

Socreds told to crusade

*C. Herald
18/1/74*

The Social Credit movement has to rediscover its foundations and get back to crusading, its national leader said today.

Martin Hattersley of Edmonton, president of the Social Credit party of Canada, told the Alberta Social Credit League's annual convention here to "leave it to the Conservatives to be conservative — Social Credit is at heart a radical movement."

He listed William Aberhart's "secrets of success," adding that "the whole, inspired by the spirit of a crusade," would vault Social Credit back into power.

The secrets, he said, were tireless and dedicated leadership, constant contact with the public, clearly thought-out principles and programs, intense concern for the education of the party and the public and careful selection of

election candidates.

"We have a whole new generation into which this spirit must be infused," he said.

The party should make the best possible use of being out of power, since "success makes us complacent," and take the opportunity "to lose from our ranks all those passengers who were more interested in their own personal success than that of the party."

A similar message was delivered Thursday by a former British Columbia Social Credit MLA.

Agnes Kripps told the League's Women's Auxiliary to bring new blood into the league and party, because it will be needed "when you form the government next time."

However, in an interview later she commented on the

Alberta party's present leadership.

"Next election," Mrs. Kripps predicted, "if Werner Schmidt doesn't deliver the goods, then it's goodbye Werner Schmidt." But in the meantime, the party must rally around the Schmidt banner, she told the auxiliary.

The women loved it, and Mr. Schmidt, who also addressed them, loved the women.

"I love you, I appreciate you, and I cherish you," he told the cheering auxiliary meeting.

When a confidence motion in his leadership comes up at the League convention tomorrow, the women are expected to provide one of his strongest support groups.

Mr. Schmidt also told them that a Mackenzie Valley pipeline must be built as soon as possible.



WOMEN'S HISTORY. Mrs. Tina Schmidt, left, wife of Socred party leader Werner Schmidt, was given a book containing the history of the Women's Auxiliary of the Alberta Social Credit

League Thursday. The book, commissioned by the auxiliary, was presented by Mrs. Gladys Willison. The league began its annual convention here today.