

SOCIAL CREDIT 1935-1943 (Re-harvest)

Trace the Perfect Cycle

ALBERTA

The Blood Stream of the State

SOCIAL CREDIT CHRONICLE

VOLUME I, No. 4

CALGARY, ALBERTA, FRIDAY, AUGUST 17, 1934

FIVE CENTS

ALBERTA SOCIAL CREDIT

ITS AIMS AND OBJECTS

Mrs. Gostick and Ernest Manning refute all statements that Social Credit cannot be made a success in Alberta . . . Ridicule McGeer's policy of change in monetary system.

"The three big 'D's' that have to be considered by everyone in Alberta for the success of Social Credit, and one hundred per cent Social Credit, are Delusion, Discouragement and Determination. If these are handled right, then Alberta Social Credit is bound to succeed in bringing peace, happiness and prosperity to the province." In these words Ernest Manning concluded one of his best addresses on Social Credit for Alberta, on Friday evening last, to a huge audience at the Balmoral school in Calgary.

Mrs. Gostick in a very amusing address, ridiculed the remarks of Mr. McGeer that he had made at the Liberal meeting in the Victoria pavilion, a few nights previously, when he criti

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election. They all claim to have studied Social Credit and have found out after years of study the total improbability of its working, but if you looked into their hearts, you would find that its not the improbability of its working. They don't want it to work, and as far as Social Credit is concerned, they don't know the first thing about it. And what is more, they don't want to know. In closing her address, Mrs. Gostick emphasized the point that the men Mr. Aberhart wanted behind him at election time, also women, were those who were 100 per cent Social Credit. Those who were absolutely bribe proof, those whom the wealth of the capitalistic parties could not buy or break.

cised the present monetary system and claimed that the Liberal party had the only feasible way out to offer. If Mr. McGeer and his Liberal friends had such a wonderful program to offer the public in the matter of reform for the present capitalistic system, why haven't they produced it before. Why wait until the Social Credit system has been brought forward before they do anything? She did not blame the present governments or their leaders for the present terrible state of affairs. The people to blame were those who controlled the workings of the governments, those money barons who ruled the destinies of the political parties. Soon the people of Alberta will have the privilege of giving their voice to destroy this unseen power, removing that menace and installing in its stead Social Credit, and food and clothing for their children.

How well the political parties have planned to contest the forthcoming election. They know if they lose in this next election, the word "finis" can be written under their official seal of oppression, tyranny and capitalization. Therefore they will use all the wealth and resources in their power, by subterfuge and strategy to gain their end, by fair means or foul. It is very amusing to notice all these capitalistic parties now busy expounding their many individual theories on the one subject, each having a totally different tonic to offer for the same malady "depression." Yet each practically responsible for the complaint. They have in their turn thrown Social Credit into the discard and yet they are now willing to use the very remedy they have thrown away as salve to smooth over the people for the next

Ernest Manning dealt with the subject of the three credits, Real, Financial and Social. In a clear and concise manner he clearly showed the difference between the three credits and how they could be easily juggled together by any foes of Social Credit to produce only chaos to the minds of the people, especially if handled by one of the smooth oratorical experts of the enemy political parties. No one can fully appreciate what Social Credit means until these important distinctions have been made. Real Credit is the credit which the consumer receives because he has goods to sell or services to render. In other words, real credit is based solely on goods or services which the individual can monetize. The seriousness of the present economic situation is enhanced by the fact that more and more of our citizens are daily losing their real credit. Financial Credit is the credit that the consumer obtains from the financier, because he is in possession of something that the financier will accept as security against future repayment at high interest charges, of a loan of financial credit which he

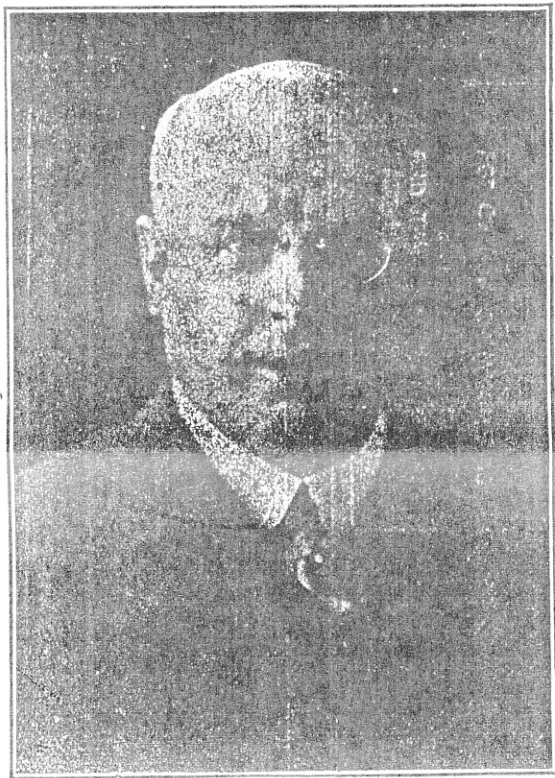
(Continued on Page 4)

THEY ALL WANT ^{See} *over* SOCIAL CREDIT

At the U.F.A. convention of Hand Hills constituency held on August 2nd it was quite evident that the majority of the audience wanted a discussion on Social Credit, and also were in favor of Social Credit. The Provincial Minister of Agriculture at the close of his address, was asked if he did not think Social Credit would alleviate

William Aberhart:

Founder of the Alberta
Social Credit System



ONE MINUTE TALKS BY WILLIAM ABERHART

How the Orthodox Economist Talks!

"Ultimately the result of cutting wages would be to increase the spending power of the community."—Professor Copland

It is easier to prove that the Moon is made of green cheese than to prove that curtailment of wages increases the spending power

Put against this the statemens of J. M. Keynes:

"For the community as a whole it would be much truer to say that we cannot earn more than we spend, than to say we cannot spend more than we earn.

"Prices cannot rise. Output and employment cannot increase unless the first stimulant comes from the side of increased spending. Since it is the people who spend, even though it be their savings and since production already exceeds the money available to purchase it, every cut in wages, however it may benefit the particular industry, MUST be calamitous in its broader effects."

the present financial depression in Alberta. His reply was to the effect that although he had listened to many speakers, and had read numbers of books on Social Credit, he was still very much in the dark regarding the subject and could not give any definite answer or opinion as to the outcome of the success of Social Credit in Alberta.. The local member of this constituency gave the opinion that Major Douglas should be asked to come to Alberta again and draw up a plan for Social Credit in Alberta, but it was quite evident from the voice of the meeting that Mr. Aberhart was quite capable of drawing up a plan along Social Credit lines that would ably fill the bill.

A resolution was passed to the effect that the U.F.A. executive be urged to co-operate with the Social Credit groups in putting Social Credit into effect. This was passed by the twenty delegates and after the resolution had been recorded a vote of the whole meeting, numbering some 200 people, was taken of those in favor of Social Credit and eighty per cent of those present voted in favor.

This goes to show the progress the Alberta Social Credit movement is making throughout the country districts of Alberta, and how people are realizing the fact that Social Credit is the only thing to lift the province out of its present quagmire of financial sordidness.

Alberta Social Credit

Chronicle

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Chas. K. Underwood

Editor

F. Hollingworth

Business Manager

Display advertising rates on application.

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Notices of births, marriages and deaths, 50 cents for each notice

Friday, August 17, 1934

ANOTHER RED HERRING

A familiar phrase that is used in the centres of the fishing industries in England and Scotland is "Another red herring being dragged across the way." This meant that another tasty morsel of well cured smoked herring was being handed out by the smooth, rotund tavern proprietor to his customers without any charge, and greatly appreciated by his patrons. The red herring is a tasty morsel, but at the same time it's very, very salty, and the more you eat of the red herring, the greater your thirst becomes, and naturally more of the generous tavern keeper's liquid products you consume.

The Liberal platform today in the province of Alberta, is losing its patronage and Alberta Social Credit is the cause of the loss. The same can be said of the C. C. F. and U. F. A. combinations, both of whom realize the real menace in their way in the next provincial election is Alberta Social Credit.

"This must be stopped, we cannot allow this Social Credit idea to gather in strength day by day. The first thing we know we'll be stranded high and dry on the sands of forgotten political parties, and this Social Credit ship will be sailing gloriously on the Alberta seas of peace and prosper-

ial Credit, and throw this out to the electorate of the province, in the hope they will swallow it, hence becoming the gullible public they have fooled and misled for so many years.

What a mistake they are making. The people of Alberta were never better educated along provincial political lines than they are today. They have learned by the bitter lesson of experience how they have been soft-soaped and misled in the past and instead of taking everything for granted, they have investigated for themselves and have found out they were just the pawns in a big capitalistic and political game of chess.

The Alberta Social Credit plan as outlined by William Aberhart, they also investigated, and after investigation, both the man and his plan, they have come to the conclusion that both are on the level and show a way out from misery, debts and poverty to happiness, prosperity and plenty.

Mr. G. G. McGeer at the Liberal meeting last week, emphasized and glorified a man, a man who did more for the people than any man since his day, the man who lived and died for the people, the man and leader who owed his success to his knowledge and daily reading of the Bible.

That is the reason the people of Alberta have faith in William Aberhart. We know of his Christian ideals, we know of his unshaken faith in the Bible, we know of the stability and soundness of his proposals to help the people of the province, and we further know that when it comes to the question for the people to decide, they will take these worthwhile characteristics into consideration and register their approval of his plans of Social Credit for the province.

Social Credit needs no salty red herring to drag across the path of the people such as the old political parties referred to are offering. It is the pure undefiled food of economics that is being distributed to the public minds for their consideration and approval, for the betterment of conditions in every way. Don't be misled by the much salted morsels of Liberals, C.C.F. or other parties. Keep the fresh, wholesome food of Social Credit stocked up in your larder and positively refuse any camouflaged capitalistic substitute.

EDITORIAL COMMENTS

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EDITORIAL COMMENTS

"Gerry" McGeer claims he nearly received an osculatory salutation from Miss Agnes Mcphail, according to Mr. ~~McGeer~~ "Perhaps the blighter deserved it."

†—†—†

Mr. McGeer claims that the Liberals have the only system that can destroy the present capitalistic system now in vogue. Why did the Liberal party wait for William Aberhart to show them a way out?

†—†—†

The Dominion of Canada is carrying a debt of somewhere around two thousand millions or thereabouts. Our capitalistic friends reply "Why should we worry, what are a few millions among friends."

†—†—†

With the ever-growing strength and popularity of Alberta Social Credit, the old-time, worn-out political parties have adopted the old song for

their anthem "Show me the way to go home, we're finished and we ought to be in bed; we had a little power for many years, and it went right to our head. The people found us out, on land and sea and foam; the end is near and this is our song, "Show us the way to go home."

ALBERTA SOCIAL CREDIT AIMS AND OBJECTS

(Continued From Page 1)

agrees to advance. Social Credit is the credit which the consumers give to the producers, in that their presence as a large body of citizens united in society, enables the producer to dispose of his production which would be useless and valueless to him if he were alone. Social Credit is well defined as the unearned increment on real credit arising from association.

In closing his address on "Credits," Mr. Manning told his large audience to take heed of the three "D's" the first Delusion. Do not be deluded by any subtle methods or offers given by other political influences that will be strewn widely around by the legion enemies of Social Credit. The second Discouragement. How easily it is when people are up against it hard, to become discouraged, and that is the very time when the capitalistic lieutenants will come around offering temporary relief and big promises of a bright future. Don't let discouragement place you again in the tentacles of the money barons. Fight a good fight for Social Credit, with your back to the wall, only quitting when victory is in your hands. The third D is determination, the determination to win, and if every Social Credit worker will step out with the full determination that they are going to have Social Credit in Alberta, then the battle is practically won, because your foes of the financial and monied classes know full well that they cannot withstand an army of determined men and women who are tired of the old form of things, tired of the poverty and distress, tired of the misery and want, and now they are determined to have a change and bring in Social Credit on the plans as set out by William Aberhart.

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province. Mr. Landeryou stated that in his mind there was no question whatever that if the people stood together and gave Social Credit their support at the next provincial elections, Alberta would have Social Credit in force within the year. Mr. Landeryou illustrated with diagrams the difference between Mr. McGeer's so-called monetary reform and the control of credit advocated by Major Douglas, showing them that the Social Credit plan would be working for the people and not for the capitalist.

The vocal and musical selections of Mr. and Mrs. Noel Pearce, that were rendered during the evening, were greatly appreciated by the audience.

A LAMENT

(By J. S.)

The following lament has been received from the electorate of Saskatchewan and Ontario:

The politician is my shepherd,
I am in want.

He maketh me to lie down on park

cont. from previous page

C. M. Willmott presided at this meeting and prior to introducing the foregoing speakers gave a good clear comprehensive general outline of Social Credit and the good it would do for Alberta. Mr. Willmott clearly demonstrated the soundness of Mr. Aberhart's policy based on the Major Douglas plans, and the ultimate success it would bring to the people of the province. There was no doubt that Mr. Aberhart's good works had found a warm place in the hearts of the farmers and merchants in Alberta. They realized he was not out for personal gain, that he was not out for his own glorification but giving his time and study to Social Credit, for the one purpose of helping the people of Alberta, helping the conditions of Alberta bearing in mind that the people of the province were entitled to the right to live.

J. Landeryou in a short concise talk dwelt on the general principles of Social Credit, describing the different aspects of Social Credit and the good that would accrue to the people when the system is put into force in the

The politician is my shepherd,
I am in want.

He maketh me to lie down on park
benches;

He leadeth me beside the still fac-
tories;

He disturbeth my soul.

He leadeth me in the paths of de-
struction for the party's sake.

Yea, though I walk through the val-
ley of the shadow of depression,
I anticipate no recovery, for he is
with me.

He prepareth a reduction in my sal-
ary and in the presence of mine
enemies.

He anointeth my small income with
taxes, my expenses runneth over.
Surely unemployment and poverty
shall follow me all the days of my
life

And I shall dwell in a mortgaged
house forever.

DENTIST

W. P. HARVEY, D.D.S., L.D.S.

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