

SOCIAL CREDIT ASSOCIATION OF CANADA - - B U L L E T I N

227 Laurier Ave. W., Room 209,

O T T A W A, Canada,

July 6, 1960.

Y O U R   C O N V E N T I O N . . . .

ON JULY 28-29, IN OTTAWA AT THE CHATEAU LAURIER, WILL HELP SHAPE THE FUTURE OF THE SOCIAL CREDIT MOVEMENT IN CANADA. WHETHER YOU ARE A VOTING DELEGATE OR NOT, YOUR INTEREST AND ACTIVE PARTICIPATION IN EVERY LEVEL OF THE ORGANIZATION'S WORK IS NEEDED.

EVERY PROVINCE IS ENTITLED TO SIX VOTING DELEGATES AND AN UNLIMITED NUMBER OF REPRESENTATIVES. OFFICIALS SAY A FULL SLATE IS EXPECTED FROM EVERY PROVINCE AND INDICATIONS ARE THAT THE CONVENTION WILL BE AN ENTHUSIASTIC ONE.

THROUGH DISCUSSIONS, EDUCATION, AND ATTENDANCE, YOU CAN PLAY A PART IN SHAPING THE NEW CONSTITUTION AND CHARTING THE COURSE TO MAKE SOCIAL CREDIT A STILL MORE VITAL FORCE IN CANADIAN LIFE.

NEW CONDITIONS BRING NEW CHALLENGES -- HELP TO MEET THEM.

THE OTTAWA MEETING IN JULY WILL BE THE PRELUDE TO THE NEXT STAGE IN SOCIAL CREDIT PLANS -- SELECTION OF A NEW NATIONAL LEADER, AT A DATE TO BE ANNOUNCED LATER. FROM THIS FIRST STAGE WILL EMERGE THE FRAMEWORK WITHIN WHICH SOCIAL CREDIT WILL BE BETTER ABLE TO DEVELOP THE PLANS AND POLICIES TO BRING A FULLER AND RICHER LIFE TO ALL CANADIANS.

THE JULY CONVENTION IS THE CURTAIN-RAISER ON THE NEXT STAGE OF THE MARCH AHEAD OF SOCIAL CREDIT IN CANADA. ITS DELIBERATIONS WILL BE WATCHED WITH HIGH INTEREST AND ANTICIPATION.

EACH MUST PLAY HIS OR HER PART. THE TIME IS NOW.

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PUBLIC MEETING: At the Chateau Laurier, Friday, July 29th at 8.00 p.m.  
Speakers: Solon E. Low, National Leader, and other prominent Social Credit figures.

from the latest GALLUP POLL OF CANADA

"IF A FEDERAL ELECTION WERE HELD TODAY WHICH PARTY'S CANDIDATE WOULD YOU FAVOUR?"

	<u>P.C.</u>	<u>Liberal</u>	<u>CCF</u>	<u>Other</u>
March election 1958 .....	54%	34%	9%	3%
January 1959 .....	57	30	9	4
November 1959 .....	47	37	12	4
March 1960 .....	47	37	10	6
May 1960 .....	48	37	9	6
TODAY .....	42	40	11	7

Here are party standings regionally today, as compared to March and May of this year.

	<u>P.C.</u>	<u>Liberal</u>	<u>CCF</u>	<u>Social Credit &amp; Other</u>
MARITIMES				
March 1960 .....	50%	48%	1%	1%
May 1960 .....	51	44	3	2
TODAY .....	49	44	4	3
QUEBEC				
March 1960 .....	48	45	3	4
May 1960 .....	47	45	3	5
TODAY .....	41	47	3	8
ONTARIO				
March 1960 .....	53	37	9	1
May 1960 .....	54	37	9	1
TODAY .....	48	40	10	2
WEST				
March 1960 .....	41	24	19	16
May 1960 .....	40	26	20	14
TODAY .....	34	30	23	13

The undecided segment of the voting public remains high. Nationally it is 27 per cent. In the Maritimes 32 per cent; Quebec 29 per cent; Ontario 25 per cent; the West 27 per cent.

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FROM THE TORONTO DAILY STARY, July 2, 1960

### This Is A strange Romance

Was it love or just a passing fancy that the Canadian voter felt for John Diefenbaker back in March, 1958?

Too early to say, probably; yet this is certainly a strange romance.



Never in the 19-year history of the Canadian Gallup poll has a party in power dropped so far so fast in popular favor--just as no party ever rose so quickly as did the Conservatives after they chose Mr. Diefenbaker to lead them. The statistical record reads like a fever chart.

Are these merely the ups and downs that afflict even secure marriages. Or does the present trend mark the beginning of a permanent estrangement,

The answer lies mainly in the hands of Mr. Diefenbaker. Nearly three years are left before he must call another election. If in that time he can come to grips with the country's problems--instead of fiddling with them or dodging them--he may win another term of office.

At present, disenchantment is spreading because of chronic unemployment. Not only the jobless, but many businessmen and industrialists are also disillusioned. They feel uncertain and unconfident about the government's economic policies.

The trend of political sentiment is nationwide, the poll finds. The Liberals, reduced to a small minority in Parliament only two years ago, are now running almost neck-and-neck with the Conservatives in popular favor. The CCF and Social Credit are also on the upswing, if only slightly.

Unless the Diefenbaker government starts living up to the radiant image of its courting days, it may suffer early divorce, on grounds of economic incompetence.

