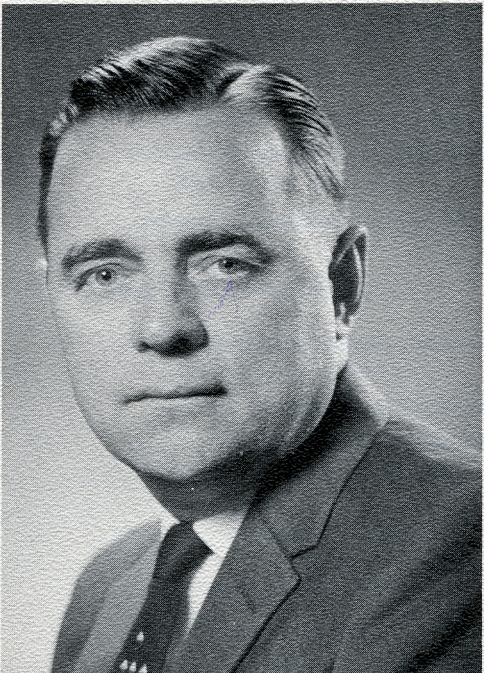


Presenting

Bob Thompson

*Candidate for
Red Deer and
Social Credit
National Leader*



THE SOCIAL CREDIT ASSOCIATION OF CANADA

200 EMPIRE BUILDING, LAURIER WEST AT O'CONNOR

OTTAWA • CANADA

Dear Central Alberta Citizen

This small folder is designed to introduce Robert N. Thompson, National Leader of the Social Credit Party and his national role in Canadian politics.

Through similar folders, voters in every constituency in Canada will have a brief outline of Social Credit principles and an introduction to the local candidate.

Each of us believes sincerely that Social Credit offers the only new idea in democratic government -- a plan to guarantee that Canadians can use and benefit from the goods and services they produce. There is no reason why any Canadian, regardless of his position, should not be financially able to enjoy the benefits of our productive economy.

The people of the Red Deer constituency are honored to have Bob Thompson as their candidate. He is a statesman, able, dedicated and proven. We are convinced that he has a vital role to play in the future of our country. I would urge you to give him your wholehearted support as we are giving him elsewhere across the country. In this way together we can have a decided influence on a better Canadian future for us all.

Sincerely,

THE SOCIAL CREDIT ASSOCIATION OF CANADA.



Martin Kelln
President



ROBERT N. THOMPSON

Your Candidate

Born in 1914, Robert N. Thompson spent his early years on a farm in the Innisfail district where the Thompson family had homesteaded at the turn of the century. He worked his way through high school at Dickson and Innisfail.

Later he attended Calgary Normal School and taught in the typical country school of Heckla. It was during these years that he studied social credit principles with Mr. Aberhart.

In 1940 he was regional registrar in the national mobilization. He served from 1941 to 1943 as Commanding Officer of No. 7 Cadet Squadron attached to the R.A.F. at Penhold.

In 1943 he was recruited by the Sudan Interior Mission to lead a team of Canadians and Americans at the request of Emperor Haile Selassie.

His work during the next eight years was to advise the Ethiopians on the many phases of setting up an emergency government administration based on democratic principles. Special assignments took him throughout the Middle East, India, Pakistan and Europe.

Bob Thompson's outstanding work as educator and advisor to the emerging people of Africa, and his convictions about the dynamic potential of Canada's economy have made him highly respected across Canada and throughout much of the free world.

Freedom • Security • Prosperity

... through a positive and realistic policy that approaches the problems of the day without restraint of prejudice from the past and with vision and courage for the future.

These are our policies

FOR ALL CITIZENS . . .

- lessening of the personal tax burden.
- a basic annual income distinct from welfare payments for our senior citizens and those unable to work.
- basic national standards of education, health, housing and rehabilitation services.

FOR THE FARMER . . .

- a two-price parity system to assure highest possible consumption of farm production at a fair price to the farmer.
- money for agricultural development available at low interest rates.
- tax revisions designed to let the farmer take full advantage of Canada's expanding markets at home and abroad.

FOR THE WORKING MAN . . .

- portable pension rights.
- facilities for training and retraining for better jobs.
- a charter for the working man guaranteeing the rights to reasonable security in his job, promotion on the basis of merit and the right to collective bargaining.

FOR AN EXPANDING ECONOMY . . .

- pay-as-you-go policy for government and paying off our national debt.
- a balanced economy with credit supply equal to production.
- encouragement and protection of all private enterprise, small or large, agricultural or industrial.
- control of Canada's credit by Parliament through the Bank of Canada.



HAZEL M. THOMPSON

The Woman's Point of View

Not so long ago it was thought unfitting for a woman to take too much interest in politics. "Leave it to the men" was the old-fashioned attitude.

Today we can no longer afford to be indifferent. As women, we have become equal partners with our husbands in managing the family's financial affairs, and often in the running of farms or small businesses. In these difficult times of world unrest and rising prices, we must also be concerned with government for the welfare of our families.

We expect our husbands to be good providers and to manage their business dealings well. Are we not entitled to know too that the management of Canada is in careful, capable hands? After all, Canada is simply one large family unit—the largest of all.

Good government based on sound principles, much the same as those we use to balance the family budget, is essential today. Every Canadian woman has an interest in seeing such a government in power because the future of her family depends on it more than ever before.

Like most women I am unimpressed by the average politician's election promises which he can never fulfil, but irresponsibly throws out in order to be elected. Surely Canada's families deserve better than that!

I feel that my husband's policies and those of his party are based on sound economic principles mixed with a great deal of old fashioned horse sense. They are desperately needed in times like these.

A STATEMENT OF BASIC PRINCIPLES

1. The Individual is the Most Important Factor in Organized Society. As a divinely created being with both spiritual and physical potentialities and needs, he has inalienable rights which must be respected and preserved.

2. Government Must Serve the Individual. The major function of democratic government in organized society is to secure for the people the results they want from the management of their public affairs, as far as such results are physically possible and morally right.

3. Freedom and Security. The individual can only attain his full stature in a society where his ability to make moral choices is restricted as little as possible. Economic security is a necessary means for attaining this freedom, not an end to be attained by restricting it.

4. The Physically Possible to be Financially possible. Whatever is physically possible and desirable and morally right can and should be made financially possible.

Social Credit maintains that the purpose of our industrial and commercial system is to produce and distribute the goods and services consumers individually and collectively require, with the least possible waste of either human or material resources.

Social Credit regards the sanctity of the home as fundamental to the preservation of Christian civilization, and the family as the basic unit of Society.

Social Credit is irreconcilably opposed to Communism, Fascism, and all forms of totalitarian government which make the individual citizen subservient to the State. It stands opposed to political organizations whose aims are the furtherance of the sectional interests of organized Labor, Business, or Finance.

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