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SOCIAL
CREDIT
FOR
ALBERTA

VOLUME 2, No. 6

CALGARY, ALBERTA, FRIDAY, AUGUST 23, 1935

PRICE FIVE CENTS

Social Credit Sweeps Into Power

Alberta's New Legislature?

At the time of going to press the election of Social Credit Candidates is conceded in the following constituencies.

Acadia—Mr. N. James.
Athabasca—Mr. Clarence Tade.
Alexandra—Mr. S. A. Berg.
Beaver River—Mr. Lucien Maynard.
Bow Valley—Mr. W. N. Cain.
Calgary—Five seats conceded.
Cardston—Mr. E. Tanner.
Cochrane—Mr. Wm. King.
Coronation—Mr. James McLaughlin.
Camrose—Mr. W. N. Chant.
Clover Bar—Mr. F. N. Baker.
Cypress—Mr. A. Flamme.
Drumheller—Mr. H. Ingrey.
Didsbury—Mr. E. P. Foster.
Edmonton—Four seats conceded.
Edson—Mr. J. H. Unwin.
Empress—Mr. David Lush.
Gleichen—Mr. I. M. McCune.
Grande Prairie—Mr. William Sharpe.
Grouard—Liberal elected.
Hand Hills—Dr. W. W. Cross.
Innisfail—Mr. A. R. McLellan.
Lac St. Anne—Mr. A. B. Boucier.
Lacombe—Mr. Bruce MacMillan.
Lethbridge—Mr. H. E. Wight.
Leduc—Mr. E. E. Ansley.
Little Bow—Rev. Peter Dawson.
Macleod—Mr. Jas. Hartley.
Medicine Hat—Mr. J. L. Robinson.
Nanton—Mr. H. C. Has-

ALBERTA FIRST PROVINCE IN THE WORLD TO RETURN SOCIAL CREDIT GOVERNMENT

BY AN OVERWHELMING MAJORITY THE SOCIAL CREDIT FORCES SWEEPED INTO POWER IN ALBERTA. THERE WAS NO QUESTION OF THE OUTCOME AS THE PEOPLE HAD CLEARLY SHOWN, MANY WEEKS PRIOR TO THE ELECTION, THAT THEY WERE TIRED OF THE OLD LINE POLITICAL GOVERNMENTS. THE ABLE SUPPORT THEY GAVE SOCIAL CREDIT CANDIDATES IN THE ELECTION DEMONSTRATES THAT THEY FEEL THAT THE SOCIAL CREDIT PROPOSALS AS ADVOCATED BY WILLIAM ABERHART, B.A., OF CALGARY, ARE THE ONLY SOLUTION TO THE PRESENT ECONOMIC CHAOS.

IN SPITE OF THE CLAMOURINGS AGAINST SOCIAL CREDIT OF THE OLD LINE PARTIES AND CAPITALISTIC CLASSES, THEY COULD NOT ALTER THE OPINION OF THE PEOPLE, THAT THEIR POLICIES HAD BEEN WEIGHED IN THE BALANCE AND FOUND WANTING.

TO SAY THAT THE SOCIAL CREDIT SUPPORTERS ARE DELIGHTED IS ONLY PUTTING IT MILDLY. ALTHOUGH MOST OF THEM FELT ASSURED OF THE VICTORY OF THEIR PARTY, THEY DID NOT EXPECT THE OVERWHELMING VOTE OF THE PEOPLE OF ALBERTA IN THEIR FAVOR.

IT IS A JUST REWARD FOR THE GREAT LEADER AND ADVOCATE OF SOCIAL CREDIT, MR. WILLIAM ABERHART, WHO HAS WORKED SO UNTIRINGLY FOR THE PAST THREE YEARS FOR THIS GREAT MOVEMENT. IN SPITE OF UNKIND CRITICISMS, JEERING SLURS, BELITTling JIBES, AND UNDERHANDED SCHEMES OF THE WEALTHY FORCES OPPOSED TO SOCIAL CREDIT MR. ABERHART HAS AGAIN DEMONSTRATED THAT RIGHT HAS OVERCOME MIGHT.

AT THE TIME OF GOING TO PRESS MR. ABERHART WAS TOO BUSY WITH CONGRATULATIONS FROM ALL OVER CANADA TO EXPRESS, AT ANY LENGTH, HIS OPINION ON THE TREMENDOUS TRIUMPH THAT SOCIAL CREDIT HAS SECURED IN ALBERTA. HE DID STATE, HOWEVER, THAT HE IS MORE THAN DELIGHTED, AND THAT HE KNEW HIS PEOPLE OF THE PROVINCE OF ALBERTA WOULD NOT FAIL IN THE HOUR OF NEED. THE SAME SPIRIT THAT WAS SO OUTSTANDING IN THE EARLY PIONEERS OF WESTERN CANADA IN OVERCOMING OBSTACLES

Alberta Casts Record Vote

Number of Votes Registered in Election Smashed All Records

A day of glorious Alberta sunshine heralded in the election day on Thursday last. Never in the history of Western Canada has an election created such excitement of the people of any Province. Long before the time of the opening of the polls in the city at nine a.m., queues of people were waiting to register their votes. The trek to the polls in the rural districts started at 8 a.m., and the returning officers were kept busy all day.

In the city some congestion and much grumbling was noted at the commencing of the voting, but during the course of the day upsets and errors were rectified, the routine being carried out with greater regularity.

At one o'clock it was estimated that over one-third of the votes had been cast in Calgary. Hundreds of enquiries kept the agents of the different parties busy all day answering questions, ranging from where and how to vote, the names of the candidates, unlisted names, and location of polling booths. A steady stream of cars were kept busy transporting the many voters from their homes to the polling booths. Every possible voter was taken to register his or her vote and the many

Little Bow—Rev. Peter Dawson.
 Macleod—Mr. Jas. Hartley.
 Medicine Hat—Mr. J. L. Robinson.
 Nanton-Claresholm—Mr. H. C. Haslam, K.C.
 Okotoks-High River—Rev. Wm. Morrison.
 Olds—Mr. A. J. Ash.
 Peace River—Mr. Wm. J. Lampley.
 Pembina—Dr. Brown.
 Pincher Creek—Rev. Roy Taylor.
 Ponoka—Mrs. W. W. Rogers.
 Red Deer—Mr. A. J. Hooke.
 Ribstone—Mr. A. L. Blue.
 Rocky Mountain—Mr. E. A. Duke.
 Stony Plain—Mr. W. E. Hayes.
 Sturgeon—Mr. James Popil.
 St. Albert—Mr. Charles Holder.
 St. Paul—Mr. J. W. Beaudry.
 Stettler—Mr. Chas. Cockroft.
 Sedgewick—Mr. A. E. Fee.
 Taber—Mr. James Hansen.
 Vegreville—Dr. J. L. McPherson.
 Victoria—Mr. Sam Calvert.
 Vermilion—Mr. W. A. Fallow.
 Warner—Mr. Solon Low.
 Wainwright—Mr. W. Masson.
 Wetaskiwin—Rev. Wingblade.
 Whitford—Mr. William Tomy.

Huge Crowds at Final Meeting

Victoria Arena packed to overflowing as many thousands failed to gain admittance to hear Social Credit leader.

"Not only have we cawing crows in Alberta, but they are coming from British Columbia and Ontario to help the Liberal party in the election." With these words Mr. William Aberhart berated the speakers that the Liberal party had brought in for the Alberta campaign from British Columbia and Ontario, in his final address to the electorate of Calgary at a mass Social Credit meeting in Victoria Arena. Many thousands jammed the building and hundreds stood outside and they gave the Social Credit leader a wonderful ovation lasting several minutes when he rose to speak.

During the evening Mrs. W. Aberhart, wife of the leader was presented with a beautiful bouquet of flowers, as also was Mrs. Gostick, the lady candidate. Both Mrs. Aberhart and Mrs. Gostick thanked the audience for their beautiful floral tribute.

Mr. Aberhart emphasized the need of Social Credit in Alberta and pleaded

EVER, THAT HE IS MORE THAN DELIGHTED, AND THAT HE KNEW HIS PEOPLE OF THE PROVINCE OF ALBERTA WOULD NOT FAIL IN THE HOUR OF NEED. THE SAME SPIRIT THAT WAS SO OUTSTANDING IN THE EARLY PIONEERS OF WESTERN CANADA IN OVERCOMING OBSTACLES AND DIFFICULTIES TO ESTABLISH A WORTHY COUNTRY FOR THE FUTURE GENERATION, HAS AGAIN SHOWN ITSELF IN THE PRESENT GENERATION BY THE WAY THE PEOPLE OF TODAY IN ALBERTA HAVE VOTED OUT THE POWER OF THE CAPITALISTIC OCTUPUS AND VOTED IN A GOVERNMENT THAT ASSURES FOOD, CLOTHING AND SHELTER FOR ALL.

TO THE LEFT WE PUBLISH A LIST OF THE SUCCESSFUL CANDIDATES UP TO THE TIME OF GOING TO PRESS.

with the people to cast their vote for Social Credit. He referred to the Liberal party as a bunch of crows, as the crows were birds that were noted for robbing the nests of other birds of their eggs and young, but when their own nests were approached they always put up a lot of cawing and all the other crows for miles around joined in the noise, hence the speaker said it reminded him of the Liberal party bringing in crows from Ontario and British Columbia to caw for them in Alberta. Mr. Aberhart made a special appeal to the young people to support Social Credit and it is quite evident his appeal did not go unheeded.

In a real fighting speech Dr. Spankie, former well known Conservative leader explained the reason why he had left the Tory ranks and joined the Social Creditors. He eulogised Mr. Aberhart, and stated that he had known him for the past twenty five years and had always found him straight and above board in all dealings. Also Mr. Aberhart was looked upon as one of the finest school principals in Western Canada, and if he was good enough to care for our boys then he was good enough to care for the people of Alberta. Dr. Spankie demonstrated the many weak points in the old line political parties and brought forth much laughter by his references to the Economic Safety League and their leader, Dr. Egbert and Mr. Jesse Gouge. The speaker flayed them and their nefarious schemes to turn the people against Mr. Aberhart, and he had enough trust in the people of Alberta whom he had known for twenty-five years that they would not be turned from supporting men such as Mr. Aberhart in comparison with men such as Dr. Egbert or Mr. Gouge.

At an early part of the evening the meeting was addressed by the Calgary candidates.

Mr. Aberhart and other speakers also were on CFCN from 10:15 in the evening until 11 p.m., giving a finalelection broadcast.

Victorious Leader



WM. ABERHART, B.A.

ELECTED



REV. ROY TAYLOR
Pincher Creek

Defeats Ex-Premier



MRS. EDITH ROGERS
Ponoka

ELECTED



REV. WM. MORRISON
Okotoka-High River

Defeats MacPherson



REV. PETER DAWSON
Little Bow

ELECTED



WM. N. CHANT
Camrose

transporting the many voters from their homes to the polling booths. Every possible voter was taken to register his or her vote and the many lady workers were kept busy looking after the children and sick patients of people while mothers and nurses were busy marking their vote.

Thousands upon thousands of people all over Canada anxiously awaited the result of the election and the different newspapers and radio stations were bombarded with enquiries well on to the early hours of the morning.

The result of the Social Credit victory was received with great ovation on every hand, and the defeat of the old line parties was jubilantly received.

Hundreds of people who had never taken an interest in elections before, both men and women took an active part in this election, and hundreds of voters who in previous elections had not worried about voting were only too anxious to register their vote on Thursday last.

It was a day in Alberta history never to be forgotten and the results were evidently more than gratifying to the great majority.

The candidates of the different parties contesting the seats were as follows:

Social Credit League.....	63
Liberals.....	61
U.F.A.....	45
Conservative.....	39
Labor.....	11
Communist.....	10
Independents.....	7
Ind. Labor.....	1
Ind. Liberal.....	1
C.C.F.....	1
Single Tax.....	1

At the dissolution of the U.F.A. Government the allotted seats were as follows: U.F.A. 36, Liberals 13, Conservatives 6, Independents 4, Labor 3. There was one vacancy held by the late Lionel Gibbs, Labor representative.

First Social Credit Baby

Born to Mr. and Mrs. A. B. Holman, at Griffiths Lake at 10:30 p.m., Thursday night. The parents have decided to christen the baby boy, William Aberhart Holman. Heartly congratulations to Mr. and Mrs. Holman from the Chronicle and all Social Credit Supporters.



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THE TERMS

(Translated)

If you can face a mutiny of mobs, without fear
And see all pomp and pride effaced, and rank disappear;
And old traditions torn to shreds, and powers wrecked too,
Then I will set my song to words and sing it with you.

If you desire to learn and reason life's mystic sway,
Then ask for nature's A. B. C. and begin with the A.
If you refuse to read through lenses warped and untrue,
Then I will gladly learn to read the life book with you.

If you admire the man who calmly carries his cross,
Who will not bend his knees to kiss the hand of a "boss,"
But laughs at all his tortures, whatever they do,
Then likewise, I with life and soul, will love him with you.

But if you hate the tyrant, who is trampling your rights,
Who seeks to gain your loyalty by force and by might,
Who bribes his slaves to sing him praise, when under his view,
Then I will too, with heart and spirit, hate him with you.

If you will tramp the highway with your aim as your goal
And do not choose the by-ways, where the multitudes stroll.
Then recognize no barriers but break you way through!
And I will clasp your hand and hit the highroad with you.

If you are game to sail when tempests drive,
Tho' you have no paid up policies on the treasury of life.
Then show no fear, but face the breakers foaming and blue,
Willingly I will embark on the voyage with you.

And, if at last, you're overtaken by the dark night,
And angry billows toss you boat and land is out of sight.
Then let your vessel keep her course and carry you through,
I will gladly go ahead through the darkness, with you.

—E. J. ARNASON.

Is the Dean of Canterbury Dreaming?

It has been a constant marvel to us to see that remarkable man the Dean of Canterbury going about the world to serve mankind. Floods in China, a social call from Copenhagen, it is all the same to Dr. Hewlett Johnson; he will leave his camp bed in the little stone room at the top of his tower and go.

He will leave England in the morning, lecture in Scandinavia, and be back almost before he has been missed, and this time his lectures are on a new idea for getting us out of our troubles.

What is it that stirs within him? It is his faith in something he believes will work wonders for poor suffering mankind. He believes that we have in our grasp the chance to put right the whole money trouble of the world, and, believing it, he would have all the world to know of it.

It is all beyond our understanding, and so we have asked a friend of the Dean's to tell us

which to purchase, and partly the shortage is due to the machine taking away work (and wages) from people.

Partly it is due to the fact that today production of money has nothing to do with production of goods. Money can be produced in quantity when no goods are made, and goods can be produced in quantity without any money to balance them. The money is made by the banks. In reality, money should be simply a ticket to enable people to exchange what they have for what they want; therefore, money should equal the goods people possess.

Money and Goods

Before all that we make can possibly be bought by the people who need it money and goods will have to be regulated to one another on a directly scientific basis. Major Douglas has shown a grave and disastrous fault in our modern industrial system.

A motor-car factory turns out three things: Cars, Prices, Money. The prices are on its cars, and the money is



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the world to know of it.

It is all beyond our understanding, and so we have asked a friend of the Dean's to tell us what it is that is possessing his enthusiasm, moving him to lectures and pamphlets. Is the Dean of Canterbury dreaming, or is there something in this plan of Social Credit which has captivated Dr. Johnson? This is what the Dean's friend tells us about it all; we gladly pass it on to all thinking folk.

IS THIS A WAY OUT OF ALL OUR TROUBLES?

There is great distress in the world today because of Unemployment. Unemployment is brought about by the Machine. It means poverty, for money is given only for work; no money means, therefore, nothing with which to buy the things that families need.

It is since the development of the machine that man has been faced with this problem. What are machines for?

Machines and Men

They have been invented by man to save his labour and to work for him. A motor-car saves man work; it saves him from walking.

In the last 100 years man has so marvellously developed machinery that now one machine can turn out 422 electric light bulbs a minute! Another machine has an electric eye and can detect the minutest fault with unerring accuracy. Another, operated by one girl, does the work of sixty clerks. One power-station has a machine of 300,000 horse-power; it works for 24 hours a day and its output is equivalent to that of 9,000,000 men.

Therefore, during these last hundred years we have been producing more and more power to do work for man, so taking his work from him.

And yet we only give a living wage in return for work; "if a man will not work, neither shall he eat."

A World of Plenty

We are not short of goods today. The world is overflowing with plenty. Every country produces more than it can sell, and destroys vast quantities every year. People need the goods; people are even starving. Other people depend for their livelihood on producing more goods. But the people needing the goods have no money with which to buy them; and as the goods cannot be bought the people who depend on making them are left unemployed.

There is a shortage of money with

our modern industrial system.

A motor-car factory turns out three things: Cars, Prices, Money. The prices are on its cars, and the money is given to the people as wages, salaries to clerks and directors, dividends to all the people who have lent their money to run the factory.

Now think of the whole world as one car factory, for what happens in one factory happens in all. All the money in this world comes from the wages, salaries, and dividends paid by the factory. The prices on the cars have to equal this money going out or the factory cannot pay its way.

But there are also other things to put on the prices, one of which is something for a reserve to replace worn-out buildings and machines; this is called depreciation of the factory. Yet once these are put on the prices, there is not enough money in our little factory world with which to buy its motor-cars; for the only money its people have had are in those wages, salaries, and dividends; *they do not possess the money for depreciation.*

They have, however, the cars, which are Real Wealth.

Real Wealth and War

This means that in our Industrial System there is an inevitable shortage of money—there is not enough money in the pockets of people at any one time to buy the goods on the market.

Money should be created and made equal to the Real Wealth produced day by day in Industry. It is not really the amount of money in the world that gives us wealth; it should be the quantity of goods we have. *Money should be scientifically regulated to equal this Real Wealth.*

The shortage of money, or buying power, today mounts up more and more and in its trail go the long lists of bankruptcies, suicides, and war. War is a direct outcome of our system, as it forces each State, by force of arms, if necessary, to seek an outlet for its unsaleable goods in foreign markets.

Civilization has made these disastrous mistakes, changing her condition of plenty into one of poverty and want.

Only gradually do people begin to understand that everyone alive today could and should be provided for by the energy, skill, and labour of our forefathers, whose machines and science and control of power we inherit.

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person. It can be done by giving them actual things, or by making money to equal the actual things and distributing it; this we call utilising our Social Credit.

Every baby born into the world could automatically receive a dividend for life.

The time will come when leisure will replace unemployment, a leisure of growth and great activity leading to a higher state of civilization than is thought possible today; when the getting of the necessities of life, which now occupy man's best energies, will be accompanied not by human slaves, but by the machine of man's own invention. Then at last man will be free to turn his strength to other things, to climb up to the higher peaks, no more slave but truly man set free.

From the *Lethbridge Herald*. . .
"Men in business. . . are afraid to raise their voices against it (Social Credit) for fear they will lose customers. We suggest that so far from fearing to oppose Social Credit and so lose customers, Alberta business men have in fact, already lost much of their custom, and are now backing Social Credit to being back their lost trade."

"All creeds that use suppression of facts show a lack of confidence in the reasonableness of their own beliefs."
—Bertrand Russell.

"In literature what is first-rate must always contend with what is for the moment popular."—Nicholas Murray Butler.

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One man cannot open the gates, nor can a thousand men. Only the combined efforts of each of us will suffice.

This paper, by rendering its complete services to the cause of Social Credit is doing its part.

Are you doing yours?

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The People Must Control Their Own Credit

The Right Hon. A. G. Oglivie, Prime Minister of Tasmania, speaking
at the Dinner of Welcome in England to Major Douglas on July
10th, endorses Electoral Campaign.

I want to express my deep appreciation of the toast as moved by Dr. Tudor Jones and of the manner in which you received that toast so far as Mrs. Douglas and I are concerned. I occupy the unique position of being the first Prime Minister in the world to attend a Douglas Social Credit function. My position is also unique in that, in my own State, I have a majority of one in the Parliament of which I have the honour to be the premier, and that one is the only Social Credit Member of Parliament in the world. Consequently, I feel the utmost respect for the Social Credit Movement, and I was told to be sure to get into touch with Major Douglas when I came to London. This I did for my own education and pleasure, and have had conferences with him and with his officers which I greatly enjoyed. Although I have not yet had the opportunity to give the subject the consideration it deserves, because I have a big practice as a barrister, and as Premier, my time is very fully occupied, I do feel that we are wasting our time discussing wages, hours, conditions of labour, and that the only real thing that matters is the question of monetary reform.

A Dynamic Policy

I have been for three years a leader of the Labour Party in Australia and I can therefore claim to speak on behalf of the population of Australia. For many years the Labour Party has had the nationalization of banks in its programme, but I am one who has realised the futility of that plan. I have been agitating for an entirely different policy, and at the last State Conference, by 86 votes to none (which you will agree is a fair majority), I was able to introduce that policy and make it the first plank in our platform. That policy is the control of the credit of the community, by the community, for the community.

During my visit to Europe I have met Signor Mussolini, Dr. Schuschnigg, Dr. Benes, Dr. Schacht, all the Russian Ministers, Mr. De Valera and his Ministers as well as the opposition, and in England everybody who matters from Their Majesties The King and Queen, members of the Royal Family, and the Government, to anyone I could get any information from. I also had the honour to meet Major Douglas.

Splendid Talkers

I have come here to learn your problems and study your conditions. I have been attending during the last three weeks a conference of Empire parliamentarians attended by all the Prime Ministers. On Wednesday I had the honour of speaking at the concluding conference. I know you won't be offended by what I say. I have attended a vast number of social functions—as many as seven a day. Hospitality completely absorbs one and renders it difficult to criticise, and I think there is an object in this. I know that Australians are not nearly the equal of the English in refinement, in kindness and in fact. We are re-

AFTERMATH

We've taken our fun where we found it,
We've frozen and starved in our
time,
Was it mining or farming we took it,
There was nothing too hard in our
prime.

The four years we spent o'er in Europe,
A fighting what they called the Hun,
We've suffered privation and hunger,
Been too weak to even carry a gun.

We've fought side by side with our
buddies,
With lads who were too good to die,
Some lived, some died, there's a reason,
But only God can answer you why.

Then back to the mill and the factory,
Back to the farm and the mine,
Wrecks, but they'd never believe it,
For outwardly there's never a sign.

We've tried to stack up with the others,
We've slaved till we hardly could
stand,
But it's useless, I tell you, we're fin-
ished—
Though I know you will not under-
stand.

They said it was a war for to end wars,
The worst of all wars and the last,
But to-day they are planning destruc-
tion

Far worse than they've done in the
past.

It's the greed of the gold that has got
them,

Like a cancer it's eating their soul,
Till they'll slaughter the pride of the
nation,

And they'll laugh while you're paying
the toll.

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wrong to allow the whole control of the credit of the community to be in the hands of any irresponsible body of men. So far as I am concerned, I will never rest till I have taken away from that body of gentlemen the right to control that credit.

Politicians Must Yield to Pressure

It is no good pointing out the waste of food and the poverty alongside of it, and telling people how this can be put right. If they have £1 in the savings bank they think you are going to take it from them. That is where we have to be so careful. May I say that, after all my experience, I agree with your proposals with regard to this

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I know that Australians are not nearly
the equal of the English in refinement,
in kindness and in tact. We are re-
garded as crude; we have direct meth-
ods and we like to know what is at
the back of the other people's minds,
but I have not been able to discover
this whilst in England! I have heard
speeches and found that they are all in
this form:— "My Lords, ladies and
gentlemen, I did not come here to
congratulate Mr. So and So on his
magnificent, inspiring, and most elo-
quent speech. But on behalf of the
British Empire of which we are all so
proud, I cannot refrain . . ." and
so on,—you know the sort of thing.
I have got to know it so well that I
could whistle it. I have heard Minister
after Minister and, as I said on Wednes-
day, from the point of view of a survey
of the existing economic difficulties,
nothing could be more admirable, but
I heard not one suggestion as to a
cure or remedy for those difficulties.
It seems to me so far that it is the
terrible poverty question that everyone
is frightened to attack.

Like you, we in Australia are suf-
fering from the problem of plenty.
I have seen in my own State, hundreds
of cases of apples fed to the pigs, tons
of beautiful fish allowed to rot and
put round the apple trees for manure.
I have seen thousands of tons of
raspberries thrown into the river.
I have seen wheat and flour eaten by
the rats which breed in large numbers
owing to the accumulation in the ware-
houses. We produced too much but
we have a lack of distribution. In
Australia we can produce enough for
one hundred million people and side
by side we have had 500,000 people
unemployed and verging on destitu-
tion—starving, in a land which can
produce everything except oil. We
could be almost a self contained
country.

Time Is Short

I have listened to the remarks made
by Major Douglas tonight. I agree
with him that unless something is
done in the very near future the people
of the British Empire and elsewhere
will wake up when it is too late; re-
member the French Huguenots, and
more recently in our own time the
Russian revolution. I believe in the
community control of credit—in taking
the control away from the banks and
investing it in a national credit body.

Your object, to cure destitution, is

And they'll laugh while you're paying
the toll.

They'll cheer you and call you a hero,
They'll parade you through town
with a band,
They'll greet you with smiles on their
faces,
And a good fellowship grip of the
hand.

But when all the slaughter is over,
And the bugles have blown "Cease
Fire!"
They'll forget that they ever have met
you,
And they'll trample you into the
mire.

For they worship the almighty dollar,
Their god is the god of finance,
And they pile up their millions and
millions,
Yet they've never once taken a
chance;

But surely and steady we're passing,
Each day sees another one drop,
Of those gallant Canadian Heroes,
The boys who've been over the top.

So just let us pause for a moment,
And ask God to lighten their load,
Till we answer that last great "Re-
veille."

Together, at the end of the road:
S. SHARPE.

Dedicated to the 'Empire's Re-
turned Soldiers.'

a noble one with which I entirely
agree, and I wish you every success
in it. In this country you have ex-
tremes—extremes of education and
extremes of ignorance, extreme poverty
and extreme affluence. I have seen
decent citizens selling matches in the
streets. I do sincerely hope that
the solution offered by Major Douglas
will receive the most sympathetic
consideration because I entirely agree
with him to this extent, that it is

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**Social Credit
Chronicle**

to take if you wish. That is where
we have to be so careful. May I say
that, after all my experience, I agree
with your proposals with regard to this
Electoral Campaign. I have a big
practice, as I have said, and I don't
care whether I am in Parliament or
out of it, I owe no money to the bank-
ers, and I can say exactly what I
think to anyone, and, believe me, this
is a wonderful luxury. I have been
nineteen consecutive years in Parlia-
ment and I find that all politicians have
their ears to the ground. Real re-
forms do not come from the masses,
they come from the leaders. The
public are waiting to be led, and they
are looking to you to lead them. The
only way is by bringing political
pressure to bear upon your political
representatives in the House of Com-
mons. Something has to be done,
and done quickly, otherwise destruc-
tion will overtake us.

There Is No Middle Course

I thank you very sincerely for this
evening. Tomorrow I go back to
Australia. I will tell my colleague
and my majority about this dinner.
I feel sure he will be very pleased and
very gratified that I attended it. I
will carry back with me, to him and
to the people of Tasmania, your
good wishes. I hope, as you hope,
that some day, instead of giving these
speeches, our public men will solve
the problem that faces us. I agree
with Major Douglas there is no middle
course. Either we will allow things
to continue getting worse, as they
are, or we will make things better for
everybody.

Once more I thank you My Lord,
ladies and gentlemen. I sincerely hope
that by aid of democracy Australia
will be the first country in the world
to take the control of credit away from
the banks and vest it in the community
itself and utilise it for the benefit of
every man, woman and child in it.

The *Bulletin* cartoonist gets all hot
and bothered about the possibility
of a colored shirt, provided by Mr.
Aberhart for the people of Alberta.
a fearful prospect no doubt, but here
is one that is even less cheery; the very
real probability that if the Liberals
gain their desired haven, or heaven,
they will not leave Mr. Alberta Citizen
with a shirt to his back.

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On the Eve of The Election

I recognize a Power, subtle, deep,
Disturbing and aggressive, which shall
sweep

All materialism down;
A strange power through me thrilling
Almost too marvellous to utter, filling
My heart with awe;
A reverence through me stealing
To what I see before, quite clear, re-
vealing

That I to-day upon the threshold
standing
Of some new Era, change complete
demanding

And this assembling from Spiritual life
Shows human creeds are trembling,
My soul quivers, the material bonds
are breaking,

Unseen Powers are hastening, History
is making.

* * *

I have listened to the monotonous
drone of different opponents of Social
Credit, some of whom come out and
oppose it in no uncertain tones, others
who do so by veiled remarks, posing
as Independents, but are really old
line party and foes of progress. Of
course they think they have the right
to do so and will undoubtedly divert
some votes from Social Credit among
a very few selfish business men who
have not yet seen the light.

They talk vaguely of visionaries,
(Continued on page 7)

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Alberta Social Credit Chronicle

A Weekly newspaper published every Friday at the Chronicle office, 815A First Street East, Calgary, Alberta. The paper is published solely in the interests of Alberta Social Credit as advocated by the Alberta Social Credit League.

CHAS. K. UNDERWOOD Editor
F. HOLLINGWORTH Manager

Phone M3488

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Entered and registered as a weekly publication at the Post Office, Calgary, Alberta.

THE VOICE OF THE PEOPLE

The populace of Alberta have shown their approval for a Social Credit Government by an overwhelming majority.

Never before in the history of Canada has such interest been shown in any Provincial or Federal election and for the first time in world's history a Social Credit Government has been placed in power.

Three years ago Mr. Aberhart successful leader of the newly elected party, began what seemed at that time, to be an impossible task, but what with his efficient organizing ability together with his persistent efforts he has today accomplished the work he set out to do, that of alleviating the existing suffering of mankind and to establish a scientific method of distribution whereby the citizens of this wealthy Province could enjoy in some measure its bountifulness and thus abolish poverty in the midst of plenty.

Social Credit is by no means a new theory, in fact it is one of the oldest principles of economics in existence although the practice of these principles have been thwarted and put aside by the financial and capitalistic powers.

When Mr. Aberhart realized that Social Credit applied to this Province would raise the standard of living of its citizens he spared not of his time nor of himself but he too has had insurmountable obstacles to overcome and the greatest of these—the great octopus Finance. With dogged determination and the courage of his own convictions that Social Credit was practicable he carried on with the good work and the results of his labors are shown in the great victory that Social Credit forces achieved in Alberta.

Is The Battle Over

People must not think that the winning of this election completes the campaign, in fact the battle has only just begun, and we must realize that those mighty forces of the wealthy opposition are not going to take their defeat so easily. Every obstruction and obstacle possible will still be placed in the way of the successful carrying out of the plan of Social Credit for this Province. Mr. Aberhart still requires your utmost confidence and support combined with your valued assistance, one thing is important, that is, WE MUST HAVE PATIENCE. Remember Rome was not built in a day, neither will the organizing of the social credit plan be accomplished in a day, we know this that Mr. Aberhart has assured each and every one the plan will be put into operation with the utmost expediency. Rather than hinder this expediency by useless complaining, let us rather co-operate and help things along.

The First Social Credit Government

The eyes of the world were centered upon the Province of Alberta; would they return a Social Credit Government? Australia had tried it and failed, other countries were contemplating a change to Social Credit,

HERE and THERE

By "EVA"

DID WE WIN—I'LL SAY WE DID.

Teacher: "What do you call your kitty, Willie?"

Willie: "Social Credit."

Teacher: "But when your kitty was small you used to call him U.F.A., didn't you?"

Willie: "Yes Mum, but he has his eyes open now."

We did find our Editor lying down on the job the first time since the Chronicle has been published. Coming in to the office on Thursday morning he was found fast asleep on twenty thousand *Chronicles* but only after a forty-eight hour session of steady labour without a break. He found that even an Editor has to lie down sometime. The Editor has often said in his speeches, "Where does all the money come from?" and "It can't be done" is imprinted on his heart. Now we think it will be imprinted all over him after his somewhat hard couch of *Chronicles*.

The new Theme Song of the U.F.A. party is Kathleen Mavourneen, you know—"It may be for years and it may be for ever."

James Somars of the Drumheller District who so helpfully secured votes for Social Credit by his unwarranted abuse of Mr. Aberhart on Tuesday night last in a radio broadcast, claimed that he had lived for fifteen years on the driest farm in Alberta. This was quite obvious, the drought has sent more than one man crazy.

The *Calgary Albertan* is anxious to know which is the Joke and which is the Platform in Mr. Aberhart's Social Credit proposals. The Social Credit platform speaks for itself, while the joke is the old political parties still trying to fool the people.

Has the *Calgary Albertan* so quickly forgotten their carvass of the City of Calgary for subscribers by claiming they were whole-heartedly in favor of Social Credit? Their chameleon qualities are quite pronounced.

Sergeant Jack Cawsey's famous German police dog Dale was responsible for the arrest of two criminals this week. This is one time when it was a good thing the police business went all to the dogs.

M. J. Edwards, the Liberal cam-

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THE WORLD IS DYING OF USURY

A Ridiculous Imposture of Imaginary Debt—And the Taxpayer Has to Carry the Burden

By FATHER F. H. DRINKWATER

The world is dying of Usury. That is the central fact of our life-time. The fatal diseases which are killing mankind—the unemployment impasse, the urge to war, the universal insecurity—all these are the direct consequences of Usury.

Debt is piled on debt in all spheres and relations of life. Leaving aside the world wide structure of international debt, as much of which has been

Thousands of applications by post from the country had come in.

"At 11:30 a grey-haired Bank servant walked to the door and posted a large notice stating that the lists had been closed." (*Daily Express*, April 6th, 1934).

THE PEOPLE PAY.

Alas, however, for the picturesque journalistic touch—"this avalanche of gold." There is no avalanche of gold from the private banks which have probably bought up the greater part of such an issue. They do not part with any gold. They do not part

would they return a Social Credit Government? Australia had tried it and failed, other countries were contemplating a change to Social Credit, but they were somewhat leary of the opposing capitalistic forces, Alberta needed a much wanted change in their economic system, and Alberta people with the fighting spirit of Western Canadians, adopted Social Credit, and has the great honor of being the first Province, country or state in the world to adopt the principles that promise to remove poverty from the midst of plenty

Others Will Follow

Should Alberta find that the Social Credit proposals are successful, which we know and feel assured they will be, it will not be long before the people of the other Provinces will make the same demand and then the whole of Canada will be Social Credit, which means a better and happier Dominion.

Let Us Give Thanks

We must not overlook one great factor in this great victory for the people. It is so easy to pray and ask for blessings when we are in need of them, but we are so apt to forget to give thanks to God when these blessings are showered upon us. It is the bounden duty of every Social Creditor to give thanks to God for the blessing of social credit in Alberta. We all know that a greater guiding hand than Mr. Aberhart's was leading the people of Alberta in this great economic battle, and it is that guiding hand of the Creator that will always lead the people from darkness to light, providing they will only reverently and humbly pray for these blessings.

Let Alberta people fall down on their knees and give thanks to God for their victory at this election. Their small puny efforts amounted to naught without the assistance of Him who watcheth over all people. Once again it has been exemplified "HE SHALL FEED HIS FLOCK." Under social credit Alberta will be freed from poverty, want and distress.

There are people no doubt who will claim that these religious sentiments are foolish and superficial, but there is no denying the fact that the sooner the people of the world accept God in all His greatness, the sooner poverty will be banished. What the world is suffering from today is not depression, not poverty, not over-government of the wealthy, but lack of FAITH and PRAYER.

Let future years, that silent walk beside me,
Be as a means of grace,
To lead me up, no matter what betide me. . .
Nearer the Master's face.
If it need be that ere I reach the fountain
Where living waters play,
My feet should bleed from sharp stones on the mountain,
Then cast them in my way.

EDITORIAL COMMENTS

Howson's new theme song for the Liberal party—"CAW, CAW, CAW."

Dr. Egbert and Jesse Gouge of the Comical Safety League are putting on a new show entitled "Two Black Crows." Who did they steal the show from?

We wonder why Mrs. William Aberhart has been hiding her light under a bushel as a speaker of note after her splendid radio broadcast on Wednesday morning. Now we know where our leader gets his good points in oratory.

Ernest Manning may be one of the finest young men in Canada,

M. J. Edwards, the Liberal campaign manager, stated that William Aberhart is a new kind of Santa Claus. His reference was not of a very MANLEY nature.

H. A. Patterson, K.C., claims that U.F.A. promises are unfulfilled. We know of another big man's party in Ottawa that comes under the same category—"JUST TIGHTEN YOUR BELTS, WE WILL BANISH UNEMPLOYMENT, PROSPERITY IS AROUND THE CORNER."

Congratulations to Richard W. Watson on his broadcast on Tuesday evening last. We knew that Social Credit principles must appeal to a fair-minded man of this description. Social Credit always has advocated the uplifting of the fallen and aiding those in distress.

Social Credit has swept into power.

In spite of its critics so dour,

The first in the world,

To have the banner unfurled,

That will make the Financiers cower.

Social Credit is blamed for many things but the best one is that at a Liberal Rally in one of the northern towns a dog fight occurred during the meeting. The chairman blamed Social Credit for interruption and claimed that the dogs were Social Credit supporters. Well if they were pure bred dogs they had it over the Liberals at that. Is that biting enough?

A blowhard called Gerry McGeer,
Came over the mountains to sneer
At Bill Aberhart,

Who was three times as smart,
Now Gerry's hitting it home on high gear.

Dr. Egbert has been trying to think of a word for two weeks to size up Social Credit. How will fortnight do?

It has been remarked that the

but we hardly would go so far as to say there was not a young lady good enough for him to marry.

Where are all the people who said "It can't be done?" perhaps this will explain:

O WHERE ARE HOWSON AND DUGGAN

OR HOADLEY THE GREAT U.F.A.?

HAVE THEY FOLDED THEIR TENTS LIKE THE ARABS,
AND QUIETLY SNEAKED AWAY?

Debt is piled on debt in all spheres and relations of life. Leaving aside the world-wide structure of international debt, so much of which has broken down, and yet so much of which also still goes on producing its diabolical effects, each Government staggers under its load of debt to its own usurers—nearly £8,000,000,000 for our Government alone. Then the municipal debts—hundred of millions again—and the vast unreckonable loan-burdens of private businesses and institutions.

Loan conversions and "cheap money" ease the situation a little, but slowly because the money-lenders are often clever enough to put in their contracts one clause fixing a high rate of interest and another clause forbidding the loan to be repaid for a long term of years. Over two hundred millions of municipal loans (it is said) are fixed in this way for another five or ten years at double the interest-rate now current.

THE GROWING LOAD

Extraordinary, surely, that statesmen even when they talk about public works to relieve unemployment, can think of nothing better to suggest than fresh loans which would simply pile up another Himalaya on top of the already unclimbable mountain-range of debt that confronts us.

They talk as if such loans were raised from the ordinary citizen who invests his savings in it. So they are to a trivial extent, but the real money-lenders are quite different. Listen to a lively journalist describing what happens when a successful Government loan is being issued by the Bank of England.

"The scene was outside the Bank of England's temporary loan offices in Princes Street.

"The men in the queue were appli-

speaker on the Economic Safety League's broadcasts has a soft mellow voice. Hurrah, we think so too, according to the dictionary's version of "Mellow" it is over ripe.

Man's inhumanity to Man,
Makes countless thousands mourn,
But such a ruthless practice
Doth SOCIAL CREDIT scorn.

cants for the £150,000,000 Three Per Cent. Treasury Loan.

"The rush hour had not properly started in the City when the first two clerks took up their stand outside the Bank doors. Within five minutes there were twenty in the queue. At the end of half an hour the queue was forty yards long. It was like no other queue. The men all wore dark clothes. Their faces were set, and they clutched portfolios under their arms. There were few jokes.

"The applications poured in. In the first two and a half hours the Treasury was offered, it was estimated in the City last night, about £250,000,000.

"So the money rolled in at £1,000,000 a minute. In spite of this avalanche of gold the City remained calm. Most of the people who had stood in the queue and those who entered the Bank up to 11:30 were messengers or clerks from financial houses.

"They filed their applications for thousands of pounds, and strolled out as calmly as if they had been buying halfpenny stamps in the post office.

of such an issue. They do not part with any gold. They do not part with anything. They pay for the stock (in effect) with an I.O.U., which the Government proceeds to use as money. They are using the nation's credit, putting their had

(Continued from page 4)

HIGHEST PRICES

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Capital City Social Credit News

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At lowest prices in Canada. Farmers save nearly \$2.00 per hundred.
8 lb. balls, full length sacks, treated against insects—every ball guaranteed British and Holland make. Freight paid to all stations north of Calgary.
CASH WITH ORDER

550 ft. \$8.75 per hundred
600 ft. \$9.35 per hundred

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A sweeping compound that has been supplied to Canadians from coast to coast for nearly thirty years. For use in Schools, Offices, Stores, Warehouses, etc.

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The new and improved sweeping compound for use on high grade floors—it goes a third further than Dustbane. For use on Dance Floors, Rubber, Plastic, Terazzo, Tile and all high grade floors. It does not stain the floors.

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Ask your Grocer for this amazing Cleaner. Cleans all hard surfaces and works on dirt, kind to your hands. For removing marks from wax floors, painted walls, enamels, brass, copper.

Dustbane Products Limited

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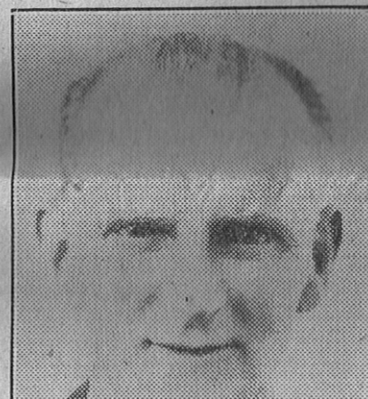
Zambo Manufacturing Co.

SOCIAL CREDIT

Means Buy at Home

Brantford Binder Twine
100% CANADIAN

ELECTED



The Swan Song of The U. F. A. Government

The defeat of the United Farmer Government was conceded by ex-Premier Reid at 10 o'clock on August the 22nd, whilst receiving the election returns in the Parliament Buildings along with other members of the Cabinet.

When questioned regarding what comments he had to make in regards to when the U.F.A. Government would resign, he replied, "The U.F.A. will prepare to step out quickly to meet the will of the people."

Asked to further comment on the results, ex-Premier Reid replied: "What can one say, the will of the people has spoken."

"Then you concede a Social Credit victory?" he was asked.

"I would say there is no doubt of it from judging by the present returns."

Asked again when the Government would get out the retiring Premier replied, "Naturally we will get out as quickly as possible."

ELECTED



DR. W. S. HALL

ELECTED



ELECTED

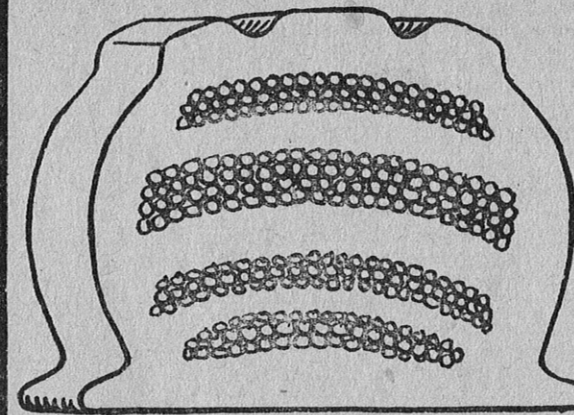


G. L. MacLACHLAN
Coronation

ELECTED



Guaranteed Moulded Rubber TIRES



For Bennett Buggies, Trailers, School Vans, Milk Wagons, etc. This is an altogether new type of solid rubber tire from any we have ever built. It has a round grooved tread with no square corners to chip off or break down. It is a Heavy Duty Tire and is guaranteed for one year, price \$4.50 each for 30 x 3-1/2 clincher size.

Write for particulars and a sample section.

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Sunshine Auto Camp

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Room for 1000 Cars. Every Modern Convenience. Cabins. Tenting.

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The Bootery Bankrupt Shoe Stock

This week 20 Peppy New Styles for young ladies, selling at \$1.98 and \$2.45—See Them

Women's Shoes			Men's Shoes		
\$1.98	\$2.45	\$2.85	\$1.98	\$2.64	\$3.60

Calgary's Lowest Prices for Boys' and Children's Shoes

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Creative Artists
makers of good printing-plates
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CHICK FEEDS
AND BEE SUPPLIES
Write for 1935 Spring List
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NEW ADDRESS:
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JASPER PARK DAIRY

Natural Milk and Cream. Best of
Delivery Service

T. MYATT & SON

156th Street at 94th Avenue
Mention this Ad.

TULLIBY LAKE

A Social Credit picnic and rally in support of campaign funds was held at Tulliby Lake on Saturday, July 20th. The following groups co-operated and sponsored it: Norway Valley, North Park, St. Margarets, Tulliby Lake and Greenvale. Speakers were Mr. A. H. Wray, Mr. S. A. Berg, Mr. P. J. Rowe, Mr. H. E. Carran and Mr. V. Scott.

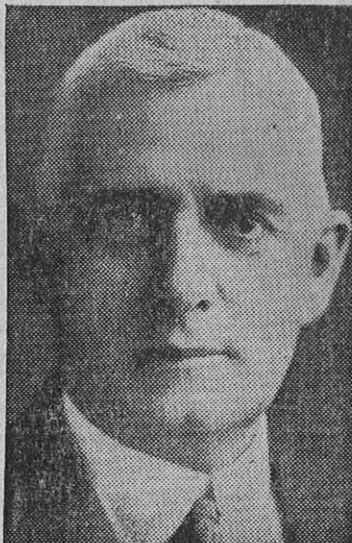
An excellent crowd attended and it was one of the best picnics seen in this part.

The net proceeds amounted to something over fifty dollars, which the Secretary of St. Margarets' Group duly remitted to the constituency Secretary for use in campaign funds,



H. INGREY
Drumheller

ELECTED



MR. S. A. G. BARNES

or as needed in support of Social Credit work.

We are pleasantly anticipating a visit from Mr. Beaudry, our candidate, from St. Paul. He will find Social Credit supporters here solidly behind him, regardless of denominational differences of belief.

Just Arrived

FALL SAMPLES

SUITS from \$22.50

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Tailor to Ladies and Gentlemen

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W. E. HAYES
Stony Plain

ELECTED



D. B. MACHMILLAN
Lacombe



LUCIEN MAYNARD
Beaver River

ELECTED



C. H. TADE
Athabasca

ELECTED



W. MASSON
Wainwright



FRED ANDERSON

The World is Dying of Usury

(Continued on page 5)

into the nation's pocket, in order to buy "Government securities" for themselves.

Before we built the new church in our parish we were accumulating a Building Fund, and every year or so after the War, I used to buy a few hundred pounds of War Loan with what was in the deposit account. That was real money, collected from house to house, and taken along in heaps of silver and copper by me to the bank on Monday mornings.

In spite of its being such a desirable investment, there was never any difficulty or delay in buying War Loan, and sometimes it used to cross my mind to wonder why. It seemed rather a mystery. There is no mystery about it now. The reason was that every Bank and financial institution held huge quantities of War Loan which they had acquired without ever having had to pay for it (paying for it in fact merely by credit-creation against the War Loan itself as security) and were therefore only too pleased to dispose of some of it to people like

and All Building Material
"We cut the tree, manufacture the Lumber and sell direct to the Customer"

Let us quote you on your building requirements

Mills at Parson, B.C.

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"Direct from Mills to Consumer"

Dr. W. S. HALL

DENTIST

Phone 26225

HEINTZMAN HALL
10141 Jasper Ave.

me who would give them actual money for it.

SYSTEM OF SWINDLE

The picture of the queue of bank-messengers waiting to shower an avalanche of I.O.U.'s upon the Chancellor of the Exchequer, in the sure and certain knowledge that he will pay perpetual interest upon them and tax the people of England to do it, is the true picture of every national and municipal loan. The money is all imaginary. The debt is a ridiculous imposture. The whole system is a staggering swindle that has gone on long enough.

It is the right and the duty of a sovereign Government to create its own money. The Treasury notes that were issued in 1914 were a very good legal-tender currency in their way: their quantity was regulated automatically by rules framed in the interests of the people of England. The money-lenders disliked them, and they were withdrawn in favour of Bank of England notes in 1928. Since then only about 3 per cent of what we use for money is King's money. Strange to say, however, the Bank of England does occasionally lend small sums to the Government—temporary over drafts so to speak—without charging interest. These accommodations go by the name of Ways and Means Advances and it is conceivable that they might become a very useful precedent and method for any Government which might decide to rescue England from Usury.

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- FOR MORE POWER
- AT LESS COST

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ICE CREAM, SODAS,
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Milk Shakes of all flavors,
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WE SHARPEN WHEATLAND
DISCS
SEPARATOR CRANKS RE-
BUILT AND TURNED
FOR SALE: A NUMBER OF
SIDE - DRAFT BINDER
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Service and quality our motto

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Used Auto Parts and
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(OUT GOES DIRT)
The greatest of all cleaners,
At your Grocer's 25c

THE FINALTEST CHEMICAL CO.
223a-8th Avenue E., Calgary

A Great Big Hearted Jovial Grand Daddy

Alberta Social Credit Leader in Vancouver—Claims they are Conceding him 45 Seats in Alberta—He is a great big-hearted jovial grand daddy with the temperament of Santa Claus.

A happy little girl met her grand-daddy on the C.P.R. depot platform today with a squeal of delight.

An instant later she was tossed high in the air by a great 280 pound giant of a man, just the sort of jolly grand-dad that a little girl would love.

The man was William Aberhart, of Calgary, apostle of Social Credit, who has 63 candidates in 63 constituencies for the Alberta provincial election three weeks hence, and who has more than an outside chance of being next Premier of the Province.

The little girl was Beverly Kay McNutt, whose father, Charles McNutt, of 3450 West Forty-second Avenue, is married to one of Mr. Aberhart's daughters. Another is Mrs. James Cooper, also of Vancouver.

"SANTA" WITHOUT BEARD

Mr. Aberhart is here for a rest in the midst of a strenuous election campaign. He may need the rest, but he looks like a man on whom the strain of campaigning rests easily.

He is built like Chris McRae with about 15 per cent added to every dimension. Anybody who thinks of William Aberhart as a dour fanatic, or wild-eyed zealot, would be greatly surprised on meeting him.

He is a great big, hearty, jovial

grand-daddy with the ideal temperament for a Santa Claus.

All he needs is the beard.

When he laughs he laughs all over with a booming "Ha, ha, ha" and he is a man who laughs awfully easily. Just comes natural to him, it seems.

"CONCEDING ME 45 SEATS"

He was much too engrossed with the delights of meeting Beverly Kay, his wife and his two daughters to want to be bothered talking politics to a reporter.

But he expects to win the Alberta election on August 22.

"They are conceding me 45 seats," he said without indicating whom he meant by "they."

Although it has been announced that the Social Credit forces will run candidates in all Alberta federal constituencies at the Dominion election, Mr. Aberhart said the decision about extending the campaign into British Columbia and other provinces had not been taken.

"We'd better wait till this election is over," he said.

He has no business or speaking engagement in Vancouver.

In the past three weeks he has toured all but five Alberta constituencies and wants a rest before completing the tour and plunging into the last two weeks of the campaign.

—Vancouver Sun.

The Critical Moment Of Social Credit

The Climax in the final Break-up of the Financial System Now at Hand

By DR. GEO. M. ROSS

A learned philosopher once said "He who waits to have his task marked out will die and leave his errand undone."

Had Major Douglas, the great economist, waited for someone to dictate his task and define its limits, he would never have written his great works on economics, and we would have had no practical solution of our world's problems and no Social Credit Science to offer us hope in Alberta today.

If our profound scholar and great teacher, Wm. Aberhart, had waited for some one to dictate to him, he would not be leading the largest and most intelligent group of citizens, among the common people, in this Province today.

In a recent article entitled "Monetary Reform or Social Credit" it is shown that Mr. Aberhart has mastered Major Douglas's works, with such diligence, such depth of scholarship and skill in his practical application of

Mr. Aberhart's unselfish efforts have already borne fruit. In his Agreed Policy for the Alberta Social Credit League, he has awakened the conscience of the majority of the people of Alberta.

John Rutherford---Hardware

1218 - 9th AVENUE EAST

Formerly of Wilkinson Hardware, has been serving East Calgary and surrounding district for many years, and would appreciate receiving your patronage.

Everything in Farm Supplies for Less.

TO THE LADIES—While in town visit Rutherford's Rest Room in connection with our newly opened China Shop.

SPORTSMAN'S SUPPLIES

Everything in the Hardware Line at Moderate Prices.

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QUICK DELIVERY

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WE MAKE AND SELL:

Pure Hair Floor Brushes, Separator Brushes,
Bath Brushes. Special Brushes Made-to-Order.

We Repair Vacuum Brushes.

ALL WORK GUARANTEED. ENQUIRE FOR PRICES

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"House of Good Reputation"

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The New Willys 77

Our Used Cars are sold on a 5-day money back Guarantee.
"Your Satisfaction our motto."

We trade Cars for Livestock, Grain and Machinery

COUNTRY DEALERS WANTED

GALE and LIDGATE, Ltd.

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Manager, BERT ATTRIDGE

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COMPLETE REBABBITTING SERVICE ON CONNECTING RODS

THISTLE DAIRY
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Pure, Rich, Wholesome Milk
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Get Ready for the Harvest
We are specialists in Sheet Metal
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112 9th AVE. E., CALGARY
Now under New Management
Drop in and get acquainted
Storage and Parking by day, week
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Best of Used Cars on display and
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centre of good farms, good homes and good people. Settle
in Beiseker and deal at the quality stores and business houses
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COMPANY, LIMITED
Everything in Lumber and
Hardware
COAL WOOD
Prices competitive with city
BEISEKER

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Finest line of
LOWNEY CHOCOLATES
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Where you get your money's
worth
BEISEKER

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Full line of Harness
Harness and Shoe Repairing
Full line of Cockshutt
Implements
BEISEKER

**SOCIAL
CREDITORS,
PATRONIZE**
The Merchants who advertise
and support your Paper,
**The Social Credit
Chronicle**

Major Douglas's works, with such
diligence, such depth of scholarship
and skill, in his practical application of
true Social Credit principles, that
Major Douglas, at his recent visit
to Alberta, "beheld our leader's work
and saw it was good"; and he departed
leaving him to carry on the way he had
already set out to do.

These introductory remarks will
serve as my excuse in submitting this
article for the earnest consideration of
our common people at this critical
moment.

We must not wait to have our task
marked out; we must all fall in line
and try to do our bit, each one, in his
own humble way.

Major Douglas has clearly marked
out the task for Social Creditors.
On page 196, from the chapter entitled
"The Critical Moment," we quote as
follows: "The point where changes
to be brought about may be by
methods, evolutionary or revolutionary,
or a combination of the two;" "The
outstanding fact is—the break-up of
the present financial system is certain";
"Nothing will stop it." "No person
can fail to see that a change is in
progress and that it must proceed to
limits to which we can set no bounds;"
"The only point at issue is the length
of time which the break-up will take,
and the tribulations we have to under-
go while the breakup is in progress." These prophetic words were written
eleven years ago. Time and events
have proven their accuracy. The con-
ditions imposed by the present fi-
nancial system remain unchanged. The
disintegrating process has been steadily
going on, until now, we are reaching
the climax—"The Critical Moment"—
as the Major puts it, that is to say,
the climax in the final break-up of
the financial system, is now at hand!

We now quote an extract from Wil-
liam Jennings Bryan from his famous
election speech, on the financial system
and its eventual overthrow, sooner
or later.

He says, "The money power preys
upon the nation in times of peace,
and conspires against it in times of
adversity. It is more despotic than
Monarchy, more insolent than autoc-
racy, more selfish than bureaucracy.
It denounces as public enemies, all who
question its methods or throw light
upon its crimes. It can only be over-
thrown by the awakened conscience
of the nation."

Credit League, he has awakened the
conscience of the majority of the people
of Alberta.

But, are we yet sufficiently awaken-
ed in our conscience to come to the
rescue of civilization now, or must
we carry on and endure more poverty
amidst plenty a little longer?

If we fail to put Social Credit into
power at this election, on the 22nd of
this month, no well intentioned plans
for monetary reform by the old line
partis, can overthrow the money
power and halt the financial break-up
which will inevitably follow, and we
must carry on. It will be only a matter
of months or so, when, the awakened
conscience of the people will break
down any other form of government
based on monetary reform, and will
carry the Social Credit principles into
practical application in our Province
of Alberta, and throughout every
Province of Canada; and then, as
Major Douglas says, "The change
must proceed to limits to which we
can set no bounds."

So we must be prepared to endure
more tribulations, if necessary, and to
carry on to the bitter end.

May I suggest to my readers:
Review the foregoing quotations and
facts severally; read and re-read them
slowly; read them thoughtfully; ponder
them over with your neighbor, regard-
less of politics, and discuss them with
due sincerity, and the awakening of
conscience will come.

Then keep in mind the task we have
undertaken, as with ballots in hand,
on the 22nd of this month, we approach
the "Critical Moment."



WM. ABERHART, B.A.

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COMPLETE REBABBITTING SERVICE ON CONNECTING RODS,
MAIN BEARINGS, ETC., CRANKSHAFT REGRINDING, GENERAL
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A mixed farming country that cannot be surpassed. Acme is
one of the progressive towns of Alberta, fine stores, good cafes,
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Beef, Fresh Pork, Spring
Lamb, Fish, Poultry and
Cured Meats

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Natural, Lactic and Nursery Milk, Whipping Cream, Table Cream, Creamo, Pasteurized under a new process. YOU CAN TASTE THE DIFFERENCE

If you are not satisfied, TRY THE MODEL WAY.

MODEL DAIRIES

TEN GREAT PEACEMAKERS

Ten great nations saying "Peace is fine,"
One broke a treaty, then there were nine.
Nine great nations, having a debate,
One up and told the truth, and then there were eight.
Eight great nations with a sound financial leaven,
One tried inflation, and then there were seven.
Seven great nations, in a monetary fix,
One went off gold, and then there were six.
Six great nations keeping trade alive.
One subsidised her exports and then there were five.
Five great nations pledged to fight no more,
One built an air force and then there were four.
Four great nations striving to be free,
One went Fascist and then there were three.
Three great nations in search of something new,
One tried to nationalise, and then there were two.
Two great nations thought they'd have some fun,
One got swamped in national debt, and then there was one.
One great nation saying, "I'm boss,"
All the others fought her, and then . . . cha-os.

M. C. BOND in *Social Credit*.

THE DOUGLAS CREDIT PLAN

By The MARQUIS OF TAVISTOCK

THE CURE

We have considered the causes of our economic troubles and of the paradox of poverty in the midst of potential abundance; what is the remedy? Put in a nutshell it amounts to this: Without interfering with the work of the banks in looking after people's deposits, the state must take over the control of the supply of all money, including bank credit or "cheque" money, and must regulate it so as to enable the citizens of a country to buy all that they need of what their industries can produce. Money must become the servant of industry, aiding production and consumption to the full, instead of being, as it now is, the master of industry, often restricting production and consumption in the interests of the moneylender financier.

There are six main items in the necessary reform:

1. A closed currency must be enforced, banks and financial houses being prohibited from buying and selling the country's money for speculative purposes. This form of handling alters the value of a currency in a way which is injurious to trade.

2. The State bank, or the State Credit (Bank loan) Department working through the machinery of the existing banks, must take over the sole right of creating and destroying money in connection with bank loans. Ordinary banks must be compelled to keep the whole of their deposits in treasury notes and treat their loans, if any are made, like private loans, showing them in their books as deductions from deposits and not as at present, as additions. To obtain the paper money needed to back deposits

out of taxes, the amount depending on the country's production and import of goods during the previous accountancy period, rising as production rose, falling if it fell. Then, even if he could not get employment, a man would soon be able to exist in comfort without being a burden on his fellows. It would, however, pay him to get a job if he could, as wages would be extra to National Dividend; while if too many people got lazy and tried to live on Dividend only, the reduction of Dividend consequent on the drop in production would soon drive the idle back to work in sufficient numbers.

6. In order to bridge the gap which separates the price that people can afford to pay for the maximum output of desired goods, from the price at which sellers can afford to sell, the State, from the Board of Trade returns, the returns made in connection with taxation, etc., would find out what, during the previous half-year, was the approximate total national consumption of goods, measured by sales. To this figure, to form the top half of a fraction, would be added, total depreciation, the total value of exports and the total sum it was deemed wise to pay out as National Dividends. For the bottom half of the fraction the total value of new goods produced would be added to the total appreciation (new factories, etc., over and above replacements) and the total of imports. The purpose of these figures is to gain a rough working idea of the net increase of wealth in goods during the period under survey as compared with its predecessor and also to show the difference between production and its true cost, i.e., the food, etc., consumed and the machin-



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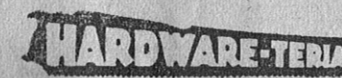
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On the Eve of The Election

(Continued from page 3)

but the world is just about to pass into the seventh period, a period of readjustment, reconstruction and harmony, the period which is frequently referred to as the Millennium.

Those who understand this will not be unduly disturbed when things seem to go wrong, for they have the full assurance that a higher law will invariably and eventually control all

other laws. Life is growth and growth is change.

Surely these Independents by now know that vision and imagination precede action and event; that the day of the dreamer has come.

The dreamers are architects of greatness. Their vision lies within their souls; they peer beyond the veils and pierce the walls of unborn time. The belted wheel, the trail of steel, the churning screw, are shuttles in the loom on which they weave their magic tapestries. Makers of Empire, they have fought for bigger things than crowns and higher seats than thrones. Your homes are set upon the land a dreamer found, the pictures on its walls are visions from a dreamer's soul.

They are the chosen few—the blazers of the way. Walls crumble and Empires fall; the tidal wave sweeps from the sea and tears a fortress from its rocks; the rotting nations drop from off Time's bough; and only things the dreamers make live on—so says Henry Kaufmann.

May the tidal wave of Social Credit, led by William Aberhart, sweep the rotting financial control of Alberta

from its Throne, is the earnest prayer of Alberta's people.

from deposits and not as at present, as additions. To obtain the paper money needed to back deposits the banks must apply to the Treasury and cancel their claims against the State for loans previously made, to the amount of the notes received. In this way with money which it cost the nation nothing to create, the banks would gradually be repaid for cheque money previously lent to the State which it cost the banks nothing to create. Banks, however, would no longer be expected to pay interest on deposits not actually lent. On the contrary, depositors would have to pay them a reasonable charge for looking after money lying idle in their keeping. This would be a check on undue hoarding and encourage people to spend or invest.

3. Provided proper security could be given and the soundness of the undertaking demonstrated, well-established businesses would be allowed to obtain bank loans from the State bank free of interest and on longer term than ordinary banks are usually willing to grant. New ventures and those of a speculative character would have to obtain money from other sources and pay interest as at present.

4. The gold standard must be abolished and the country's money supply related to goods and not to gold. Gold could still, however, be used to adjust trade balances (though these would tend to disappear under Social Credit) and it could be used as an expression of a measure of value, i.e., a cow could be said to be worth so many grains of gold and a sheep so many, the relative value of the two being, therefore, so-and-so. It is most important to realize that goods, not gold, give value to money under any system, and that inflation consists neither in increasing the money supply nor in increasing the supply of paper and cheque money above the supply of gold, but simply and solely in letting the money supply get above the supply of desired goods.

5. To meet the displacement of labor by machinery, there is need for a policy of National Dividends, i.e., for the payment to every adult citizen, in work and out of work, probably through the post office, of a certain equal sum of new money not taken

from its Throne, is the earnest prayer of Alberta's people.

THOMAS B. HOWDEN.

also to show the difference between production and its true cost, i.e., the food, etc., consumed and the machinery, etc., worn out in the process of production.

If the top half of the fraction totalled £200,000,000 and the bottom £300,000,000, that would give the fraction two-thirds and by this fraction, applied either at the wholera or retail end of business the cost of every article would be multiplied. Messrs. Jones who, in the past, have been selling a certain quantity of goods for £12 plus their profit would be asked during the next period to sell for only £8 plus their profit or on every lot of goods they actually sold the State would allow them £4 credit, i.e., £4 of new cheque money. Consumers and foreign merchants would thus gain by low prices and be able to buy more; sellers would gain by increased sales encouraged by low prices to the consumer. Minute accuracy in calculating the fraction would be unnecessary as it would be re-assessed at regular intervals and under-estimate or over-estimate in one period corrected in the next.

It would also be easy for the State to make a rule to knock a certain percentage off all figures seeming to justify an increase in the money supply as a safeguard against any possibility of inflation and to allow for the effects of velocity in the circulation of money. The latter factor, while it cannot be disregarded, has nothing like the importance many economists attach to it, for the reason that all money travelling backward in payment of costs (a very large percentage) can achieve the purchase of no second lot of ultimate commodities, even though it passes through a dozen different hands.

Work Mania

Man Must Eat Before He Works

The Governments of the world are putting the cart before the horse, when they make a problem of "finding work" while at the same time permitting malnutrition amidst a glut of food.

They prefer to distribute "work" rather than well-being, thus creating a problem where none need exist. Man cannot eat work.

This work worship is devil's morality. The idea that the yoke of WORK

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is a necessity, and therefore good, is a Satanic idea, for it prevents the natural order of all life, giving the work-yoke priority over distribution. This conflicts directly with the family idea of nurture first to the feeble and weak, which is the foundation not only of human survival, but of Christian social order also.

Work schemes are devil's schemes because in this power age they impose impossible conditions on the right to consume. In face of modern machinery, to insist that man-labour is desirable, and shall constitute the only claim to be made properly on production, is to betray the desire for slave principles to operate as a fundamental of economic structure.

Work mania is the outward and visible sign of the WILL to deny freedom, to deny distribution, except on slave principles, to deny the bounty

of God except on Mammon's terms and to continue along this line can lead only to destruction.

Did not St. Athanasius say that "the essence of sin is the elevation of means into ends"?

And is it not still true that "the wages of sin is death"?

The opponents of Social Credit have referred to our Candidates as Public Enemy No. 1. Quite correct the Public Enemy of the old line politicians, financiers, exploiters, heeler capitalists, thieves, robbers, gangsters and all connected with these classes

Heard at the last Provincial election Politician: "Congratulate me dear I was elected."

Wife: "Honestly."

Politician: "Why bring that up."

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Denies Responsibility Regarding Salesmen's Advertising Commission

Social Credit leader denies all responsibility for payment of salesmen's commissions for advertising in "Social Credit Manual"—Action appears to be pre-election spite work.

Mr. William Aberhart, leader of the Social Credit party, was visibly annoyed when he read the report in Wednesday's *Calgary Herald* that he was described as one of the defendants in a civil suit, started in the Calgary District Court by five Calgary men for the recovery of commissions for obtaining advertising for the "Social Credit Manual."

The responsibility of the printing, publishing and distributing of this booklet was solely in the hands of Mr. James Rogers. Mr. Rogers approached Mr. Aberhart with the proposal of issuing this booklet entirely on his own responsibility, both with regard to publishing and financing. Mr. Aberhart realizing that such information as would be contained in the publication would prove beneficial to the Social Credit supporters in Alberta, consented to supply the questions and answers of the Social Credit Material.

The letter to the general public which was published in the *Herald* was a letter written by Mr. Aberhart at Mr. Rogers' suggestion showing that Mr. Aberhart was in sympathy with the furnishing of such information to the people of Alberta, but in no way accepting any responsibility for the financing of the Manual.

Mr. Rogers published this booklet

and secured the advertising, also at the same time receiving all remuneration for the sale of this publication and the receipts of the advertising. He engaged his own salesmen, stenographers, agents and other employees entirely on his own behalf, and the paying of salaries and commissions rested completely with him.

It is quite evident that this action that was brought the day prior to election appeared to be a matter of spite work to turn some of the voters from supporting the Social Credit cause.

It is pleasing to note by the overwhelming majority of Social Credit candidates elected, rather than to have disparaging results, it assumed an entirely opposite course by securing greater support for all Social Credit candidates.

The publishers of the *Alberta Social Credit Chronicle* wish it to be clearly understood that the printing and publishing of this Social Credit Manual was in no way connected with their paper and that Mr. Rogers has never at any time been connected with the staff of the *Chronicle* in any way. We publish this statement on account of the many telephone and personal calls that we have received regarding the printing and publishing of this manual.

Clipped From the Columns

Interesting News Brevities For the Busy Man

Famous Movie Star Killed

Will Rogers, cowboy philosopher, actor and air travel enthusiast, and Wiley Post, world famous airman were killed on Friday, August 16th, when their plane crashed fifteen miles south of Point Barrow in Northernmost Alaska. Will Rogers' body has been shipped to Los Angeles for interment, while that of Wiley Post has been transported to Oklahoma City.

Floods Flow Through Restaurant

Dynamite and huge caterpillar tractors were used to relieve congestion in the main streets of Peace River caused by driftwood wedged by the rampaging Pat's Creek. Many places have been isolated by the overflowed creek and the main stream is now routed in the back door and out the front door of the Silver Grill Cafe.

Big Loan to B.C.

A further relief loan of \$435,000 for British Columbia has been granted by the Dominion Treasury, it was learned at the office of Finance Minister Rhodes. The loan, to enable the Province to meet its share of relief costs, will be secured by treasury bills bearing interest at 4 per cent.

Britain Considers Boycotting Italy

Seven leaders of the Cabinet in London, England, on Wednesday of this week tentatively approved a policy demanding financial and economic action against Italy if that country attacks Ethiopia. The ministers have been called to a special session by Prime Minister Baldwin. Their decision, although tentative, calls for a strong British stand at Geneva in

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Spring Coats

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Final clearance of all Summer Dresses, Jacket Dresses, in white and pastel shades, prints, polka dots. Smart Street Dresses in lovely stripes. Polka dots in cape effects. Prints in long sleeves. A real bargain for the early shopper. All sizes. Half sizes included.

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ROCKY MOUNTAIN HOUSE

Rocky Mountain House and Oras Social Credit Groups held a picnic in the fair grounds here Thursday afternoon, Aug. 15th. The weather was chilly, but a good crowd of about four or five hundred people turned out and listened with rapt attention to splendid addresses by Mr. Hooke, our candidate, Mr. Ernest Manning and Dr. Spankie of Calgary. Dr. Greenaway was chairman and gave a short sketch of his interest and work in the Social Credit movement. A dance was held in the Canadian Legion hall

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WANTED—MALE TEACHER (MARRIED preferred), with several years' experience. Grades I to VIII inclusive, furnished teacherage and fuel supplied. State experience and salary expected. A. A. Wournell, Sec.-Treas., Jewett S.D., Loyalist, Alta.

PRINCIPAL WITH B.A. DEGREE wanted to teach Grades 10, 11, 12. William Logan, Elnora Consolidated S.D. No. 39, Elnora, Alberta.

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in the evening and a big crown turned out. Profits from both events will be contributed to campaign funds.

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routed in the back door and out the front door of the Silver Grill Cafe. Power plants are rendered useless and candles and lamps are used for lighting purposes.

* * *

Hailed Farmers Will Be Assisted

Hailed out Alberta farmers will receive direct assistance through the banks as the result of an agreement between the Governments and the Banks this week, Hon. George Hoadley, stated in Calgary. Advances would be made direct for the individual farmers rather than through municipalities, farmers would give their own security. The plan will involve provision subsistence of hauled out farmers and provision of seed for next year's crop.

* * *

Artificial Ice Rink

Complete renovation of the Victoria Park arena in Calgary is under way and installation of the new artificial ice plant will be started September 1st. Lloyd Turner manager of the arena has been busily engaged during the past month making arrangements for the renovation of the arena.

* * *

Live Stock Show October 23rd

Heavy entries are anticipated in Calgary's Fall sale of pure bred live stock to be held at Victoria Park, Calgary on October 23rd, 24th and 25th. Increased prizes will be offered. Entries in all classes for both show and sale will close September 21st.

* * *

Concessions May Avert War

Unconfirmed reports from Addis Ababa said Ethiopia had offered indirectly to make new large concessions to Italy to prevent war between the two countries. Emperor Haile Selassie has been reported as offering to cede large parts of his territory lying along the borders of Upper Eritrea and Italian Somaliland also to make broad economic concessions as well.

* * *

Lloyds Not Interested

Reports that Lloyds of London were taking bets on the Alberta election results were strongly denied Wednesday by officials of Toole, Pete & Co., agents in Calgary for the famous Insurance concern. Reports were circulated on the streets of Calgary that Lloyds were offering heavy odds that Social Credit would have a majority over all the forthcoming Provincial election.

decision, although tentative, calls for a strong British stand at Geneva in forthcoming League of Nations session, for collective financial and economic sanction.

* * *

Hanged for Wife-Murder

For the murder of his wife near Hanna, last Winter, William Hawryliuk walked to the gallows unassisted after refusing a meal or stimulants. As he stood on the gallows, and the rope was adjusted about his neck, he said nothing.

* * *

To Fight "Red" Propaganda

Delegates to the Northwest Kiwanis Convention on Tuesday at Vancouver, adopted a resolution instructing their district governor to appoint a committee to consider ways and means of combating "Red" propaganda.

* * *

Enjoys Banner Gold Year

British Columbia is enjoying another banner gold year, third in succession, with an increase of approximately one million dollars in the value of gold recoveries.

* * *

Boy Killed by Motor Car

Fatal injuries were sustained by Frederick Thomas Hayhurst, nine-year-old son of Mr. and Mrs. Thomas Hayhurst of Turner Valley, Tuesday afternoon of this week, when he was struck by a car three miles south of Turner Valley. The boy was said to have suddenly dashed across the road from behind a south bound truck. Mr. Hale who was driving the car was unable to avoid the subsequent accident. The boy was picked up in an unconscious condition and failed to regain consciousness throughout the trip to the hospital in Calgary, where he died.

* * *

Off To Geneva

Lt.-Col. J. H. Woods, C.M.G., left Calgary this week for Ottawa where he will spend several days prior to leaving for Europe as head of the Canadian delegation to the League of Nations at Geneva.

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Bible Institute

Speaker: Dean Wm. Aberhart, B.A.

10 a.m.—Adult Bible Classes.

3 p.m.—Afternoon Service.

Both programs broadcast over
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