60 \$2.85 \$2.45 Calgary's lowest prices for Boys' and Childrens' Shoes

CUT-RATE SHOE STORE 130 EIGHTH AVENUE EAST

(Just west of the Post Office on Eighth Avenue)

John Rutherford---Hardware

1218 - 9th AVENUE EAST

Formerly of Wilkinson Hardware, has been serving East Calgary and surrounding district for many years, and would appreciate receiving your patronage.

Everything in Farm Supplies for Less. TO THE LADIES-Rutherford China and Gift Shop opens its doors this week. Many specials. Come in and look our beautiful stock over. SPORTMAN'S SUPPLIES

PHONE E5957

ROBERTS' Confectionery

ICE CREAM, SODAS, SUNDAES

Milk Shakes of all flavors. Magazines, Cigarettes, Tobaccos. Pasteurized Milk and Cream

1334A 9TH AVE. EAST, CALGARY

Farmers Attention!

WE SHARPEN WHEATLAND DISCS SEPARATOR CRANKS RE-BUILT AND TURNED FOR SALE: A NUMBER OF SIDE - DRAFT BINDER HITCHES.

> **GEEHAN'S MACHINE SHOP**

714-3rd ST. E.

North-West Machine Works

334 Fourth Avenue East Phone M7478



Machinists

AUTOMOBILE, TRUCK AND TRACTOR ENGINES REBORED. COMPLETE REBABBITTING SERVICE ON CONNECTING RODS, MAIN BEARINGS, ETC., CRANKSHAFT REGRINDING, GENERAL MACHINE WORK AND SPECIALIZING IN TRACTOR REPAIRS.

Goodwin & Bond

Ornamental Railings, Window Boxes, Fire Escape Ladders, Fences, etc. GENERAL BLACKSMITHS

1415 - 9th Ave. E. Shop Phone E5401

Used Auto Parts and Accessories. Trailers

CAR OWNERS

Sedan Doors and Windshields fitted while you wait. Very reasonable prices. Prompt Service to Country Orders.

CRYSTAL GLASS SHOP

222 - 9th Avenue East (Opposite C.P.R. Express)

Marshall Clothing Co.

QUALITY GOODS AT LOWEST PRICES

Phone M4790 232-8th Ave. East

Calgary Parts Co.

215-10th St. N.W. L1446

DRESSMAKING

LADIES' TAILORING MRS FRISK (nee Miss Stibbs) Formerly head dressmaker of the Hudson's Bay Co. At our new address!

19 Healy Apts., 1411 Centre St. South

Blyth Shoe Repair Shop

A. KURBIS, Manager First Class Workmanship Guaranteed.

1340A 9th AVE. E., CALGARY

MAJOR DOUGLAS DELIVERS INSPIRING ADDRESS

(Continued from page 2)

ordinated to the interests of any sectional ideal.

It is no use at the present time to put forward schemes for Social Credit. or any other scheme, until you have got the dynamic power to make those people in control apply it. I am convinced, after fifteen or sixteen years of continuous experience in these matters, that the attraction of those usurped powers, used for antisocial purposes, are so great, even to men who otherwise appear to be men of common decency, that they will never give them up unless forced to do so.

I feel, in speaking to an audience of the calibre of those gathered here to-Nothing can be more lacking in cominvolve the sacrifice, probably for until you have made your own agenda. hundreds of years of the freedoms and If you do not express your will, then obtained without a single sacrifice.

A Great Responsibility

Unless those people in the more fortunate ranks of life at present, will itself and you. justify the opportunities they have had of obtaining a wider outlook, not only will they not prevent a change, but they will have no hand whatever in the kind of change that will be made. That change will be put over; it will be a change not only worse for you but worse for those who have put the change I am making an appeal to your sel-

sponsibilities placed upon you.

fishness, but not only to your selfishness; I appeal also to your altruism to place yourselves at the service of the change. The fact is that a change can almost upon us, perhaps it would not be made without any shadow of doubt, be out of place to remind those on a change which, in the real sense of farms of some of the characteristics the word, would benefit everyone of various predatory animals ready to and hurt no one; but that change on pounce upon the unwary and at the the lines of which I am speaking will same time point out to those who not be made as a result of hearing dwell elsewhere than on farms a few people talk, and it won't be secured of the hazards found in other places unless you take a hand in it. A change than on a golf course. more unpleasant and with far worse consequences to everyone will take place unless you live up to the re-

general as they develop during the remainder of 1935, will form the opening of a quite definite period; and I would assure those of you who have by your presence here shown your interest in this matter that a very great responsibility rests on every one of you individually.

If you really do not regard this matter merely as a parlour game to be played as a good substitute for contract bridge, and costing rather less, then I really urge you not merely to think or write about it, but to do something and to do it quickly.

For anyone to suppose that any useful purpose can be served at this time night, which is, I imagine, drawn by putting forward Social Credit, from the more fortunate ranks of life. much less any detailed proposals for that I should insist on the obligation its application, without a clear idea as which rests on those more fortunate to the powers which must be invoked people to take a hand in this matter, for its success, is absolutely childish,

So far as I am aware, and so far as mon sense than to suppose that there my thinking will take me, certainly is an alternative, at the present time, in this country there is no better between change and no change. There method (in fact as far as I can see is no such alternative in spite of what it is the only method) by which you perhaps Mr. Baldwin might tell you. can achieve results, than to take There is only the alternative of what action along the lines of the Electoral sort of a change we are going to have; Campaign, which was explained to you and I have been appalled at the by Lord Tankerville, and insist that nonsense which has been talked to your Parliamentary representatives me by responsible people as to the shall do what you want, and that you sort of changes which they think will shall not be asked to vote on somebe brought about. Changes which thing that they want you to have

the privileges upon which the British the position is this: Unless you have race prides itself, simply and solely a corporate will you cannot have a to obtain something which can be corporate body, and you must either develop that corporate will, or the corporate body becomes an insane body and will undoubtedly destroy

Wild Animals I Have Known

A New Species of Animals That May and May Not Reach the Zoo

By HOI POLLOI

Now that the hunting season is

Weasel-Conservativicus. — Comparitively rare in Alberta, this contemptible little creature is noted for ite trialinger and foresitu



Overheating Ruins Your Motor

and Wastes Gas and Oil
This causes delay and annoyance. Dispose of this thief by having your radiator and cooling cleaned. system

ESTIMATES FREE

Standard Radiator Service Phone R2727 412 - 2nd St. W.

Calgary

TRIPLOIL

Just Price Oil

Save your Crankcase Drainings— Have them Refined at 45c a gallon on the return

Also—Canadian Distributors for Baby Grand Refining Plants.

1 gallon 75c 5 gallon 60c Drum Lots, 45 gallon 50c

Phone E5432 1002 8th STREET EAST

"Klean Sweep" Brushes

CANDONIAN CONTRACTOR CONTRACTOR

WE MAKE AND SELL:

Pure Hair Floor Brushes, Separator Brushes, Bath Brushes. Special Brushes Made-to-Order. We Rehair Vacuum Brushes.

ALL WORK GUARANTEED. ENQUIRE FOR PRICES

Phone M2410 624 Fourth Street East, Calgary



FURS REMODELLING A SPECIALTY COATS MADE TO ORDER

Attention given to country orders at "Just Price"

ASKA FURRIERS

"House of Good Reputation" 833 - 17th AVENUE WEST

CALGARY

Superior Motors

909 17th Avenue West

Phone W3555

Repairs to All Makes of Cars We are fully equipped to adjust or reline your brakes as ordered by police

All Work Guaranteed

OIL ACCESSORIES STORAGE

24-HOUR SERVICE

JACK CUMMINS

ART HOLMES.

Dividends In Food! Social Creditors dine here why not you?

THE WAFFLE SHOPPE NINTH AVENUE and FIRST STREET EAST

TELLUS

Phone M4790 232-8th Ave. East

THISTLE DAIRY

Pure, Rich, Wholesome Milk From contented cows. WM. INVERARITY, Prop. 2402 - 30th Ave. N.W., Calgary

Farmer's Attention!

Get Ready for the Harvest

We are specialists in Sheet Metal repairs. Threshing Machines and Combines. Furnace installations. Eavestroughing and piping. Special attention to out of town work

Garnier Sheet Metal

716 8th Ave. W. Phone M4443 Calgary, Alberta

A REAL DICTATORSHIP

In the first of his radio addresses the Rt. Hon. W. L. M. King advised strongly against the organization or support of third political parties in Canada. It had been traditional, he said, to keep the two old parties in Canada. Third parties had come and effect."-Upton Sinclair.

Phone M2364

1340A 9th AVE. E., CALGARY

The BREWER Photo Studio

Our Reputation is Your Guarantee 112 8th AVENUE EAST CALGARY ALBERTA

The greatest of all cleaners, At your Grocer's 25c THE FINALTEST CHEMICAL CO.

were obliterated he suggested.

his hearers not to support the Con- start such things as may carry over the servative Party in the next election catastrophe to produce something unless they wished to lose their approaching a millennium after the individual liberties."

Great advice from a statesman is it not? A nice compliment to the intelligence of the people-it is not.

What Mr. King really suggests is "only one party in the Dominion and in all the Provinces." Then what?

gone and it was better when they

The Parting of the Ways

great catastrophe.

catastrophe has passed.

sponsibilities placed upon you.

This is not a matter of abstract im-

going to prophesy, as it is not my evils. business. Alternatively, if we persist, thing approaching the state of the Dark

paritively rare in Alberta, this conplace unless you live up to the retemptible little creature is noted for its trickiness and ferocity, being afraid of nothing great or smal and blindly portance, one to which you can attend blunders into your "set" in which it when you have a little time, is it a matter displays a noticeable lack of discernof such urgency that I agree with ment. When tackling anything of something Lord Tankerville said to sufficient import, such as Social Credit, me this afternoon, that it is extremely it is of course quekly overcome, but doubtful whether we have time. All before being dispatched the beast is we can say is that the time is so short notorious for its snarling spitting, that we must use all those energies squealing, etc. Hear it on the radio and all those abilities and possibilities some evening if you have nothing else which we possess, wisely-not madly to do and you'll understand why it is in rushing off expecting to do it in wild. The species is almost totally two days-but continuously, with a extinct in other provinces and of the recognition of the gravity of the situafew remaining specimens in Alberta tion; in the hope-I believe it to be a it is hoped to secure one or two for forlorn hope-that we may avert a placement in the Edmonton Zoo. In the past it has been notorious for its If we cannot avert that great catasthievery from the farmer, taking everytrophe we shall, at any rate to a conthing he had in poultry, etc., evidently considerable extent, in men's minds, taking for its motto: "The farmer be Later in his address he appealed to and perhaps even in men's actions, damned." Like its cousin the skunk it evicts a vile odor when cornered

Wolf-Liberaliensis. - This is the sly slinking creature of sheep's clothing fame and is epidemic elsewhere than Alberta where it has been dormant Within the next two or three years; until the last few months. Famous will say, in spite of my well-known for its slogan: "Not a five cent piece objection to prophesying in terms of for anyone else," it fills the even ng time, certainly within the next five air with most vociferous howling, years, the future of social life on this leading one to believe that many of planet will be fixed for hundreds of its ilk are present. In this it is thought "I have never had any use for a years to come. It will either take a that it is possessed of the curious idea control of the nation's affair in social theory that couldn't be put into line which will mark the beginning that by howling loud enough it will of a completely new epoch, in which receive succor from B. C. and Ontario ultimately, although not immediately, to influence suckers in Alberta so that material issues will become trivial— it may have a new lease of life. When something of about the order of clean-cornered it tamely submits to being ing your teeth or putting on your dispatched with a ballot in the hands clothes in the morning-they will not of an intelligent electorate. Represdisappear, but we shall have release sive measures indicate a slight study from those present ills which dominate of Social Credit as expounded by Wm. our lives, and leave us free to develop Aberhart, B.A. It is tolerated in in a manner about which I am not other Provinces as the lesser of two

Rat-Uf-Air .- Native to and found and allow matters to go on as at pre- nowhere else than Alberta this rodent sent, we shall be involved in one catas- is expert at flinging dirt, though the trophe after another, and I have no species is believed to be practically doubt we shall descend again into some- extince, but for fourteen years it has assumed violent proportions in the the Province. It has a decided pre-We shall enter this critical period ference for new automobiles and does in the autumn, for if it has not already not object to some members which is actually begun we are at any rate notoriously revolting and disgusting. in what might be described as the When discovered by the people of foothills. I should not be at all sur- Alberta to be playing the same old crawling unspeakably vile creatures as theirs King Loui's maxim. "After prised if the course of events in Canada game as the Weasel and the Wolf, are daily or weekly manifest through- us the deluge." But in Adam fell, and -not only in Alberta, but in Canada the electors decided to exterminate out the Province, and are controlled Albertans are asked to listen to its generally—and in that great country this pest. Being of no commercial by the Bigga Shotta gangsters. School- blandishments, its attempts at a great



THE NEW **NOISELESS CLEANER**

> CLEANS WHERE **OTHERS** FAIL

60 Union Bldg., Calgary

M 9660

THE LAST LAP D. J. Young Co's CLOSE OUT SALE

15c Dennison's Crepe Paper pkg.

SALE Blue-Lined Envelopes

15c Writing Tablets

\$1.00 Fountain Boxed Papetries

Bands 50c Boxes

FIXTURES for SALE
Desk, Chairs, Show
Cases, Tables, Display Racks, Ticket
Holders.
Legal Forms and
Office Accessories
Ring, Leather Books,
Files, Cabinets.
ALL TO BE SOLD!
Pin-Tickets, String
Tickets, Strickers,
Tags, all sizes.

ORDERED OUT! STORE MUST BE EMPTIED!

Xmas and Greeting Cards, Place Cards and Tallies

Dip Your Buckets, Folks, Time's Getting Short!

Evely Plunges Entire Stock without Reserveto Extermination!

233 8th Avenue West

BOOKS ALL OUT! See the tables piled high with books: high with books:
10c, 29c, 19c, 39c, 98c
PENS and PENCILS
Every standard make
and kind. Buy them
at less than Wholesale Price.
INKS AND
MUCILAGES

Library Pastes, standard brands. All at close out Price:
COMMERCIAL. STATIONERY

Typewriter Paper, second SHEETS, ink wells, pots, tubes, fasteners. Buy Now and SAVE MONEY

For Free Home Demonstration

THE MAYTAG STORE

VOTE FOR

A New MAYTAG

"Truly the world's finest Washer"

The acme of every woman's desire!

331 - 8th AVENUE WEST, CALGARY

be insulting to the other animals. | matter how beneficial to mankind Should be shot on sight.

which lies to the south of its territorial value it has been decided that the ed in hyprocrisy and the ability to betrayal. Will we? A thousand times boundary, and the state of affairs in placing of specimens in the zoo would falsify anything and everything no No! Away with it! Off with its head

their hyprocisy consists in posing as Serpent - Yellow - Press. - These public benefactors, evidently taking



Clarke's Auto Parts

NEW AND USED PARTS FOR ALL CARS AND TRUCKS

101-105 12th Ave. East, Calgary "CLARKE'S FOR PARTS"

M9777

WALES COFFEE SHOPPE

FIRST CLASS QUALITY OF FOOD PHONE M5485 LOCATED IN HOTEL WALES

Cherer's Auction Rooms

THE RIGHT PLACE TO BUY, SELL OR EXCHANGE OUT OF TOWN PEOPLE CAN WRITE US FOR PRICES 134 - 7TH AVENUE EAST PHONE M2210

> TRADE IN YOUR OLD LIGHTING BATTERIES AT PROCTOR'S

> > MANUFACTURING and SERVICING

AUTO - RADIO - FARM LIGHTING 617 - 8th Avenue West, Calgary Write for Prices

HUNT'S BONE YARD

House of a Million Parts.

Used Cars and Trucks Bought.

Come to us for your Used Parts.

M9777

417 EIGHTH AVENUE EAST, CALGARY, ALTA.

MAIL YOUR GOLD DIRECT TO OUR CALGARY STORE and receive returns immediately.

PACIFIC GOLD SMELTING & REFINING COMPANY

VANCOUVER — VICTORIA — CALGARY — EDMONTON
413 Eighth Avenue West, Calgary

Phone M9833

SORDID DETAIL OF RELIEF RECIPIENTS

Where are Our Young Girls Drifting-Families of Relief Recipients Forced on to the Streets-Social Credit Promises to Remove the Fear of Poverty -Let Us Prevent Such Sordid Conditions in Alberta by Voting for Social

The Alberta Social Credit Chronicle has in the past refrained from publishing stories of a sordid nature, but the time has come when the truth must be told, and whether this same truth perhaps offends the morals of a few, it may bring food for thought to hundreds of parents who to-day perhaps are facing a future of want and fear through unemployment.

We know the opposing forces of social credit and members of the capitalistic class refute the stories of poverty in the midst of plenty. We know they try and ridicule the truth that people in Alberta are starving, and that ample provision is made by the payment of relief; but we also know that cases of severe privation are on every hand, that the flower of our manhood is being herded like cattle in the relief camps, that our future womanhood, unless conditions improve, are likely to be driven to the streets as the poor victims of the story of the city of Montreal.

AN APPEAL TO MOTHERS

Can any mother or wife read this story of the terrible conditions in Montreal without feeling a heartache for the 16 year old victims driven to this veritable hell on earth by the present day financial systems. They may not perhaps be quite as bad in Calgary or Edmonton, but unless conditions are soon altered in Alberta, that is inevitably where we are drifting.

Social Credit with its monthly basic dividends and its just price, promises to remove the fear of poverty, promises to give the boys and girls of Alberta have been checking the night rendeza decent chance to live and receive a proper education. We realise the enemies of social credit will scoff at this appeal, stating that such condi-No doubt the people of Montreal felt the same way, but nevertheless those conditions exist there to-day. Our churches are sending out missionaries every day to the foreign countries to work amongst the lepers, but the great and real missionary work is to be done right at home in our own little sphere.

If we cannot see eye to eye with the proposals of social credit, surely we can give it a trial, if not for ourselves, for the sake of the young men to be in the dangerous class, dozens and women of to-day.

YOUR GOD GIVEN DUTY

It's your God-given duty to support social credit if it promises to remove such sordid conditions from our midst, and William Aberhart definitely states that the adoption of social credit in They tried to tell them of the fate Alberta will remove the fear of want and poverty. and poverty.

istic class ridicule and scoff at social credit proposals. Can they offer you anything better? Make up your minds that the young people of Alberta are clean decent existence without bartergoing to be given a fair chance for a ing their souls and bodies on the auction block of the cruel underworld.

children,' cried Recorder Plante, 'for they are mere children, frequenting cafes, clubs and the like, falling into the hands of vicious people, people of the underworld, and ruining their entire lives. No court has a more serious problem on its hands than that of dealing with these young girls. For their own good, the Court must be severe. But on the other hand, they must not be led to believe that we are their enemies.'

"Only a part of the wretched story of these shattered lives was revealed in court. For weeks past, the police vous where the small mushroom night haunts bloom after the sun goes down. They found extremely young tions in Alberta cannot ever happen, known to the officers and not for any good reason. The unfortunate part of this sinister situation was the fact that the police, due to legal technicalities, are unable to take any action against the men, definitely considered as 'undésirables' and including known habitues of the underworld for years past, into whose hands these mere children had fallen.

"A police check showed that in well over 20 of the joints which are held of these young girls were to be seen with increasing regularity. They tried persuasive measures, warning the girls to go home and stay away from the glitter of these humid dives and the lure of their hardened male habitues. Let the paid hirelings of the capital- but, in many cases death in a most wretched and agonizing form. Numbers of the girls heeded the warnings but many did not, and after considering the increasing menace of the situation, Director Dufresne ordered the



Shop at the A. G. Stores for a Just Price and Honest Values. All stores an individually home-owned business-there's one near you.

LEYDEN FUNERAL HOME

THE MODERN MORTUARY Where Lowest Prices Prevail

18th Avenue and 2nd Street West

Radio Announcement

DON'T OVERLOOK THESE BROADCASTS

Every Tuesday Night, 8 to 8.30

Over CJCA, Edmonton Over CFCN, Calgary

Also Friday Night starting at 8.30

"SOCIAL CREDIT AND ITS OUESTIONS" "WILLIAM ABERHART & SOCIAL CREDIT"

These Broadcasts will shed a light on many of the so-called difficult es that our opponents place in the way of Social Credit for Alberta.

Listen in, it will be to your benefit.

USE DUNLOP FORT TIRES

HARPER'S TIRE SERVICE 134 - 12th AVENUE WEST

PHONE M7878

VULCANIZING

RES. PHONE H1952

Threshing Belts Spliced and Repaired Buy Your New Belts From Us

TRADE IN YOUR OLD TIRES FOR NEW ONES. JACK HARPER, Proprietor

CALGARY AUTO TOP ROY HILDERMAN

Upholstering
Slip Covers
Albert Auto Tops Calgary, Alberta
Phone R2991 106-4th Ave. East

"Regain Your Health"

"No more Sickness." You can be quickly and permanently healed from any organic disorder without drugs (which give you only temporary relief) through Mental Healing—Absent reatment. Write to: J. C. TOBLER, S.D. Sc. 313 McLean Block Calgary

BUY FROM

Sullivan's Used Lumber Yard 1017-10th St. E. "Just Prices" A COLOR

VANCOUVER - VICTORIA - CALGARY - EDMONTON ing their souls and bodies on the auc-413 Eighth Avenue West, Calgary

MILK means HEALTH

Natural, Lactic and Nursery Milk, Whipping Cream, Table Cream, Creamo, Pasteurized under a new process. YOU CAN TASTE THE DIFFERENCE If you are not satisfied, TRY THE MODEL WAY.

MODEL DAIRIES

308 - 17th Ave. West

M2311 - M2393

Phone M2385 For Appointment

SWEDISH MASSAGE INSTITUTE

I. G. MacKAY, Graduate Stockholm Institute, Chicago, Ill Electric Cabinet Baths, Reducing, Instant Relief to Colds, Grippe, Flu. We cure Sciatica, Lumbago, Neuritis, Muscular Intercostal, Inflammatory Rheumatism, Arthritis, Reduce Abnormal Limbs by Vibration, Massage and Diet. We develop Muscles of Children after the effects of Infantile Paralysis. We cure: Asthma, Bronchitis, Chronic Constipation, Piles. We positively cure Arthritis. Trained Nurse in Attendance

Suite 334, Alberta Corner

CALGARY, ALBERTA

E. J. Melton Welding Works

Electric and Acetylene Welding

We Specialize in Auto and Tractor Welding

Phone M9415 330-6th Avenue East

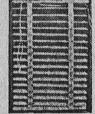
Venetian Blinds

DECORATIVE - DURABLE CHECKS THE SUN

August Special Price, 50c Square foot. Special attention to

Country Orders

Sun Blind COMPANY 1109 2nd Street E. R1115



FIRST PAPER MONEY

Paper money was first used in Europe over 400 years ago by a Spanish General, Count de Tendilla, according to a document discovered in the archives of the University of Heidel- that government should do anything berg. Germany. In 1484 the count was but govern."-Henry Ford.

Lemon Squash Powder

No Sugar n	eeded.	just	Cold	Water.
1/2 lb				25c
1 lb				45c
2 lb				85c
Picnic Size,	5 lb			_\$2.00
THE REPORT OF THE PARTY OF THE		08.06.11	THE LOCK	A MANAGEMENT

A cooling and refreshing drink any time, any where, for campers, hikers or home use.

Harvey Drug Store 129-8th AVE. E., CALGARY



unable to pay his soldiers, and conceived the idea of issuing "vouchers" in place of cash. As the vouchers were honored, merchants accepted them. and thus the first paper money passed into circulation in Europe.

"No one will ever get me to say

tion block of the cruel underworld. Read what the sordid conditions are n Montreal, let us keep Alberta clean-

AN ARMY OF LOST GIRLS

"Behind the charge of vagrancy laid against a platoon of beautiful which will, at best, mark them for young girls who were lined up a few ever? The police files show that aldays ago in the court of Recorder most all of them are from the homes Plante is one of the most sordid and of Montreal jobless and from families terrible depression-born stories of deg- eking out a meagre existence on reradation which has ever been unfolded lief. They had been forced out of to the sin-hardened observers of gav- school. Some of them made efforts life Montreal.

these mere youngsters is concealed by months in some cases and for years law behind a veil of anonymity by the in others. The craving for excite-Quebec courts and the decision of the ment and gaiety, suppressed for all wise recorder in numbers of these this time, became so great that these cases is to give them simply 'time in mere children were prepared to barter

girls of tender age after days of raid- few tawdry hours of merriment in ing among the joints, the dumps, the fetid dives, mattered nothing to them. hidden night-haunts, the 'cafes', the That they were joining the vast army unobtrusive 'clubs' and the cabarets of lost women for whom, after a few of the bright-light lovers. They were short months, nothing but despair is mingling with the riffraff of the under-left was something to which they world, habitues of resorts long watched | would not give a single thought in by the police raiding squads.

"Out of 16 girls brought in by the police, eight were found to be in need careers was already in sight when the tunates will remain on Fullum Street eager victims of the worst type of for months if necessary while their human louse in some cases. At the conditions are being treated.

be said that they were innocent.

with such a problem as that of these

SOCIAL CREDITORS **PATRONIZE**

The Merchants who advertise and support your Paper, The

> Social Credit Chronicle

citrant moths fluttering about the night-club flames. The sixteen who were arrested were kept in seclusion for over two weeks till the necessary information on their health could be ascertained.

"What is the story behind this

strange rush of youngsters into a life to secure work but without success. "As is the custom, the identities of They had hung about in idleness, for anything for it. That they drove a "The police dragnet caught these poor bargain and got nothing but a their reckless moods

"For many of them, the end of their of medical attention. These unfor- police stepped in. They had become most, a few months of enjoyment in "None of these girls were over 18 the dives was all they could expect. years of age and no few of them were New candidates for the attention of scarcely sixteen. That they had the scum which collects around such already encountered phases of life places, were crowding up, begging to with which no young girl should be sample what seemed to them to be brought face to face was unfortun- the height of pleasure. The supply ately clear when they appeared before of light-headed victims seemed endthe court. Several of them were still less. What was happening to the beautiful but their experiences had first girls to hang around the joints already left their mark. Of none, so had no effect on the others. Many of a spirit of antagonism, envisaging war the police believed, could it any longer them were turned out after a few weeks and found their erstwhile ad-"'Never have I been confronted mirers not only deserting them but adding shameful treatment into the bargain.

> "For the moment, the police have cleaned up the condition. But it will return. The underworld riffraff sits and waits. Something that will give these hapless children a chance at enjoyment and keep them out of the ranks of the damned, is urgently needed at once."

VOTE SOCIAL CREDIT



During o Coca Dumber Luiu 1017-10th St. E. "Just Prices" Phone E5577

Bake Ovens, Bricks, Hollow Tile. Everything to build with.

Three Reasons Why You Should Buy

Palace Milk-Maid Bread and Pastries

1st-To support local industry as the Palace Bakery is owned and operated by Calgary citizens only.

2nd-Our ingredients are from the very best materials obtainable.

3rd-"Service and Quality" is assured, with guaranteed satisfaction or money refunded.

Telephone L1745

818 2nd AVE. N.W.

REAL LUMBER BARGAINS

CONTRACTOR OF THE PROPERTY OF

6 in. FIR BOARDS, per thousand ft	17.00	
8 in. and 10 in. FIR BOARDS, per thousand ft	18.00	
6 in, FIR SHIPLAP, per thousand ft. \$17.00 and	20 00	
4 in, and 6 in, FIR FLOORING, per thousand ft.	22 00	
6 in. and 8 in. ROUGH SPRUCE, per thousand ft	18.00	

This stock is not No. 1 quality, but is all good sound Lumber and mighty good buying at the price.

Home Lumber Company

RIVERSIDE BLVD. AT 6TH ST. N.E.

PHONE R140

I. ANDERSON

24 Hour Service

N. PRICE

TRITON MOTORS

208 NINTH AVENUE WEST, CALGARY

High Grade Oils and Gasoline, Storage, Washing and Greasing. Phone M1215

"A spirit of solidarity and mutual helpfulness at home cannot dwell with abroad."-Sir Herbert Samuel.

"It is now forced upon us that the welfare of the mass is the best guarantee of the prosperity of the whole." -Benito Mussolini.

"There is something greater than communism and that is freedom of the human mind."-H. G. Wells.

"Every new scientific discovery and every new war invention is making a real modern war more and more improbable."-Jan C. Smuts.

ELECTRICAL SERVICE COMPANY

Formerly with Electrical Engineers Ltd.

613 - 8th AVE. WEST

CALGARY

PHONE M1936

A complete Electrical Service.

25 Years Practical Experience.

Final Clearance of Summer Footwear

INGRAHAM'S

EXCELLENT VALUES FOR ALL THE FAMILY

EXCEPTIONAL VALUES IN WOMEN'S SHOES

A tableful of CHILDREN'S SUMMER SHOES Mostly all sizes in the 98c

MISSES' WHITE ELKSKIN CAMP OR SPORT OXFORD

Mocassin vamp style. An exceptionally fine shoe, made to give real service. Sizes 11 1.29

Stylrite, J. & T. Bell, Valley and Perth WHITE SHOES

For women. All smart styles, regularly sold from \$5.00 to \$6.00. Mostly all sizes and widths in the lot. Pumps, Ties and 3.95 Sandal styles. Special at 3.95

BOYS' RANGER CAMP SHOES

Special Non-Rip construction. Composition rubbersoles. 1.69

GROWING GIRLS' BROGUE OXFORDS

In black or brown calfskin, black suede or brown suede. Good wear-ing solid leather soles with rubber heels. All sizes, 2-1/2 2.25

NURSES' WHITE CALFSKIN **OXFORDS**

With arch support. A. B. and C widths; Sizes 3 3.95

VALUES IN MEN'S SHOES MEN'S WORK SHOES

Guaranteed for comfort and good wear. "Valentine and Martin" Ammonia Proof Elk. Plain vamp style or with toe caps.

BLUCHER BOOTS

"Greb's" Mennonite Grain or black Bolivian Kip blucher boots. Plain vamp or with toe 3.95 caps. Pair

MEN'S ROMEO ELASTIC SIDE SLIPPERS

Brown or black kid uppers. Good wearing soles. Sizes 6 to 12.....

SEE OUR WINDOWS FOR VALUES

INGRAHAM'S

"Foot Comfort Headquarters"

PHONE M9626

330 EIGHTH AVENUE WEST

THE BEST PLACE IN CALGARY TO

Buy Better Clean Used **Furniture**

THE

133 - 8TH AVE. EAST

PHONE M7545

4 floors of good used Furniture of every description:

Are Basic Dividends Just Vote Catchers?

Basic Dividends are for the purpose of equating consumption with production -through Purchasing Power. Will human nature allow humans to act as humans?

There is little need for anyone to be told of the conditions existing at the present time throughout the world. All have, either directly or indirectly, come face to face with them to some degree. We realize, however, that some have had to curtail to a certain extent, only on the luxuries to which they have been accustomed. Nevertheless most have come to feel, through the length of the depression period, that there is something wrong somewhere. Can we find it?

Let me draw your attention to certain facts which have often been attacked when pronounced from other sources. In "The Canada Year Book, 1935," page 95, under the heading "Leading Manufacturing Cities of Canada, 1932," are given the following statistics with regard to Calgary:

0.	our one long him bettered with repairs to carear?	
1.	Number of Establishments	
2.	Capital\$33,361,700	
3.	Number of Employees 4,090	
4.	Salaries and Wages\$ 4,527,506	
5.	Cost of Materials\$11,923,221	
6.	Gross Value of Products	

tell us? Let us examine them for a the situation any? Is it not a fact short period. Why was the \$33,361,- that the other employees, either here 700 of capital investment made? Not or elsewhere, are in the same position, for fun, or philanthropy, surely, but and that they cannot exchange their that dividends or profits may be services any more equitably than their derived therefrom. From whom did afore-mentioned brothers in distress. the investors hope to acquire their It does not equate (as any reasoning) profit? From the users of their pro- person can readily see) by exporting, ducts, or in other words from the either to other industries, other states consumers' ability to create a demand or other nations. or a market for their products. Has Now we are faced with the contenthe consumer any credit coming to tion that the \$4,523,554 will be put him because of this fact? (Oh, fleeting into or invested in further production. thought!)

proximately \$1,107 as the average yearly wage to each employee.)

Then we see that cost of material was \$11,923,221. Now, disregarding cost of maintenance of plant (which the Year Book does not give), we will assume that the cost of production to those establishments was cost of labor olus cost of materials, viz., \$16,450,727.

Going further, we see that the gross value of the production was \$20,974,281 (this does not mean that the production was retailed at this figure). We will assume from these facts that the manufacturers hoped to make or made (whichever you wish to use) a profit of \$4,523,554 (or approximately \$1,106) on each employee's production for the

Have you noticed that there was only \$16,450,727 put out to buy \$20,974,281 worth of production? I can hear some critics saying, "Why that's Major Douglas' A plus B Theorem," and they would be correct

What does this table of statistics or elsewhere. Now does that alter

Yes, we admit that it may (although We next see that when the invest- it may not), but, for what reason will ment hired employees to the extent it be invested? To make a further of 4,090, that these employees received profit from production; and, remember, in salaries and wages \$4,527,506 (ap- to make a profit one either regains or retains the capital investment.

(I wonder if this is the reason why we have Ford, DuPont, Rockefeller, Morgan, Holt, and others? Would they be there if the capitalistic system of Finance liquidated itself?)

From my investigations into these facts alone I would say that Major Douglas is correct when he says that you cannot buy "A" goods plus "B" goods with "A" money. Further, and more important to Albertans, I would say that Wm. Aberhart, in proposing to issue Basic Dividends to consumers in Alberta, did not do so with the idea of catching the people's votes but for the purpose of equating consumption with production through purchasing power.

Thereby, at one fell stroke, he will be able to do away with the need for sabotage, and the people will be able to buy all of their own production.

Did you notice I said all of their own production? Those same critics mentioned above will be saying now, that far. But let us go on. Would "Who wants to use all of their own it be possible for the 4,090 employees production?' Well, just take a look

FINAL Clearance

of all Summer

COATS, SUITS, DRESSES &

COATS and SWAGGERS Clearing at 1-2 price

SUMMER DRESSES Must be cleared at 1-3 to 1-2 of reg. prices

SUMMER HATS

Clearing at a fraction of their original prices

BE SURE AND BENEFIT BY THESE GENUINE BARGAINS

Miladi Style Shoppe

Phone M4101

108-8th AVE. W. - (Royal Bank Building)

Drs.

Messenger & Messenger CHIROPRACTIC OFFICES

CALGARY

EDMONTON



WE WOULD LIKE TO MEET EVERY Man, Woman and Child, whose HEALTH IS BELOW NORMAL, and tell them of the wonderful regulto

133 - 8TH AVE, EAST

PHONE M7545

4 floors of good used Furniture of every description: Coal and Gas Ranges, Rugs, Floor Coverings, etc., at savings of over 50 per cent.

They are Calgary's Leading Auctioneers Sales conducted at their Salesrooms every Friday at 2 p.m. Out of town buyers can make arrangements for Crating and Shipping.

USED SCHOOL BOOKS

School season is approaching. If you have any School Books you want to change, or to sell, we can give you best attention, Best Prices Guaranteed. Don't wait till the rush starts.

If there are any other books you wish to dispose of, we buy or exchange at best prices. Large stock of Back Numbers of Magazines always on hand.

Special attention to Country Orders.

Jaffes Book & Music Exchange 225 - 8TH AVENUE EAST CALGARY

Phone M5797

TEACHERS WANTED

MALE TEACHER WANTED FOR Bringley School 2565. Apply, stating experience and salary. Tom Ogden, Sec.-Treas., Bingley, Alta.

WANTED-POSITION AS TEACHer. Holds first class certificate beside special ones in Leadership training, musical ability, Honor student al-ways through school years, Christian girl. Show real Social Credit spirit and give this girl a chance. Box 17, Chronicle.

WANTED-MALE TEACHER (MARried preferred), with several years experience. Grades I to VIII inclusive, furnished teacherage and fuel expected. A. A. Wournell, Sec.-Treas., Jewett S.D., Loyalist, Alta.

PRINCIPAL WITH B.A. DEGREE wanted to teach Grades 10, 11, 12. William Logan, Elnora Consolidated S.D. No. 39, Elnora, Alberta.

"The basis of everything life holds Vote Social Credit that is good is the family."—Ignace Paderewski.

For Just Prices

Deal at the Reid Co-operative South Side Market Prompt Delivery. Phone M3451 1110-1st STREET WEST (Next to Isis Theatre)

PROFESSIONAL

HUGILL & O'KEEFE Barristers, Solicitors, etc. John W. Hugill, K.C. T. L. O'Keefe Land Bldg., Calgary Cables "Hugilokeef" Phone M2166

supplied. State experience and salary AN APPEAL FROM ONE SOCIAL Creditor to another-Young man must teach this year; experienced: 1st class certificate, also certificate in Physical Training. Good disciplinarian. Musical ability. Able to coach all school sports. Excellent references. Box 53, Chronicle.

Theorem," and they would be correct that far. But let us go on. Would it be possible for the 4,090 employees to buy their employer's goods? Some would answer, "No," then add, "but he does not wish to sell all of his goods to the employees of his own firm; he is selling wherever he can, either here

CLASSIFIE

SgtMajor's Tunic, size 39\$1	0.00
Officer's Tunic, size 38	8.00
Odd Sports' Jackets	4.00
Youth's Good Suits, from	5.00
Odd Work Jackets	3.50
Several Odd Vests, from	1.00
ALBERT HILL	
1431 Seventeenth Ave West	

SOCIAL CREDITOR DESIRES POsition in general store, 12 years' experience, ambitious and trust-worthy. Capable of taking charge. Country preferred. 9562 Grierson Ave., dmonton.

PLASTERING, REPAIRS.-LET US explain the essential things for a good stucco job. W. J. Williams, 1126 8th Ave. West.

horses, binder, and able to milk. Wages, \$20.00, board and washing, until freeze-up. \$10 for winter months. Apply Box 50, Chronicle.

NICELY FURNISHED 3-ROOM suite with screened balcony, separate entrance, electric refrigeration and washing machine, very close to car-line, garage. Phone before 9:30 morning or 5:30 to 7 evenings,

FOR SALE-TITAN TRACTOR ENfor belt work or breaking, spare chains, sprockets etc., \$85.00, 10 per cent to Campaign Fund. W. G King, Box 20, Strathmore.

HAVE YOUR BROKEN SPECTACLE frames repaired or replaced; new frames \$3.50, any style, broken frames repaired for 50 cents, regardless of how badly damaged. Satisfaction guaranteed. Teierle, Box 17, Schuler, Alberta.

MRS. W. OLSON, BANFF-HOUSE and Cabin, 439 Marten St. Reasonable rates.

SUMMER RESORTS SPEND YOUR VACATION AT WATerton Park. For Rooms, Cottages, Cabins, Apartments, Saddle Horses, Fishing Trips and general informa-tion, apply: Fred Udell, Secretary, Waterton Park Social Credit Group.

PLASTERING

-GOOD MATERIAL; good job every time. R. Johathan.

ond production: Those same critics mentioned above will be saving now, "Who wants to use all of their own production?' Well, just take a look at that three letter word "use." What does it mean? Does it mean that Albertans must eat all of their own wheat, or does it mean that they use it by exchanging it for something else, which they desire from another province, state or nation? What do you think?

Now, I mentioned above that the average wage or salary received was \$1,107 per year per man and that the assumed profit made, or hoped for, on each man's average production for that year, was \$1,106. This means that in order to equate or liquidate production and consumption each employee should have received a dividend equal to \$1,106 per year, or \$92.14 per month.

Don't blow up yet, oh gentle reader, we are not proposing to issue a Basic Dividend of that amount. Would it not be possible, however, to let the manufacturer see in a nice polite way (if his business experience has not MAN WHO CAN HANDLE already shown him where he is headed for) that he could take a lot less profit and have a more profitable business? When he does this he at once cuts down the amount of Basic Dividend necessarv.

This would apply to all classes of producers in general; to all provinces, states and nations, as a matter of fact.

Will human nature allow humans to act like intelligent humans? It is up to Alberta to show the world a good gine, thoroughly overhauled. O.K. example in this thing. Wm. Aberhart started the greatest peace move in all history if Albertans will but be true to themselves and to their Social Credit movement.

G. M. BROWN.

VOTE FOR SOCIAL CREDIT

"The saving of society depends on things which only high, personal religion can supply."-Harry Emerson Fosdick.

PHOENIX PRESS

COMPANY, LIMITED

Commercial Printers

Phone--M 4527 408-7th Avenue West, Calgary

DR. C. E. MESSENGER Calgary Office

HEALTH IS BELOW NORMAL, and tell them of the wonderful results we secure in the restoration of health by Chiropractic Adjustments.

Consultation Free

Offices at

Calgary: 304 Leeson-Lineham Block Edmonton: 442 Tegler Block

YOU TRADE IN YOUR AUTO

We allow you \$3.00 trade in on your old Suit. Everybody can cash in on this deal.

Why Not Trade In YOUR **OLD SUIT?**

SUIT SPECIAL \$19.90 OVERCOAT SPECIAL \$25.00 to \$30.00 OTHER SUITS.

Bring in your old Suit and get \$3.00 off these Prices. Leading Made-to-Measure Tailors of Calgary.

Murray Tailoring Limited 132 SEVENTH AVENUE WEST

Bible Institute Church

516 - 8th Avenue West, Calgary Pastor: Rev. M. L. BURGET

SUNDAY, AUGUST 18

Baptist Church

10 a.m.-Sunday School. Morning and Evening Services: Speaker: Rev. Dr. R. E. Neigh-

Morning service broadcast over CFCN

Bible Institute

Speaker: Dean Wm. Aberhart, B.A. 10 a.m.-Adult Bible Classes. 3 p.m.—Afternoon Service.

Both programs broadcast over