

- (c) We claim that the administration of all the foregoing services should be under provincial jurisdiction.
- (d) We advocate an aggressive and progressive policy for the training of our young people and adults and placing them in occupations.

"Human Life Is Of Greater Moment Than Material Wealth"

6. General Reorganization and Planning.

- (a) We recognize the urgent need of a national scheme of conservation and irrigation.
- (b) We urge the immediate adoption of a systematic plan of reforestation to preserve the watersheds and the conservation of the natural resources administered by the Dominion Government.
- (c) We advocate a bold policy of re-establishment of the people from the drought areas and the rehabilitation of those moved to the more productive undeveloped areas.
- (d) We favor a nation-wide home building and home improvement program as an essential measure for developing a healthy, virile, contented and progressive nation.

"Until the People Unite For What They Want They Can Expect No Change"

7. We stand for any sound, progressive economic reform that will put more purchasing power into the hands of the consumer and give him greater economic security and freedom.

"The Will of the People Must Prevail"

Published by The New Democracy Party.
Printed by Armstrong-Cosans Ltd., Edmonton

VOTE HANSELL

MARK YOUR BALLOT WITH AN 'X'
ON TUES., MARCH 26th, THUS. . . . X



Mr. Hansell has served you faithfully at Ottawa for the past five years.

His stand on wheat rehabilitation, the coal industry, unemployment and money reform deserves the people's support. His "Record tells the story."

Don't let the reactionary old line parties fool you. Your Social Credit candidates at Ottawa **oppose** conscription of man power.

We insist that if any government attempts to conscript men, they must first conscript industry and monetary wealth.

There should be no need for a beggar system of living in a country so richly endowed with such vast natural wealth.

This condition has gone on long enough under old line party administration. Mr. King gave up his sham-battle against the money powers. Mr. Manion never did fight. Your Social Credit members continue to battle for the people against the tyranny of money monopolistic power.

**DON'T GO BACK 20 YEARS
KEEP PRESSING FORWARD
VOTE HANSELL**

The Vulcan Advocate, Vulcan, Alberta

The New Democracy Platform



**What Is Physically Possible Must
Be Made Financially
Possible**



**LET CANADA LEAD THE
WORLD IN THE NEW
SOCIAL ORDER**

**WHAT WE NEED IS A UNITED
PEOPLE ALL VOTING
FOR RESULTS**

1940 Fed Election under 1 Term Name
NEW DEMOCRACY

New Democracy Platform

1. Preservation of the Empire.

- (a) We shall uphold the Christian principles of the Empire, namely, Justice tempered with Mercy; freedom to serve and develop individual talents; and fair play to all.
- (b) We favor the greatest co-operation with the other members of the British Commonwealth of Nations in the effective conduct of the present conflict by Great Britain and her Allies.
- (c) We believe that Canada should finance her share in this war by the creation of the necessary debt-free credit and currency, with definite price regulations to prevent any inflationary rise in prices, thereby enabling the Dominion to give the most effective support without the nation incurring huge debts by borrowing or resorting to exorbitant taxation.
- (d) We strongly support the just demands of Canadians for the greatest possible equalization of sacrifice, including adequate measures to ensure the present and future economic security of all our people. We affirm that the conscription of finance, without expropriation of individual's property or money, should precede the conscription of man power.
- (e) We definitely pledge to the electors that we shall oppose vigorously, war profiteering and party patronage, in the conduct of the nation's affairs.

"United We Stand—Divided We Fall"

2. Canadian Unity.

- (a) We strongly urge a federal constitution under which the nine provinces shall maintain their own autonomy except when the rights of one province shall interfere with the rights of another, or with the external affairs of the Dominion.

- (b) We favor the maintenance of Canadian unity by a representative Federal Parliament with absolute sovereign powers over national affairs coming under its jurisdiction, and with arbitrary powers over inter-provincial disagreements.
- (c) We recognize the need of immediate Senate and judicial reform to remove any obstruction to the operation of the will of the people.
- (d) We strongly urge a national transportation program to embrace all matters affecting transport facilities and operations, including the immediate construction of a national trunk highway from East to West; the equitable adjustment of freight charges; the introduction of greater subventions, and the encouragement of Canadian-wide interchange of goods in order to make the amalgamation or restriction of railway services unnecessary.

"In Unity There Is Strength"

3. Monetary Reform and New Democracy.

- (a) We are opposed to any private or corporate monopoly of money and credit. Until the active control of the creation and issuance of all money and credit is taken over by the Federal Government, no real democracy, general prosperity or economic security can be enjoyed by our people.
- (b) We believe that true democracy calls for the management of Canada's national life in such a way as to secure for our people the general results they want, namely:
 - i. The highest standard of living that our great productive power and vast natural resources will maintain.
 - ii. Freedom from the bondage of economic restriction and the fear of unemployment.
 - iii. Security which will provide for old age and prevent unnecessary poverty.
 - iv. Deliverance from crushing taxation and pyramidal debts, and
 - v. Just prices and fair wages.

- (c) We stand for the drastic reduction of interest rates and an equitable adjustment, without unnecessary sacrifice by individuals, of all loans for productive and home building purposes.

**"Without Purchasing Power
Distribution Is Impossible"**

4. Trade and Marketing Policy.

- (a) We support the establishment of equitable foreign markets by means of trade agreements, combined with properly adjusted tariffs.
- (b) We urge definite planning, and encouragement of the production and consumption of made-in-Canada goods.
- (c) We believe that specific action should be taken for the efficient organization and improvement of inter-provincial trade.
- (d) We favor the establishment of Boards and Co-operatives for the systematic and efficient marketing of our staple products, and
- (e) A guaranteed price for primary products in keeping with the cost of production.

"A Square Deal For All"

5. Federal Responsibility for Social Services.

- (a) We maintain that the Federal Government must assume a greater financial responsibility in regard to crime, unemployment relief, mental hospitalization, old age pensions and the rehabilitation of returned soldiers. Also, we hold that it should assume its fair share of financial responsibility for public health, education and mothers' allowances.
- (b) We propose the reorganization of old age pensions, mothers' allowances and indigent relief to provide an adequate measure of security and well-being.