Social Credit=

★ SOUND PRINCIPLES
★ GOOD GOVERNMENT
★ HAPPY PEOPLE

"Every ill of which men complain, has its roots, sometime, somewhere, in broken law and deserted principle".

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This year we are to have the privilege of selecting a new federal government. This is a great responsibility because the wisdom of our choice will be reflected in the kind of administration we have. "Governments are like clocks, they go with the motion that men give them." If people choose wisely and carefully their government cannot help but be good; but if they are careless and negligent and use poor judgment, there will be cause for much unhappiness.

POWER OF PRINCIPLE

The world is troubled as never before with the forces of good countered by the forces of evil; the power of truth opposed unremittingly by the power of error; the desires of majorities often held in abeyance by the rule of organized minorities. Through all of these conflicts there is nothing so potent as the immovable, impenetrable force of a man who knows right from wrong and cleaves to the right without compromise. There is no power so moving as that of a man who knows the rules of life and **has lived by them;** of a man who has faith in God, peace in his own conscience and an unflinching place amongst his fellow men. These things are most important to us because as the individual Canadian is, so his nation, his government, is likely to be.

There seems to have been a growing disposition amongst us Canadians to believe that the end justifies the means taken to accomplish it. This we should reject because

it is true only in very isolated cases. Surely, if our pioneer fathers could speak to our generation and nation, the burden of their message would be that it is never wise to forfeit principles now that will surely have to be redeemed at great cost in the future. All the ills that men complain of have their origin sometime, somewhere in broken law and deserted principle. There has been too much disposition in high places toward expediency when greater wisdom would point to standing firmly by principles. If we are to find happiness and peace of mind as individuals, and enjoy all the blessings of good government, we must get back to obedience to law and fundamental principles of right without compromise.

CANADA'S GREATEST NEED

Canada's greatest need at this hour is for enough men and women who, as a matter of deep conviction, are prepared to live strictly by principle; enough that they can elect a government that will govern strictly according to principles of right and justice. Good government always stems from good men and women who follow policies based on sound and righteous principles. That is one definite requirement; there is another.

BASIS OF GOOD GOVERNMENT

Good government over any period of time depends upon a set of policies that are presently being applied by one group of men

and women, and an alternative set of policies being promoted by another group of people, to which alternative the electors can turn if they have lost confidence in the first one. But to be an alternative, a programme of policies must be **different,** must give the people a real choice; must stem from different ideas and give honest hope of different results.

THE SITUATION IN CANADA

Here in Canada, even a casual examination of the facts will furnish proof that the Liberal Party has forsaken the principles upon which is was founded. The government representing that Party has made **expediency** its guiding principle. It has been in office a long time and it has proved beyond a doubt that its major concern is to remain there. The Liberal Party is **not** giving Canadians the results they want from the management of their affairs. Millions of people sincerely believe they are getting exactly the results they **don't** want. They think of a nation of sixteen million people producing at the rate of thirty billion dollars worth of goods and services a year but plunging into further debt at the rate of many hundreds of millions each year. They think of a continuously rising cost-of-living sapping away the security of families and homes. They despair when they see so many of our people, old age pensioners, blind pensioners, retired workers and war veterans, being forced to live below the borderline of poverty in a

country so richly endowed with material blessings. They view with considerable fear the evergrowing tendency of the federal government to intrude itself into the field of private business, and to centralize government administration in Ottawa so far from any chance of being influenced by the will of the people. They feel frustrated and downright angry when they see the great need and demand for comfortable homes, but no money with which to get them, in spite of the fact that lumber producers are having to lay off men and cut down production for lack of market.

Canadians are aware of special privilege in our land, and of the fact that under Liberal policies our farmers and some other primary producers are not able to enjoy a fair share of the prosperity other sections of our society are enjoying. The continued high level of taxes is enough to cause almost any man's heart to fail him.

But what of an effective alternative to the policies which have brought these and other results the people **do not want?** The Progressive Conservatives have failed miserably to provide one. The programme they drafted at the recent National Convention is nothing but a slightly-modified Liberal programme, a sort of auction sale by which they hoped to outbid the Liberals in an effort to get into power. That programme hasn't impressed a people who give every evidence of wanting a real change, a return to tried and true principles of right and justice.

The C.C.F. did have an alternative until their Winnipeg Convention of last year. They stood firmly on the ground of Social Ownership, more and more of government administration and control. But it appears that they let their hunger for office cause them to compromise their principles so badly that nobody knows exactly where they do stand. Moreover, the Liberals have swiped so many socialist policies for their own programme that there is no alternative in the C.C.F.

THE EFFECTIVE ALTERNATIVE

But there **is** an effective alternative available to Canadian people. It is a programme based firmly and unequivocally upon these thirteen principles:

1. Government should keep out of business —let private enterprise, not social enterprise, prevail.

2. Every person shall be free to manage his life; free to speak, to assemble, to work, to worship, to choose, to live, provided only that he or she allow all others that same privilege.

3. The people's elected representatives in Parliament shall be supreme within the sphere of their jurisdiction as a means of ensuring that the people can get the results they want from the management of their affairs.

4. Every Canadian shall be afforded the opportunity to obtain a fair and just share

of Canada's national production.

5. Government by the people themselves at the "grass roots" level, shall be made more and more possible, and actual, by decentralizing administration and by spreading the truth about things as they really are.

6. Canadians will be encouraged by every means to produce in Canada more and more of their vital needs of shelter, clothing, and food, as well as tools to make them; and in so doing, shall, by the use of Canada's credit, be shielded from unfair foreign trade practices such as dumping and the like.

7. Canada's natural resources shall be developed in Canada for **Canadians** of today; and shall be husbanded and preserved for **Canadians** of tomorrow.

8. Full and free access to the courts will be guaranteed to all including the "little people" as well, regardless of financial cost, by providing not only crown "prosecuting" attorneys but also crown "protecting" attorneys.

9. What is physically possible and desirable shall be made financially possible.

10. It shall be recognized positively that every people on earth shall have the right of self-determination and every nation shall have the right of unimpaired sovereignty provided, only, that in exercising its own self-determination or sovereignty such people or nation shall not interfere with the same rights of other peoples or nations.

11. Man's right to think and act independently does not transcend his obligation to law.

12. The means to even a desirable end are never justified where fundamental principles are compromised, or where truth is ignored, or where human liberties are set aside.

13. Only by recognizing our dependence upon the help of God and by humbly seeking to know His will can we possibly find our way through the perplexities that beset us, and into a state of peace and happiness at home and throughout the world.

SOCIAL CREDIT PLEDGE

That set of principles is the foundation upon which the Social Credit Programme, shortly to be announced, is built. We Social Crediters pledge ourselves to stand firmly on these principles and not to compromise them. We sincerely believe they form an effective alternative to the present Liberal administration. Our experience of more than twenty-one years of government in two of Canada's provinces, convince us that through the application of policies based on those principles the continuous rise in prices and cost-of-living can effectively be stopped; debt and taxes can both be reduced substantially; and Canada can become a great nations of free, secure and happy people, capable of exercising moral leadership in a world that is pleading for a way out of a thick fog of bitterness, hatred, and confusion.