

**FOUR YEARS  
OF PROGRESS**

**WITH**

**SOCIAL CREDIT  
IN BRITISH COLUMBIA**

**1st AUGUST, 1952  
TO  
1st AUGUST, 1956**

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**THE SOCIAL CREDIT GOVERNMENT IN BRITISH COLUMBIA  
IS "A GOVERNMENT THAT GETS THINGS DONE."**

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# **SOCIAL CREDIT MILESTONES**

**JUNE 12, 1952**

***Elected Minority Government***

**AUGUST 1, 1952**

***Accepted Office***

**JUNE 9, 1953**

***Elected Majority Government***



## **HIGHLIGHTS FOR 1955 and 1956**

**SEPTEMBER 12, 1955**

Victorious in Lillooet By-Election

**JANUARY 9, 1956**

Victorious in Vancouver Centre By-Election



# **BRITISH COLUMBIA FORGES AHEAD WITH SOCIAL CREDIT**

Four years of stable Social Credit Government has seen British Columbia taking giant strides forward industrially, economically and physically. The progress and development is far greater than at any other time in the history of the Province. These highlights of Social Credit progress are some of the reasons:

- Road and rail transportation has been pushed forward.
- Industrial growth has been promoted.
- Payrolls have been increased.
- Jobs have been made more secure.
- New employment has been provided.
- The standard of living has been raised to highest world levels.
- Hospitalization for all has been provided.
- Pensions have been raised to the highest in Canada.
- The public debt has been reduced.
- Taxes have been lowered.
- The entire Province is being properly developed for the benefit of all its citizens.

All this means that British Columbia is today the fastest-growing, best-administered Province in Canada — the result of sound, far-seeing democratic policies of your Social Credit Government.

Victoria, B. C.  
August 1, 1956

Dear Fellow British Columbians:

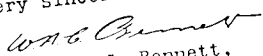
Four years have passed since I accepted office as Premier of British Columbia and every year has seen the fulfillment of assurances I made the citizens of our Province at that time.

I have no desire to make boasts about the progress of British Columbia because ours is a Province blessed by Nature and populated by a people of initiative, industry and honourable ambitions. I point out with great pride, however, that British Columbia has shown more progress and enjoyed greater prosperity under the administration of a Social Credit Government than ever before in our history.

I sincerely hope this message, and the facts disclosed in the following pages of this book will be read by every citizen of our Province. The tremendous development that has taken place in the last four years a development that has attracted the attention of the whole world does not just happen through chance. This is guided and controlled progress. This is the application of the policies and tenets of the Social Credit Movement. We have said it would be good for British Columbia. Now we are proving it.

The people of British Columbia wanted action. We are giving them action!

Very sincerely,



W. A. C. Bennett,  
Premier of British Columbia.



## **Social Credit Leads the Way**

# **IT NOT ONLY REDUCES TAXES— IT HELPS YOU PAY THEM**

This is how the Social Credit Movement plans for the benefit of all the people of British Columbia:

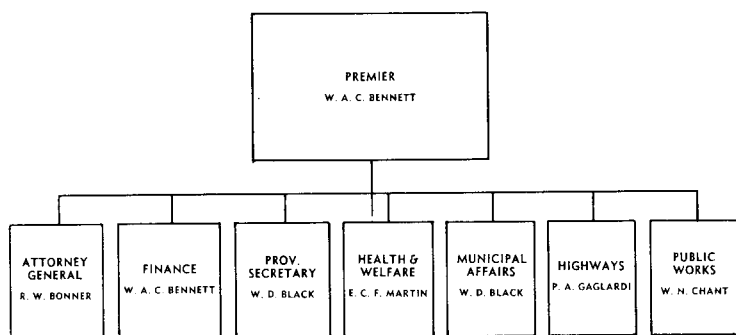
Your Social Credit Government will encourage British Columbians to own their own homes and will reduce their taxes by the introduction of revolutionary new legislation.

At the next session of the Legislature, a law will be introduced to authorize payment BY YOUR GOVERNMENT of approximately \$25.00 to \$30.00 of the individual home-owner's municipal taxes. This applies to farm owners and home owners in organized and unorganized territories.

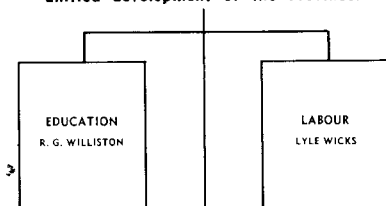
This will be of tremendous assistance to all, but especially those citizens who have found it difficult to cope with a **universal trend toward increased taxes**. The Provincial Government contribution will be made from the revenue from natural resources which in themselves belong to all the people.

Nowhere has such a direct step been taken to encourage home ownership and reduce taxes. This is Social Credit thinking.

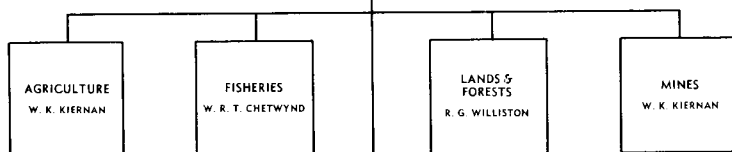
# *This Is Your Government*



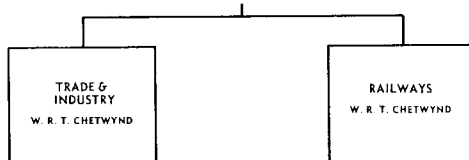
These departments are responsible for the general well-being of the people and the unified development of the Province.



Preparations for, and participation in the work of Society are major interests of Education and Labour.

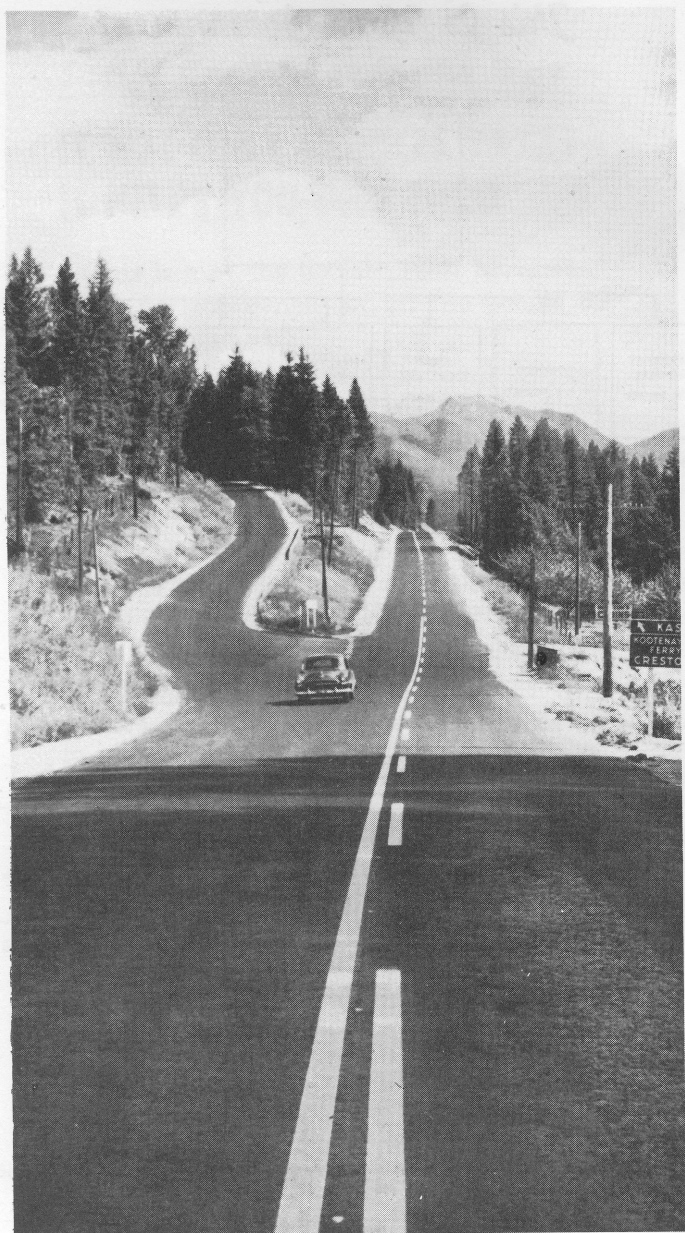


The administration, management and harvesting of primary resources are centered in these departments.



The processing of raw materials, and distribution and marketing of the products, command the chief attention of these departments.





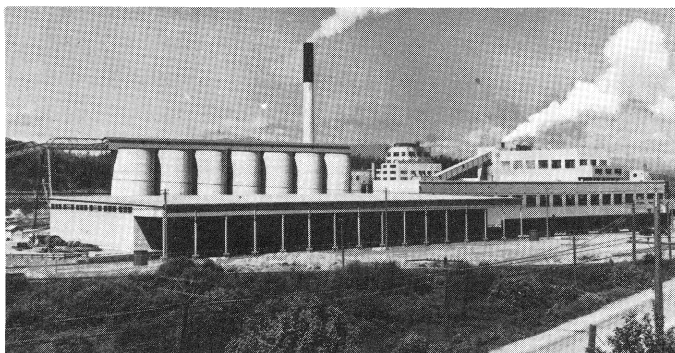
# **EXPANSION WITH SOCIAL CREDIT**

## ***Fastest Growing Province in Canada***

The Social Credit Government has brought a new era in the economic, industrial and physical development of British Columbia. Steel rails have been laid for the development of a new economic empire; highways have been extended and improved; bridges are being built to link this Province with a modern transportation network that assures our prosperity, our economic and our financial welfare.

Social Credit has insured our health, given us all more employment at a higher standard of wages than ever before in the history of this naturally-endowed Province.

Social Credit's progressive Government policies have encouraged large investment by private capital; have brought about a tremendous upsurge in the proper development of our natural resources, and in the establishment and expansion of secondary industries.



*Industry Expands Throughout Province*

# EXPANSION WITH SOCIAL CREDIT

Social Credit has guided this development for the benefit of all the people of British Columbia. There are now more than 1,300,000 of them in this Province. Our population has grown, retail sales are up, the net value of our manufacturers has more than doubled in less than 10 years. We are prosperous and our future is bright.

It is no idle boast to say that British Columbia is the fastest growing area in Canada. It has reached that position after four years of Social Credit administration.

The reasons for British Columbia's envied economic status, the reasons for the prosperity of the people of this Province, will be found in the Social Credit action and Social Credit planning as outlined in the ensuing pages of this book.

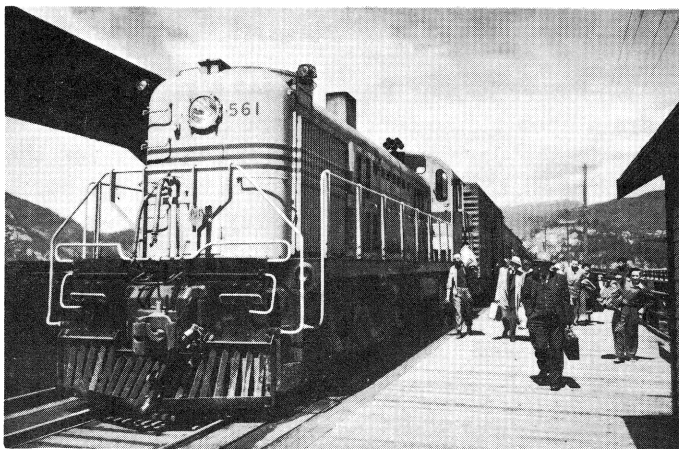
Your Government takes into account the long-range problems arising from the rapid industrial upsurge, as well as problems of Government which are met from day to day.

One of the most urgent problems confronting British Columbia when the Social Credit Government came into office was the lack of a modern transportation system—transportation so vital to the progressive development of our huge Province.

Within a four-year span your Government has taken resolute steps to give British Columbia the most modern transportation by rail and road in existence in Canada today.

Roads and bridges have been built and improved over hundreds of miles of British Columbia's terrain—a huge construction project undertaken by your Social Credit Government at a minimum of cost.

***Social Credit Builds Prosperity***



*The P.G.E. Rolls After 40 Years of Waiting*

Possibly the most important of these transportation links is your railway, which now joins the metropolitan area of Vancouver with the storehouse of natural wealth to the North.

The Pacific Great Eastern Railway construction job is the greatest railway construction project in North America in the last twenty years. It is one of the most important projects undertaken by any British Columbia Government in the past thirty years. It will result in the people of British Columbia owning the most modern railway in North America—a railway which is already becoming one of the greatest single contributions to the economic advancement and prosperity of your Province.

This railway is essential to the development of our resources. In the long run, the objective of your Social Credit Government is not only to provide this essential rail link between the Coast and the rich Peace River area, but to push Northward to the Yukon and Alaskan boundaries and to open up by rail the mineral-rich areas now inadequately served by the Alaska Highway.

*Social Credit Gets Things Done*

# EXPANSION WITH SOCIAL CREDIT

No longer is your Pacific Great Eastern Railway a drain upon public funds. Apart from its potential value in the development of your Province for the benefit of all, the following statistics reveal the financial improvement in this railway operation since your Social Credit Government took office:

1952	1954	1955
Operating Loss	Operating Profit	Profit
\$215,000	\$265,000	\$769,358.

First six months of 1956: 100% increase over 1955.

This essential project was a matter of ridicule for over thirty years because of the short-sightedness and inactivity of previous Governments. Today the dream of a quarter-century is a reality, thanks to the vision, the planning and the action of your Social Credit Government.



*Construction At Record Levels*



# BUSINESS IS MOVING TO BRITISH COLUMBIA

	1952	1955
New Companies		
Incorporated ....	1,333	2,290
Capital Invested ..\$	811,200,000	1,253,700,000
Contracts		
Awarded .....\$	166,273,000	516,264,300
Power Consumption		
(KWH) .....	4,457,298,000	5,895,295,000
Personal Income ..\$	1,644,000,000	1,938,000,000
Industrial		
Payrolls .....\$	979,364,603	1,250,000,000
Cheques Cashed ..\$	11,111,011,000	12,812,854,000
Population .....	1,198,000	1,305,000

## Production:

### Primary Industry:

Agriculture .....\$	141,402,677	142,000,000
Forestry .....\$	496,507,000	610,000,000
Mining .....\$	170,851,914	178,000,000
Fisheries .....\$	58,098,400	60,000,000

### Secondary Industry:

Manufacturing \$	1,430,000,000	1,600,000,000
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### Tertiary Industries:

Tourist .....\$	60,000,000	93,000,000
Retail Trade ...\$	1,194,902,000	1,378,681,000

*Social Credit Policies are Building  
British Columbia*

# YOUR DEBT IS REDUCED

Your Social Credit Government today is not only doing everything possible for the proper development of your Province, but is substantially reducing the Public Debt.

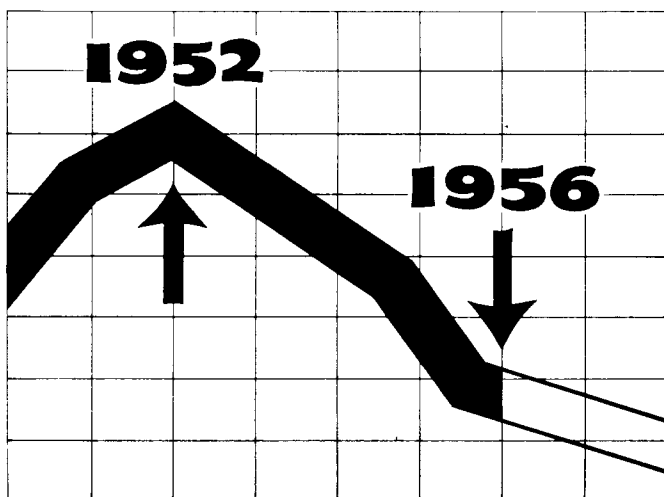
This is not a statement based on some vague financial conjuring, but is FACT. The Public Debt in the past four years has been **reduced** by nearly \$77,000,000.00 as a result of the adherence to the Social Credit policy which is also saving the people of British Columbia millions of dollars that would otherwise be spent on interest charges.

Here are the facts, as revealed in figures obtained from the Provincial Finance Department:

## TOTAL NET DEBT AS AT:

February 14, 1952.....	\$ 191,091,839.00
August 2, 1956 (est.).....	114,346,463.00
Reduction .....	76,745,376.00

'50   '51   '52   '53   '54   '55   '56   '57   '58



***Social Credit Cuts Our Debt***



*New Buildings Without Debt*

Meanwhile, these figures reveal that the net per capita debt has been reduced to the lowest point since 1916.

**NET PER CAPITA DEBT:**

1952 .....	\$164.00
1956 .....	87.62

**This debt reduction amounts to \$76.38  
for every man, woman and child.**

Instead of paying out millions in interest on debts, your Social Credit Government is using the money for more effective social measures, public works and other services essential to the welfare of all citizens.

Premier W. A. C. Bennett, as Minister of Finance, has stated that as a result of the Social Credit Debt Reduction policy there will be no net direct debt at all in 1962 . . . after 10 years of Social Credit.

This great change in the debt situation in British Columbia shows what can be done.

This of course will mean at that date, all the taxes collected in our Province will be used for services to our people and not one cent for interest or debt carrying charges.

# **YOUR TAXES ARE LOWER**

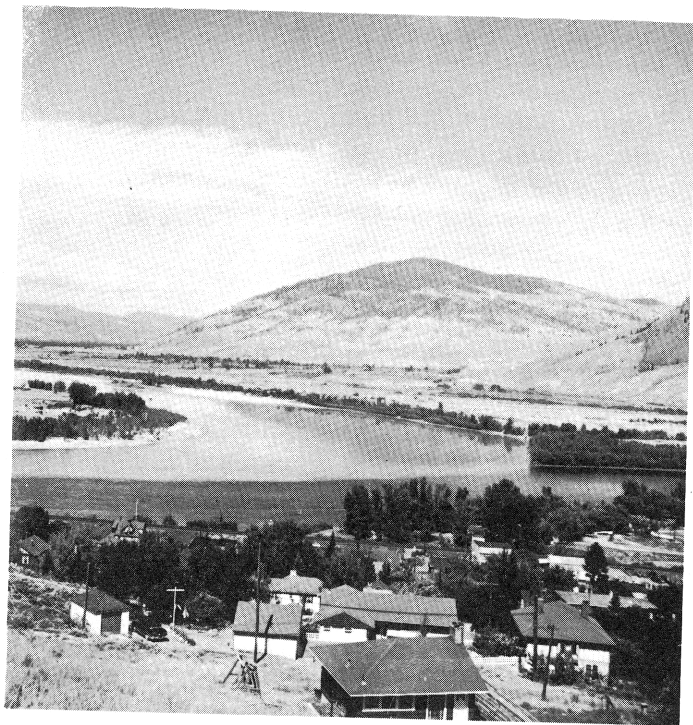
Your Social Credit Government is reducing consumer taxes by a business-like administration which has brought savings to citizens in all walks of life.

Here are the facts:

- **SALES TAX REMOVED FROM MEALS UP TO AND INCLUDING ONE DOLLAR.**
- **SALES TAX REMOVED FROM CHILDREN'S CLOTHING AND FOOTWEAR.**
- **PASSENGER CAR LICENSES REDUCED BY 10 PERCENT.**
- **MOTOR VEHICLE REGISTRATION FEES REDUCED BY 90 PERCENT.**
- **AMUSEMENT TAX LOWERED BY 42 PERCENT.**
- **HOME OWNERS AIDED BY NEW GOVERNMENT-CONTRIBUTORY LEGISLATION.**

Steps were taken promptly by your Social Credit Government to stop the tendency of previous Governments to add more and more employees to the Government payroll. Employees leaving are replaced only where vitally necessary. Wherever possible the position is filled by a transfer from another department.

***Social Credit Reduces Taxes***



*Home Owners Aided By Tax Cuts*

## **COSTS REDUCED**

Regulations were also issued to prevent an increasing habit of driving Government motor vehicles for personal use. Automobiles are now marked "FOR OFFICIAL USE ONLY".

Rigid control was also placed on the purchasing of new cars for Government use.

***Social Credit Policies Do Pay Dividends***



# **PENSIONS ARE LARGER**

Senior citizens, the blind, the unemployables, the needy mothers, the physically handicapped, all receive greater benefits in British Columbia than in any other Province of Canada.

Your Social Credit Government has increased the cost of living bonuses to recipients of the blind allowance, old age assistance and the old age pension, to \$20.00 a month, raising the total pension payments in these categories to \$60.00.

Substantial increases have also been introduced for those receiving social allowances and mother's allowances.

During the current year, your Social Credit Government will distribute \$16,000,000.00 to these deserving people—an increase of almost 100 percent in the past four years.

The Government will further assist through the payment of approximately \$2,000,000.00 for medical, hospital, optical, drug and other needs for the aged, the handicapped and the needy. Contributions from the Provincial Treasury to build homes for elderly citizens and needy children will total an estimated \$420,000.00. The modern school where deaf and blind children are taught to overcome their handicaps and are prepared for useful and happy adulthood will operate this year at a cost to the Government of more than \$230,000.00. Government homes where the aged are cared for will require \$1,130,000.00 in 1956-57.

Your Social Credit Government is setting aside this year nearly \$20,000,000.00 to pay for these welfare benefits.

# SOCIAL CREDIT PROTECTS OUR ELDERS

Each year your Social Credit Government has stepped up its participation in projects for the construction of modern and comfortable private homes for our "senior citizens."

The Provincial Government makes available to municipalities and bonafied organizations, grants to the extent of one-third of the cost of construction. In these homes, citizens with low incomes are able to obtain modern, clean, healthful accommodation, boarding and rental rates commensurate with their incomes.

The Government has set up legislation to provide for the orderly development of such projects under the "Elderly Citizens Housing Aid Act." Nearly \$200,000 was appropriated in 1955-56 to cover the Government's share of construction of elderly citizens' homes and for the current fiscal year, some \$300,000 has been allocated.



*Elderly Citizens Find Comfort, Care*

# YOUR ROADS ARE BETTER

Under Social Credit administration, British Columbia during the past four years has seen the greatest program of highway and bridge construction in the entire history of the province.

Quick to realize the urgency of providing modern highway transportation in a modern age, the Social Credit Government's Department of Highways is carrying out the biggest program of highway construction and modernization ever undertaken by a government of this province.

The Honourable P. A. Gaglardi reports that:

- In the past four years a total of 234.56 miles of main highway have been constructed or reconstructed to modern standards and another 149.05 are still under construction.
- A total of 1,076 miles of secondary roads have been reconstructed; 2,096 miles have been realigned, widened, gravelled and generally improved.
- A total of 912.27 miles of highways have been paved and another 242 miles have been seal coated.
- Six major bridges are under construction in the vicinity of Vancouver, Kelowna, Agassiz and Nelson.
- Some 761 bridges were replaced by permanent fills.
- A total of 315 bridges were reconstructed and repaired.

Although the cost of six major bridge projects currently under construction totals more than \$37,000,000, much of this cost will be contributed directly by the persons using them through the Social Credit Government's "pay-as-you go policy."

Second Narrows (Vancouver)	\$16,000,000 plus cost of right-of-way. Completion date June 30, 1958.
Oak Street (Vancouver)	\$5,500,000 plus right-of-way. Completion date April, 1957.



*Roads to All Sections of B.C.*

Middle Arm  
(Vancouver)

\$900,000 plus right-of-way.  
Completion date February,  
1957.

Kelowna  
(Okanagan)

\$6,500,000 plus right-of-way.  
Completion date April, 1958.

Agassiz-Rosedale  
(Fraser Valley)

\$4,500,000. Completion date  
September 30, 1956.

Nelson (Nelson-  
Kootenay)

\$3,750,000 plus right-of-way.  
Completion date June 30, 1957.

British Columbia motorists who, during the regime of previous governments have driven over narrow, winding and bumpy roads which were prevalent until the Social Credit Government started taking action on highway improvement, are the best advertisements for the benefits of a proper highway improvement program.

Any motorist who has recently driven, for example, over the Cariboo Highway from Cache Creek to north of Williams Lake knows full well the tremendous improvement which is taking place **all over British Columbia** as a result of the Social Credit policy of building **bigger and better, smoother and straighter, wider and safer** highways for you, the motoring public.

# YOUR HEALTH IS INSURED

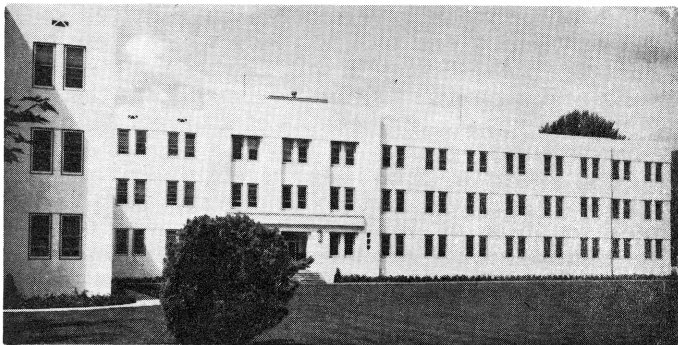
The high cost of hospitalization has been banished from British Columbia, and your Social Credit Government has succeeded, where other governments failed, in assessing hospital charges on the ability to pay.

The discriminatory premium system, that compelled men and women in low income brackets to contribute equally with their wealthy neighbors, and forced wage earners to submit to salary deductions for hospital insurance while others escaped completely—this system has been removed by your Social Credit Government.

Now the hospital insurance charge, a percentage of your social services tax, is based on the amount you spend, and the average wage earner pays far less. **In addition the wealthy industries of the Province, which formerly paid no direct taxes toward the maintenance of our hospitals, now contribute nearly 40 percent of the total cost.**

Under your Social Credit Government the hospital service has also been greatly improved. Increased wages, better hospital care, and more hospital beds have been made possible through ever increasing government grants.

**During the current year your Social Credit Government will make payments to British Columbia hospitals of more than \$30,000,000, an increase of approximately 50 percent since 1952.**



*Social Credit Brings Hospital Service to Everyone*



# **SOCIAL CREDIT PROTECTS THE LESS FORTUNATE**

Very conscious of the urgent need for special care for the mentally ill, the retarded children, the retired and elderly citizens of the province, your Social Credit Government has taken active steps to help make life in British Columbia happy for them, too.

In addition to the active promotion of education and guidance connected with this work, the Department of the Provincial Secretary has also done this:

1. Constructed a mental health centre in the Burnaby area consisting of a new Child Guidance Clinic and Day Hospital.
2. Built a 260-bed unit at the Provincial Mental Hospital to house patients who are suffering from tuberculosis.
3. Started construction of a 300-bed unit at Woodlands School to house the mentally-retarded children requiring institutional care.
4. Started construction of a 300-bed unit at the Home for the Aged, Port Coquitlam, to care for senile aged.
5. Completed plans for a 300-bed unit at Essondale to accommodate the many patients now housed in temporary structures and overcrowded wards and to act as an admitting unit for the whole Provincial Mental Hospital.
6. Drawn plans for a new wing to the Crease Clinic and planned for the construction of Mental Health Service units on Vancouver Island.

The sad condition of the mentally ill, the retarded children and the senile aged has not been overlooked for a moment by your Social Credit Government and every possible step is taken to assure their comfort, happiness and, if possible, good health.

# YOUR TAX DOLLAR GOES FARTHER

Introduction by your Social Credit Government of new procedures in the handling of provincial expenditures is saving millions of dollars for the people of British Columbia. Here is one example:

In 1952 the Liberal government of that day let a contract for 8.09 miles of new highway construction in the Cariboo. Soon after the Liberals were defeated at the polls and your Social Credit Government, on coming to office, decided to extend the new construction in the same area by calling for tenders on an additional 13.18 miles adjoining the first contract. The detailed costs listed below graphically tell the story of the benefits of Social Credit methods;

	Liberal Costs	Social Credit Costs
Clearing (acre) .....	\$95.00	\$37.50
Grubbing (acre) .....	95.00	50.00
Grading (cu. yd. rock) .....	1.35	.59
Grading (cu. yd. o.m.) .....	.66	.30
Foundation (cu. yd. o.m.) .....	4.00	3.00
Gravel ( $\frac{3}{4}$ " ton) .....	.84	.45
Gravel (2" ton) .....	.68	.40

Compare, also the official estimates and actual cost of construction in both cases;

## COMPARISON OF ROAD CONTRACTS ON THE CARIBOO HIGHWAY

Liberal	Social Credit
Example No. 1—8.09 Miles	Example No. 2—13.18 Miles
Official Estimate	Official Estimate
\$477,023.45	\$753,194.10
Liberal Cost	Social Credit Cost
\$495,366.55	\$440,610.10

IN THE SAME DISTRICT AND ON THE SAME SPECIFICATIONS, YOUR SOCIAL CREDIT GOVERNMENT CONSTRUCTED 13.18 MILES OF NEW HIGHWAY FOR LESS MONEY THAN THE LIBERALS SPENT ON 8.09 MILES.

## ***Aid to Economy***

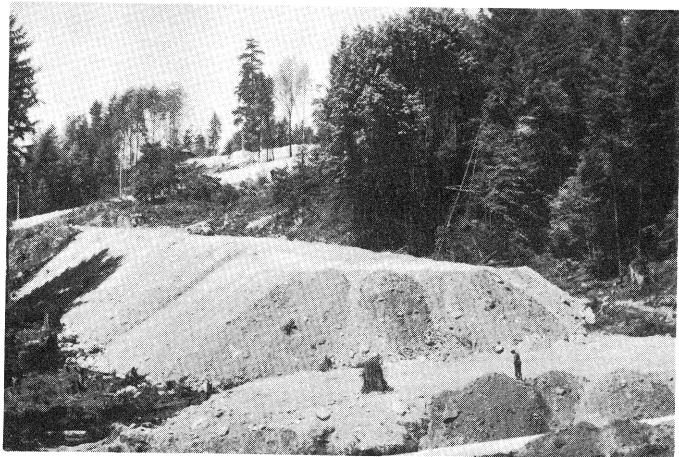
### **CREDIT UNIONS GROW**

Credit Unions, performing a useful part of our economy and proving of great value to wage-earners of British Columbia have continued to receive the support and encouragement of your Social Credit Government.

In September of 1952 there were 247 Credit Unions in this province. In June of 1956 this total grew to 357, an increase of 110, or 45 percent. Membership in this popular movement grew, during the same period, from 71,639 to 134,025, an increase of 86 percent. Of even greater import, is the fact that deposits of \$2,910,000 in 1952 have now increased to approximately \$7,800,000—an increase of 165 percent!

Benefitting their members when in financial need, these Credit Unions have advanced loans totalling \$153,382,543 since incorporation. Between 1952 and June of this year, loans were issued to a total of more than \$41,000,000.

Playing an important part in the economy of our Province, Credit Unions are encouraged by your Social Credit Government.



*New Highways At Reduced Costs*

# MEET YOUR SOCIAL CREDIT MEMBERS OF THE LEGISLATURE



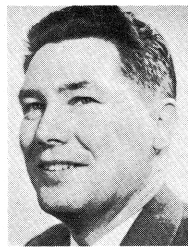
Hon. W. D. Black  
Nelson-Creston



Hon. R. W. Bonner, Q.C.  
Vancouver-Pt. Grey



Hon. W. A. C. Bennett  
South Okanagan  
(Premier)



Hon. R. G. Williston  
Fort George



Hon. Lyle Wicks  
Dewdney



Hon. P. A. Gaglardi  
Kamloops



Hon. E. C. F. Martin  
Vancouver-Burrard



Hon. W. K. Kiernan  
Chilliwack



Hon. W. R. T. Chetwynd  
Cariboo



Hon. W. N. Chant  
Victoria City



Hon. T. J. Irwin  
Delta  
(Speaker)



A. S. Matthew  
Vancouver Centre  
(Deputy-Speaker)



B. Price  
Vancouver Burrard  
(Whip)



C. W. Parker  
Peace River  
(Chairman of Caucus)



R. E. Sommers  
Rossland-Trail



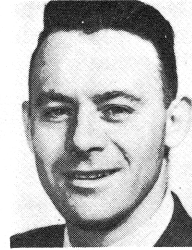
I. F. Corbett  
Yale



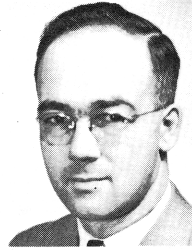
Mrs. L. A. Arsens  
Victoria City



J. A. Reid  
Salmon Arm



C. M. Shelford  
Omineca



L. H. Shantz  
North Okanagan



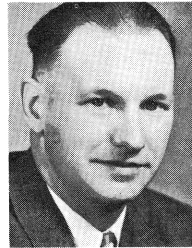
T. A. Bate  
Vancouver-Pt. Grey



G. H. Tomlinson  
North Vancouver



J. D. T. Tisdalle  
Saanich



F. X. Richter  
Similkameen



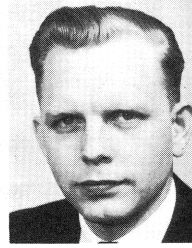
R. O. Newton  
Columbia



H. J. Bruch  
Esquimalt



D. F. Robinson  
Lillooet

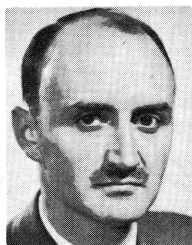


L. R. Peterson  
Vancouver Centre

# MEET YOUR SOCIAL CREDIT MEMBERS



Hon. W. D. Black  
Nelson-Creston



Hon. R. W. Bonner, Q.C.  
Vancouver-Pt. Grey



Hon. W. A. Bennett  
South Okanagan  
(Premier)



Hon. P. A. Gaglardi  
Kamloops



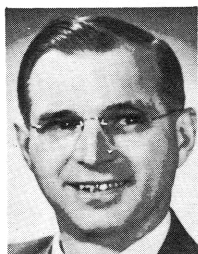
Hon. E. C. F. Martin  
Vancouver-Burrard



Hon. W. K. Kiernan  
Chilliwack



Hon. W. R. T. Chetwynd  
Cariboo



B. Price  
Vancouver Burrard  
(Whip)



C. W. Parker  
Peace River  
(Chairman of Caucus)



R. E. Sommers  
Rossland-Trail



I. F. Corbett  
Yale



Mrs. L. A.  
Victoria



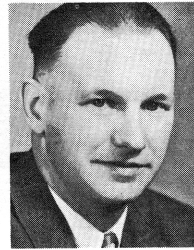
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Saanich



F. X. Richter  
Similkameen

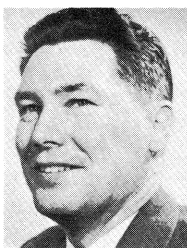


R. O. Neill  
Columbia

# IT MEMBERS OF THE LEGISLATURE



Hon. W. A. Bennett  
South Okanagan  
(Premier)



Hon. R. G. Williston  
Fort George



Hon. Lyle Wicks  
Dewdney



Hon. W. R. T. Chetwynd  
Cariboo



Hon. W. N. Chant  
Victoria City



Hon. T. J. Irwin  
Delta  
(Speaker)



A. S. Matthew  
Vancouver Centre  
(Deputy-Speaker)



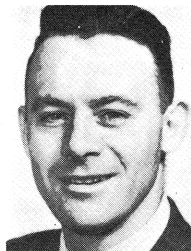
Corbett  
Yale



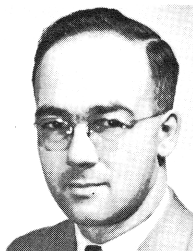
Mrs. L. A. Arsens  
Victoria City



J. A. Reid  
Salmon Arm



C. M. Shelford  
Omineca



L. H. Shantz  
North Okanagan



Richter  
Kameen



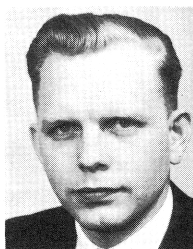
R. O. Newton  
Columbia



H. J. Bruch  
Esquimalt



D. F. Robinson  
Lillooet



L. R. Peterson  
Vancouver Centre



## ***Completing the P.G.E.***

# **CANADA'S MOST MODERN RAILWAY**

One of the most important achievements of your Social Credit Government, and one which will have a tremendous beneficial effect on the progressive development of all British Columbia's resources is the completion of the publicly-owned PACIFIC GREAT EASTERN RAILWAY.

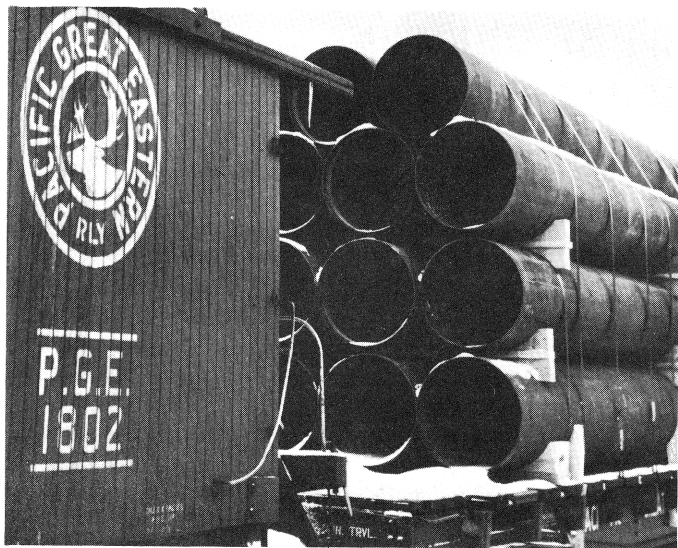
On June 11, 1956 the first train carried the Honourable W. R. T. Chetwynd, minister of railways, Mr. Einar M. Gunderson, executive vice-president and general manager, and other officials of the line, from Squamish to the site of the new terminus in North Vancouver.

This marked the end of a quarter-century of indecision and inactivity on the part of other governments, and the dawn of a new era in the history of our transportation and proper growth and development.

Within another year, the heavy steel rails of the completely rebuilt Pacific Great Eastern will be extended into the Peace River Country, thus justifying the faith of the far-sighted settlers of that area—hardy, honest and hard-working settlers who have faced many a disappointing year while awaiting a railroad to the coast.



*Completing Canada's Most Modern Railway*



*P.G.E. Brings Pipe For Gas Line*

This is typical of the vision and action of your Social Credit Government. The recently completed connection with the great metropolitan area of Vancouver and the continental network of rail lines has been promised by other governments for thirty years.

Your Social Credit Government started work on this and allied projects within months of taking office. Now that work is nearing completion. Our province at last becomes a unit.

Equally as important is the fact that the people of British Columbia are no longer burdened with a "white elephant" but are the owners of one of the most modern railways in the world which is currently operating at a handsome profit and which will continue to earn dollars directly and through the opening of new areas to proper development.

This year the Pacific Great Eastern Railway, which has converted a long-time operating LOSS into an increasing operating PROFIT, will see an increase of 100 percent in dollar profit over last year. Last year this figure was nearly \$800,000.

### *Social Credit Action Brings Results*



# BRITISH COLUMBIA POWER COMMISSION

Your Social Credit Government has approved the further expansion of the British Columbia Power Commission by an additional \$110,000,000.00 so that the Commission can plan for and proceed with the many developments that it must undertake in the next few years.

These new projects will augment those developments throughout the Province which are doing so much to encourage the expansion of established industries as well as to invite new industries to settle in British Columbia.

This Social Credit expansion policy will encourage rural electrification and will also raise the living standards of our people.

Power expansion under your Social Credit Government:

(a) Projects completed	
additional generating facilities, Vancouver Island, East Kootenay, and mobile units—	\$17,390,000
new transmission lines and facilities, Vancouver Island, East Kootenay and Okanagan—	\$ 7,610,000
new distribution systems serving an additional 15,400 customers—	\$ 7,000,000
(b) Projects under construction	
new generating facilities Vancouver Island, Arrow Lakes and northern Interior—	\$51,800,000
new transmission lines Arrow Lakes, Okanagan and East Kootenay—	\$ 6,800,000
TOTAL	\$90,000,000

(c) Surveys and Investigations.

Additional storage and power sites on Vancouver Island, the Central Interior and the North Thompson area.

Large developments on Homathko and Southgate Rivers, flowing into Bute Inlet.

Third transmission line on Vancouver Island.  
Celista-Anglemont and Eagle Bay distribution.

Supply & Distribution

Little Fort—Vavenby

Bella Bella

Port Hardy

Blue River

Cortez Island

Atlin

Fort Nelson

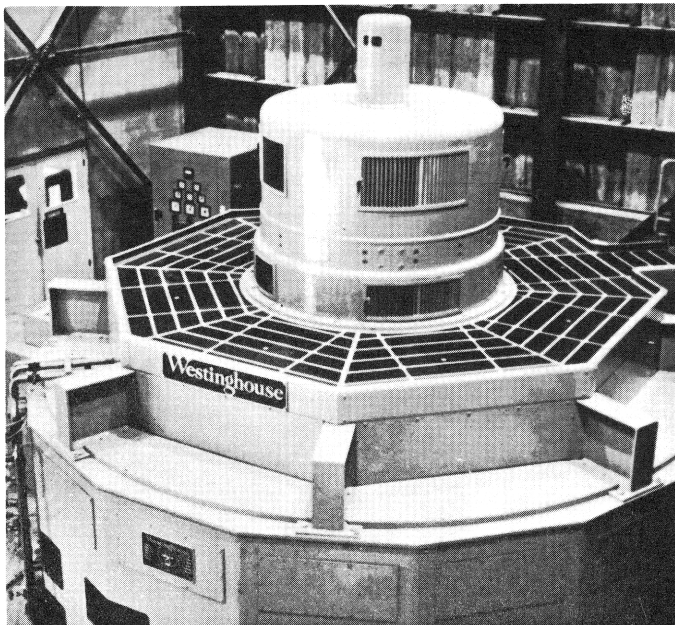
Improved availability in:

Revelstoke

Kaslo

The British Columbia Power Commission is pursuing aggressively and vigorously its assigned task of service to the people of this Province.

It is the fixed objective that the Power Commission's service will be expanded as, when and where needed, and that electric power at cost will be an increasing boon to consumers and an incentive to industry in the areas so served.



*Water Goes to Work for You*

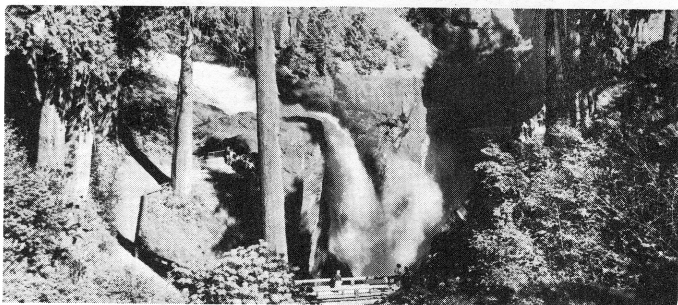
# NATURAL RESOURCES PAY YOU DIVIDENDS

From the day that your Social Credit Government took office, it has operated on the principle that the natural resources of British Columbia belong to the people and should be made to work for the people.

Your Government has adopted the policy of getting the greatest development of these resources with the greatest return and the greatest possible conservation.

Your Government's policy has been based on combining the development of these resources with an effective program of conservation and with the greatest possible economic return. Results of this policy include:

1. greater revenues for the government from our natural resources
2. better and more extensive management of our forests to assure the growing of new crops
3. more stringent controls over hydro-electric development to assure the preservation of the natural beauty when our lakes and rivers are harnessed
4. more effective development of the great petroleum and natural gas resources of the Province
5. greater utilization of the products of our forests
6. new government programs for assisting the farmer.



*Wealth from the Forest and Stream*

## **Forest Revenue**

# **SOCIAL CREDIT POLICIES BOOST FOREST REVENUE**

Application of the basic principles adopted by your Social Credit Government to the forest industry of the Province has achieved spectacular practical results.

In the first three years of this administration government revenues from our forests have increased by 40 percent.

### **Total Forest Revenues**

1951-52 .....	\$15,160,347
1954-55 .....	\$21,150,833

Further, it is now evident that total revenues for 1955-56 will exceed \$25,000,000.

Equally important is the fact that more than 14,000,000 acres of the productive forest land of the Province have now been brought under sustained yield management. As the present mature timber is cut, this land will produce a new crop of trees to be harvested by future generations.

These managed lands are divided as follows:

Public Working Circles.....	9,328,447 acres
Forest Management Licences	4,685,492 acres

It should be noted, further, that the forest management licences include a substantial acreage of privately owned timber lands which could only be brought under government control through their inclusion in a management licence.

It is notable that, under your Social Credit Government, the co-operation of private industry in supporting the conservation program has been excellent.

From 1952 to 1955 the planting of new forests by private companies has increased by two and one-half times.

Planting of timber lands by private companies:

1952 .....	2,065 acres
1955 .....	7,181 acres

This program is designed to provide new crops on those lands which do not re-seed naturally.

## ***The People Benefit***

### **NATURAL GAS FOR B.C.**

Your Social Credit Government has, through sound, practical legislation, enabled the natural gas and oil industry of the province to expand in a manner that will bring great and lasting benefits to the people of British Columbia.

During the past year one of the most important industrial projects in the history of B.C. the West-coast Transmission Company Limited natural gas pipeline was commenced.

This \$152 million line which will link the prolific gas fields of the Peace River with the Lower Mainland area of the province will bring a new source of fuel, new power and new industrial enterprises throughout the province.

**It has been rated in importance with the building of the transcontinental railways to the expansion of B.C. and its immediate effect will be the spending of more than one half a billion dollars in industrial, commercial and domestic expansion.**

Under the new "Petroleum and Natural Gas Act," a far-seeing piece of legislation introduced by your Social Credit Government, the province derives the first and largest royalty from the production of gas and oil, it gains further revenues from payments for the use of lands, and still greater returns from the sale of potential producing lands for development by oil companies.

Your government has provided for a major return to the people of British Columbia under this Act—a far greater return to the province than any of your other basic industries which are today operating under provisions of the Acts introduced by past governments.

Discovery of natural gas in large quantities has been reported in the northeastern section of the province and today most of the major oil companies in the world are operating here. A number of oil discoveries have also been made, giving rise to the possibility that B.C. may soon have an oil line to transport British Columbia oil.

With Social Credit your province has become the Texas of Canada.

***Social Credit Policies Mean More Jobs —  
Better Wages***



*Gas Brings Billion Dollar Expansion*

## **MINING ENCOURAGED**

The mining industry of British Columbia is continuing to expand with your Social Credit Government.

During the year new properties were located and old ones opened up. It is the policy of your government to provide transportation into the difficult areas where many mines are so frequently located.

With these access roads has come a new upsurge in the entire industry which in past years was frequently hampered because there were no economic ways to transport minerals to market.

This policy will continue to open up vast areas rich in gold, silver, copper, lead, zinc and the many other minerals with which this province has been endowed.

## ***A New Day for Agriculture***

# **SOCIAL CREDIT BENEFITS OUR BASIC PRODUCERS**

Sweeping legislation designed to place the dairy industry on a sound foundation, and an all-time record budget for the department of agriculture are proof of the interest your Social Credit Government shows in this most important agricultural industry.

Legislation passed at the 1956 Spring Session blazed new trails for agriculture in British Columbia. The new Milk Industries Act, designed to place the dairy industry on a thoroughly sound foundation and drafted on the basic recommendations of The Honourable Mr. Justice Clyne in his searching report on the milk industry, is the most comprehensive milk legislation to be found anywhere in Canada.

The Honourable Kenneth Kiernan's capable Department of Agriculture also:

- Enlarged the scope of the Land Clearing Act to make it province-wide.
- Provided the first province-wide programme to eradicate the dangerous Bag's Disease in livestock.
- Provided the first such legislation to assist farmers whose plantings of various kinds had been wiped out by adverse weather conditions.
- Produced funds for the construction of an Agricultural Services Centre which will house additional facilities for the poultry and livestock industries.
- In conjunction with expert bodies, undertook a sire proving programme to improve the quality of livestock produced.
- Provided a vegetable crop specialist to help fight disease and improve quality.
- Opposed a proposed increase in freight rates on feed grain.
- Enlarged the scope of its work by providing the services of a marketing specialist and economist and undertook an advertising campaign to promote the sale of our agricultural produce.

The farmer, the rancher, the market gardener and the consumer have all felt the beneficial impact of a Social Credit Government.



*Agriculture Grows With Social Credit*



## ***Healthful Recreation For All***

# **SOCIAL CREDIT HELPS YOU TO ENJOY OUTDOOR SPORTS**

It is not by chance that tourists flock to British Columbia to spend millions—last year, \$90,000,000—or that parks and fish and game exist for the benefit of our own residents as well as visitors.

Tourists come, and our own people enjoy their holidays more than most people because of a long-range policy of your Social Credit Government which provides more and better enjoyment for your out-of-doors leisure.

Visitors to Provincial parks—more of which are being opened or improved each year—totalled 1,560,000, or more than our whole population, last year. In Vancouver Island parks alone, there was an increase of 59 percent over the previous year. The number of campers using the parks showed an increase of 73 percent over the previous year.



*Skiing Areas Opened to All*



*Fishing Streams Made Accessible*

Similarly more fishermen were out catching more trout last year than ever before because your Government sees to it that fishing regulations are enforced, that lakes and streams are properly stocked with trout, and that facilities are there for fishermen to reach the fishing grounds.

The total land area placed under reservation in 1955 was 364,255 acres and the great bulk of this was for park use. The grand total of recreation land reserves as at December 31st last year was 779,482 acres.

British Columbians are a healthy, outdoors-loving people and the Social Credit Government encourages their recreation in every way.

A complete new program in vocational, recreational and physical training has been created in the adult education branch. The program which is now functioning in 119 communities in the Province provides training in subjects ranging from millinery to dramatics, and includes such items as ceramics, gardening, sports and keep fit classes.

At present more than 110,000 persons are enrolled in these classes which are supported by a grant from your government.

## ***A Most Valuable Resource***

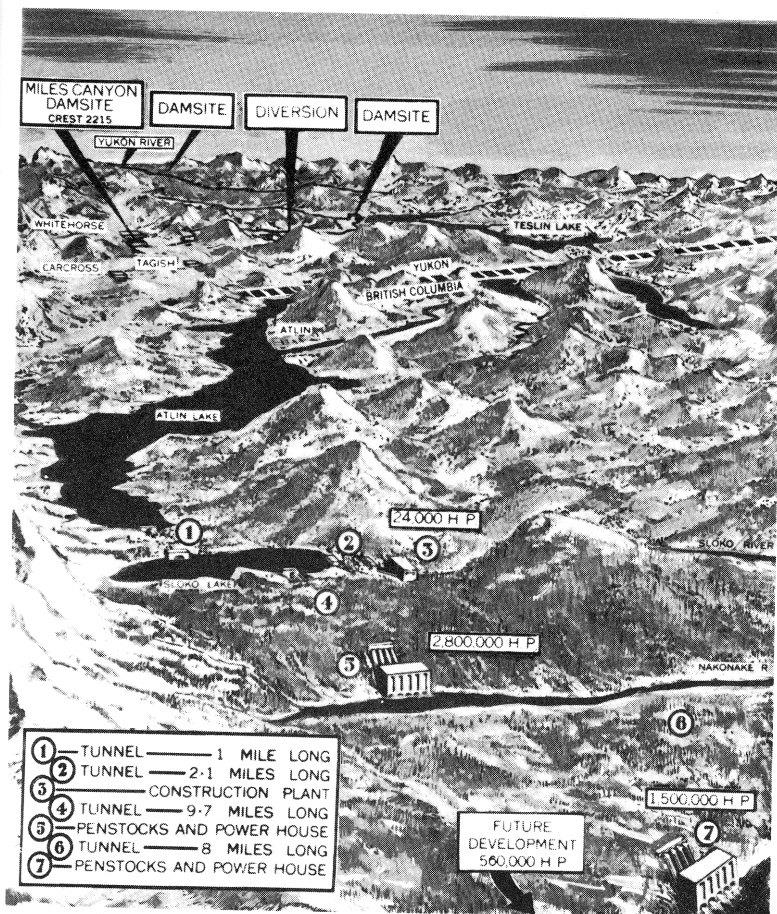
# **HYDRO POWER BEING USED FOR ALL THE CITIZENS**

Your Social Credit Government is dedicated to a policy of developing the vast hydro-electric sites in British Columbia in a manner that will provide the greatest benefits for the people of this Province.

Experience has shown that cheap power is the key to greater industrial progress. Your government believes that the harnessing of this important natural asset will signal the start of another and greater era of expansion in this Province.

Your Social Credit government believes that the hydro power developed in British Columbia must be used in British Columbia. It believes, further, that the fisheries must be fully protected in the damming of our main rivers. We are convinced that, with adequate research and planning, the people of B.C. can enjoy the great benefits of both of these resources.

Your government is continuing negotiations for the development of an immense new power project that will utilize the power potential of the Taku, Yukon and the Naas Rivers—one of the greatest hydro undertakings ever planned in the world. Fruition of this planning will bring great new industries and important new cities to the northern coastal region. Thousands of new jobs will be created, and vast areas of British Columbia that are inaccessible at present will be opened for industrial and commercial expansion.



*Vast Resources Await Your Use*

This project would also be of great importance in diversifying the industrial wealth of B.C. and in more evenly distributing the population of the Province.

***Social Credit Means Good Business Administration***

# B.C. LEADS CANADA IN EDUCATION

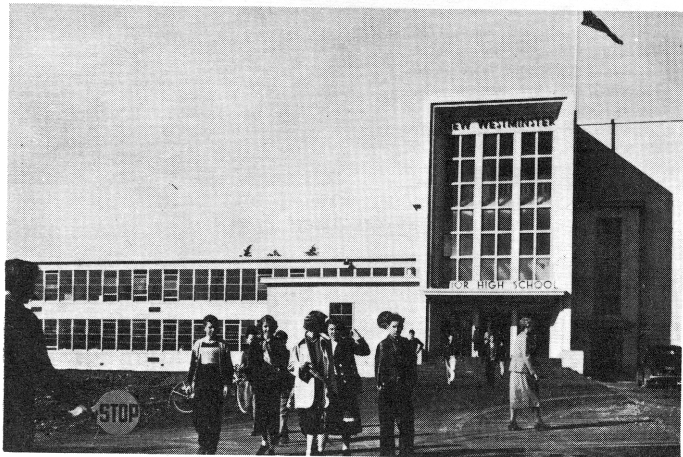
British Columbia's phenomenal growth has resulted in a tremendous need for increased educational facilities, and your Social Credit Government, recognizing this fact, has done more than any other area or any other government in Canada in meeting this demand in a far-seeing manner.

Today the school building program in the province has produced some of the most modern, yet most utilitarian schools on the continent, which now adequately house B.C. citizens of the future.

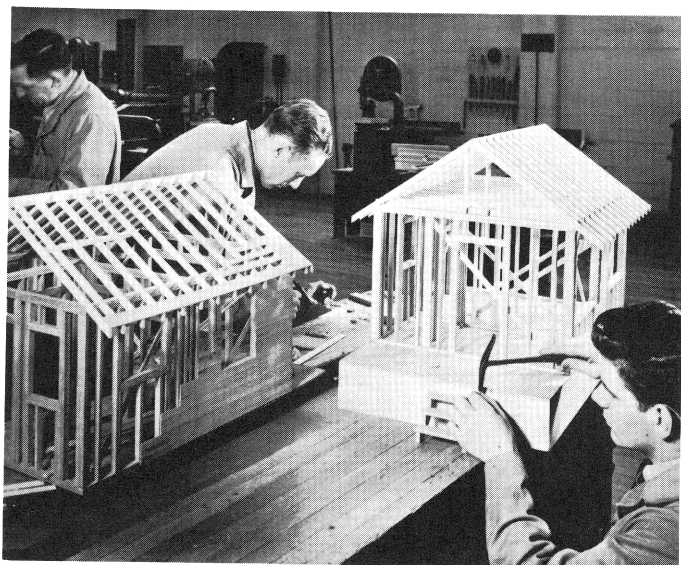
The Social Credit Government under recent legislation assists school districts throughout the province in financing these schools.

At the same time your government has assisted teachers in training courses, grants and other means.

Your government's policy has been and always will be that the most important work in the province is the training of our children. This must be done in proper surroundings, by teachers who are adequately trained and who are dedicated to their work. Also there must always be a sound, sensible and yet modern curriculum.



*Modern Schools and a Modern School System*



*Every Facility for Vocational Education*

To show how this policy is beginning to influence the students of today the figures on school enrollments and grades are particularly illuminating:

**For example in British Columbia 56 per cent of the pupils reach grade 11, while the Canadian average is only 27 per cent.**

**Forty-four per cent of the B.C. students reach grade 12, and the Canadian average is 13 per cent.**

**Twenty-one per cent proceed beyond high school, and the Canadian average is 8 per cent.**

This year your Social Credit Administration introduced legislation to approve the payment of government grants for educating retarded children. Previously this training was carried on by parents and private agencies without support from local or provincial government sources.

Vocational courses are now being offered in pipeline welding, the building trades and other trades in conjunction with the Dominion government.

Correspondence courses, supplied to adults seeking further education and children in remote areas, has an enrollment this year of approximately 11,000.

# **SOCIAL CREDIT PROTECTS LABOUR**

Wages and working conditions are better than ever before with your Social Credit Government. These important changes have been made in the past four years:

1. Employees are now guaranteed two weeks annual holidays with pay.
2. Orders have been issued for the first time establishing wage rates in the machinist trade, mining industry and refrigeration trade.
3. Minimum wage rates have been increased in the construction industry, manufacturing industry, logging and sawmill industry, fresh fruit and vegetable industry, and for janitors and janitresses, truck drivers, swamper and helpers.
4. The Labour relations board has been re-constituted and increased to seven members.
5. Time loss figures have been reduced from 1,234,120 man days in 1952 to 27,678 man days in 1955.
6. All employment agencies are now licensed and the charging of fees for persons seeking employment has been outlawed.
7. Proficiency standards have been established for apprentices in designated industries.
8. Coverage under the Workmen's Compensation Act has been extended to include independent fishermen; and radiation injury and "golden bug" staphylococcus aureus infection have been added to the list of diseases for which compensation can be claimed.
9. A new \$1,000,000 rehabilitation centre has been established for compensation cases.
10. Substantial increases have been made for all compensation pensioners from 1917 to March 18, 1943.
11. A counsellor has been appointed to advise persons seeking compensation.
12. Legislation passed in 1956 prohibits discrimination in employment by employers because of race, religion, colour, nationality, ancestry or place of origin.

## ***Municipal Grants Raised***

### **EVERY CITIZEN BENEFITS**

The municipalities of British Columbia are receiving greater financial aid from your Social Credit Government than ever before in the history of the province. And at the same time all citizens are being given a much larger share in the management of their own local affairs.

**Total grants to the municipal governments in the current fiscal year will be approximately \$44 million, an increase of more than 50 percent from \$29 million paid to municipalities four years ago.**

Your government is also working on a complete revision of municipal legislation, and a new Municipal Act is expected to be completed for the Spring Session of the Legislature in 1957.

This Act, in which your government worked closely with the Union of British Columbia Municipalities and others, will add greatly to the effectiveness and strength of local governments throughout the province.

Your Government has also given every encouragement and aid to areas not now enjoying the benefits of local government to organize themselves as either districts, villages or cities.

At the same time the planning staff of the Department of Municipal Affairs is expanding its services to assist smaller municipalities that are unable to establish planning departments of their own.

Your government has established a new and more equitable grant-in-aid formula for education purposes, and a uniform base for purposes of assessment of land and improvements for school taxation purposes.

In addition, the cost to municipalities of financing their share of school construction loans has been reduced.

***Social Credit Means Action!***



# **SOCIAL CREDIT BUILDS**

Your Social Credit Government has constructed many new buildings promised—in many cases—by former governments but never built.

## **(a) CONSTRUCTION COMPLETED**

Essondale T.B. Unit

Essondale Truck and Car Garage

Brannan Lake School for Boys

Provincial Health Building, Vancouver

Poliomyelitis Pavilion, Pearson Hospital, Vancouver

Garage and Workshops Building, Pearson Hospital, Vancouver

Oakalla Prison Farm additions

New Men's Gaol, Prince George

Tourist Reception Centre, Highway 99

Oil Core Storage Shed, Dept. of Mines, Pouce Coupe

New Wing to Government Offices, Michigan Street, Victoria

Essondale, Credit Union and Truck Shop

Child Guidance Clinic and Day Hospital, Burnaby

Oakalla Prison Farm, New Gymnasium

Kelowna, Agriculture Storage Building

Kelowna, New Court House and Government Building

Public Works Equipment Sheds at: Burns Lake, Prince George, Clinton, 100-Mile House, Vernon, Golden

Oakalla, New Hutments for Narcotic Treatment

Essondale, Laundry and Stores Building

Tranquille, Laundry and Tunnel

*Equality For All With Social Credit*

## (b) BUILDINGS UNDER CONSTRUCTION

300-Bed Home for the Aged, Port Coquitlam  
300-Bed Hospital, Woodlands School, New Westminster  
School for the Deaf and Blind, Vancouver  
New Court House, Nanaimo  
B.C. Correctional Institution, Haney  
Kamloops, Addition to Land Registry Office  
Cranbrook, New Court House and Government Offices  
Root House and Storage Building, Woodlands School, New Westminster  
Essondale, New Reservoir  
Nanaimo, New Dormitory Buildings, Welding Shop, Vocational School  
New Westminster, Alteration to Land Registry Office



*New World for the Hard of Hearing*

# **SOCIAL CREDIT BUILDS**

## **(c) SOME OF THE NEW PROVINCIAL GOVERNMENT BUILDINGS NOW BEING PLANNED:**

(Note: Projects marked thus \* are either out to tender now, or very shortly)

100-Bed Nurses' Home and Training Centre\*

Industrial Therapy Building, Essondale

Library, Dawson Creek\*

New Court House, Prince George

New Government Offices, Kamloops

New Government Offices, Fort St. John

Conversion of Administration Building, BISCO, Essondale

Materials Testing Laboratory (and Air Surveys Workshops) Victoria\*

Auditorium, Woodlands School,  
New Westminster\*

209-Bed Hospital Unit, Pearson T.B. Hospital, Vancouver

Girls' Industrial School, Burnaby

New Wing to Crease Clinic, Essondale

Alterations and Additions to Women's Gaol, Oakalla

Conversion of Quonset Loafing Barns, Colony Farm\*

Mines Dwellings and Laboratory, Dawson Creek

300-Bed Hospital, South Lawn, Essondale

Equipment Sheds, Kamloops, Fort St. John, Lillooet, Cranbrook.

**All these buildings and others as well, have been paid for by your Social Credit Government when built. Not a cent was borrowed!**

*Social Credit Guards Your Resources*

## **PLEBISCITE CARRIED OUT**

In answer to the expressed will of the people of British Columbia, your Social Credit Government in 1953 introduced legislation to revise the Provincial liquor laws.

Through a government policy of proceeding slowly, and of insisting on the highest standards in the establishments and management of outlets, the new system has come into effect quietly and without upsetting the social standards of the Province.

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## ***There Are No Secrets***

## **SOCIAL CREDIT SERVES ALL THE PEOPLE**

Your Social Credit Government believes in keeping the public informed on its activities.

In order that the people of British Columbia can be kept fully informed on the deliberations of the Executive Council, all Orders-in-Council have, since 1952, been made available to the representatives of the Press.

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## **ALCOHOLISM FOUNDATION**

Through the establishment of the Alcoholism Foundation of British Columbia, your Social Credit Government has met the challenge of one of the most serious social problems of our times. Excess use of alcohol is recognized as an illness requiring medical and psychiatric treatment, and this treatment is now provided.

The Alcoholism Foundation of British Columbia, initiated and financed by your government, is directed by a group of public spirited citizens. In the first six months of its operations a total of 243 persons requiring treatment were interviewed and treatment files were established on 185 cases. Results have been most encouraging. Men and women who had become a charge on the state because of their inability to keep a job have been rehabilitated and have resumed their place as useful citizens.

# SOCIAL CREDIT PROGRESS SHOWN IN HEADLINES

## OFFICE BUILDINGS, PLANTS

**\$111 Million in  
30 Big Projects**

## Auto industry now big business in B.C.

405,000 cars, trucks on roads  
livelihood for one person in

## Mines, Smelters Enjoy Record Year

Business Today

**\$2 billion pace  
for expansion**

Natural gas, mining, oil  
pour new wealth for B.C.

By BILL RYAN  
Province Business Editor

Gross production last year of \$1,600,000,000, construction and expansion of industry moving close to a \$2,000,000,000 pace—and the whole of British Columbia still waiting to add to the provincial economy.

That's but one broad glimpse of the new as B.C. steps into the second quarter as good as 1955.

60,000 CUSTOMERS NOW

**Power Commission Strives  
To Keep Up With Demands**

initial phase of development calls for the filling in of a small arm of False Creek which lies on the south side of Granville Street. When will you be in the industrial area? Keep its name for the future.

**B.C. building exp  
to increase 45 pe**

VICTORIA—(CP)—British Columbia work in 1956 is expected to reach \$839,544,000 of more than 45 percent, a Montreal const said Wednesday.

A Turner Bone, president of the Canadian Construction Association, told a meeting of the Victoria

**Retail Sales  
Continue to  
Set Records**

sales in British Columbia for the first quarter of 1956 exceeded the 1955 about eight per cent. Retail and Industry department sales in 1956, a gain of the highest percentage in the country.

**Big Year  
Ahead for  
Northern B.C.**

British Columbia's north country is set for an industrial spurt that will transform it.

**1956 construction  
to top half-billion**

Private building program outstrips government work by four to one

**Increased  
Mines Output  
Is Seen**

lars is expected to change hand construction programs. The money for the private building will out almost four to one.

**Building In  
Doubles Pa**

Cost of Projects  
At Half Billion D

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In hydro-electric SHA

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Business Edit

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B.C. Powe

# ***The Policy of Your British Columbia Social Credit Government is to:***

Maintain a constant and uncompromising stand for a free democratic way of life in which the rights and the responsibilities of each individual citizen are recognized and respected.



FAIR TREATMENT TO ALL AND  
SPECIAL FAVOURS TO NONE.



**SOCIAL CREDIT GOVERNMENT HAS**

***ABOLISHED PATRONAGE . . .  
WASTE and EXTRAVAGANCE...  
SECRET ORDERS-IN-COUNCIL***



***Social Credit Stands For  
PROSPERITY . . . SECURITY  
INDIVIDUAL FREEDOM***

**The Social Credit Government in British Columbia  
is a Government That Gets Things Done.**



## ***The Social Credit Government***

*will continue* to do its best to administer your affairs honestly and efficiently in the best interests of the people of the Province as a whole.

- TO IMPROVE OUR STANDARD OF LIVING.
- GUARD OUR SECURITY.
- PROTECT THE INDIVIDUAL FREEDOM OF OUR CITIZENS.
- INCREASE AGRICULTURAL PRODUCTION.
- IMPROVE HEALTH CONDITIONS.
- ENCOURAGE NEW INDUSTRIES.
- EXPAND EMPLOYMENT.
- EXTEND TRANSPORTATION FACILITIES.
- DEVELOP NEW SOURCES OF HYDRO-ELECTRIC POWER AND DEVELOP OUR GREAT NATURAL RESOURCES UNDER A SYSTEM OF GENUINE FREE ENTERPRISE.

Realization of these ideals is the basis upon which this, our Provincial program is being carried out. Social Credit is genuine free enterprise, but opposed to monopoly. Social Credit is in favour of Social Reform but is opposed to State Socialism.

***With your co-operation, it is the Social Credit Government's aim to build a better British Columbia***

ISSUED AND PAID FOR BY THE BRITISH COLUMBIA  
SOCIAL CREDIT LEAGUE

