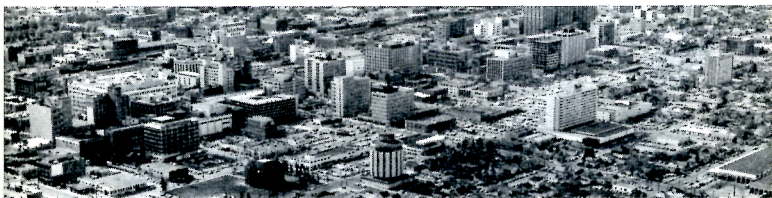


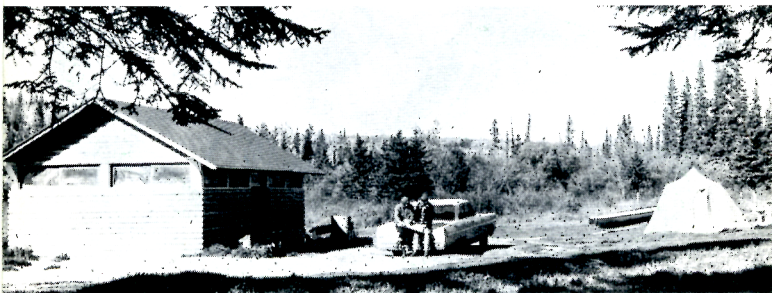
**ALBERTA**



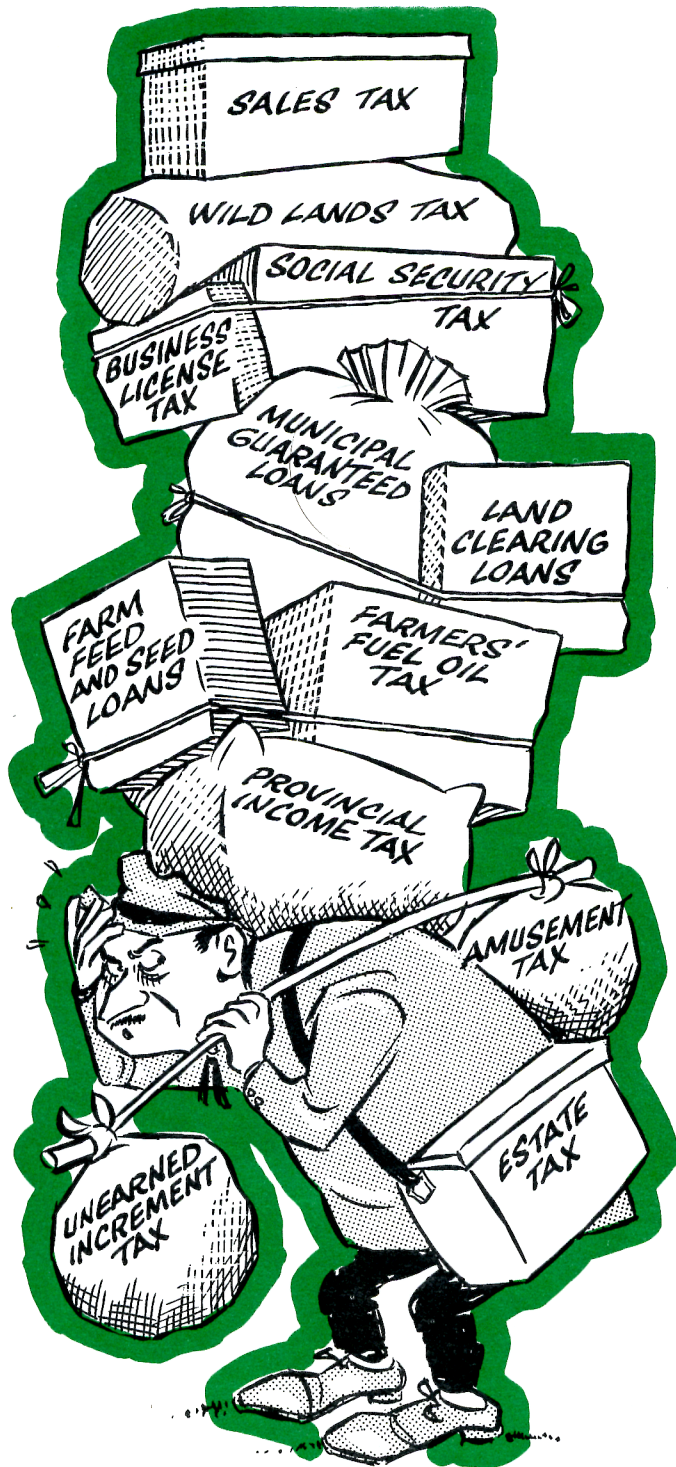
**THE TAX**



**HAVEN**



**OF CANADA**



**JOHN TAXPAYER, IN 1936**

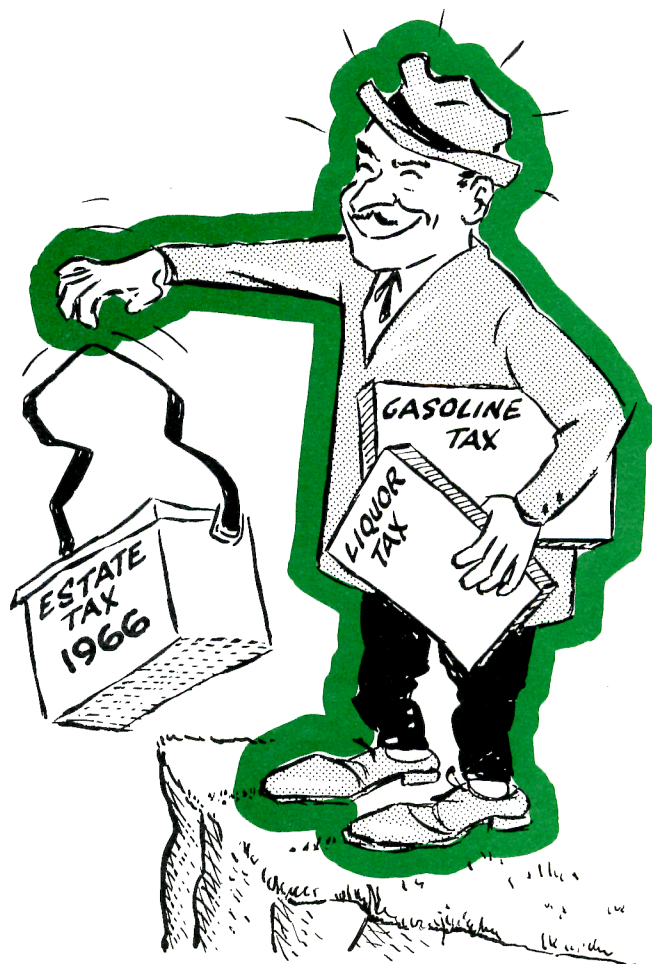
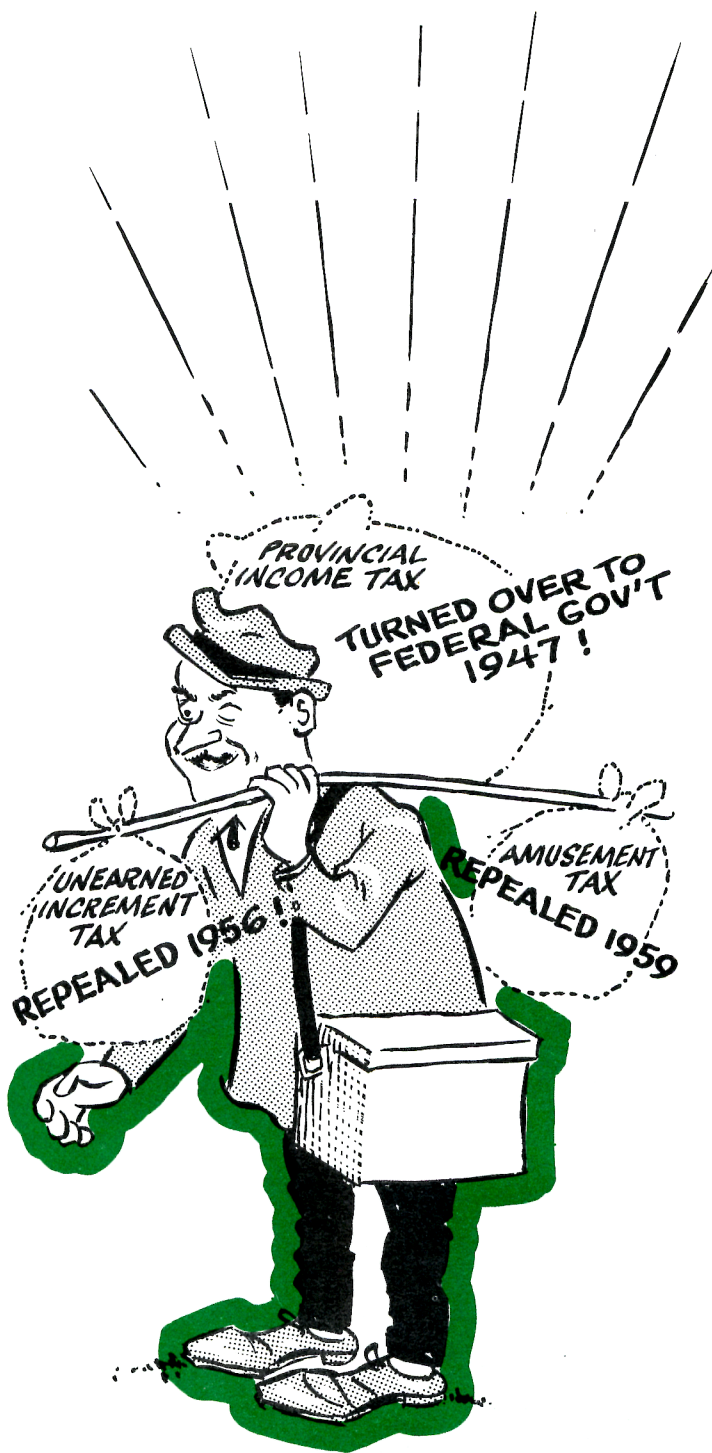




**WE STRUCK OIL HERE 1948**

## ALBERTA — Provincial Haven in a Stormy Sea of Taxes!

No one escapes taxes — but Albertans are the least 'tax-shackled' people in Canada. While other Canadians plead 'Don't fence me in', the residents of Alberta continue to enjoy greater tax liberation . . . such as the newly established 75 per cent estate tax rebate — no Provincial tobacco tax — no amusement tax — the lowest gas tax of any province and still the only Canadian province without a sales tax. That's Alberta — Tax Haven of Canada.





# ALBERTA'S NEW DAY

BUDGET APPROPRIATIONS MADE NOW  
ASSURE HORIZONS UNLIMITED FOR  
AN EVEN BETTER WAY OF LIFE FOR  
EVERY ALBERTAN.

## **BUDGET                      1967-68**

Education                      \$250,000,000

Health                          \$168,000,000

Welfare                        \$ 57,000,000

**For the Betterment of Our  
Human Resources—the Alberta  
Social Credit Government  
Plans Ahead for a Higher  
Level of Income for All.**

Published by the  
Alberta Social Credit League

Printed by Bradburn Printers Ltd.





Hon. E. C. Manning

## Premier's Message: **LET'S BE FOR NOT AGAINST!**

Society today seems to abound with people who are "anti-something". Their voices are noisy and their opinions usually biased. Time and life are too precious to waste in being against things. Surely there are many causes which are worthwhile. Let's encourage and promote those movements and concepts which merit our wholehearted support. Let's be "pro" rather than "anti" — let's be positive not negative!

Your Province of Alberta holds an enviable position in Canada today. We who are fortunate enough to reside here may count many blessings. Our natural resources, our human resources, are unsurpassed.

During the 32 years the Social Credit Government has been in office, it has been "forward looking". It has worked unceasingly to attain the best possible results for Albertans in the management of their public affairs. We are reaping the benefit of many good measures and practical policies. Your Government's program will ensure Alberta's continued leadership in Canada. Join with us. Be "pro" the good things in our Province. Be "pro" the free-enterprise way of life we hold dear. Be "pro" Alberta!

*E. C. Manning*

## PROGRESS FOR THE PEOPLE

Through continued lower taxes and higher government grants — A

### ALBERTANS PAY LESS

COMPARISON

#### SALES TAX (Alberta has no Sales Tax)

IF Alberta had a Sales Tax equal to:

The national average  
Quebec  
British Columbia  
Ontario

THEN Albertans would pay:

\$116 million MORE  
154 " "  
125 " "  
102 " "

#### GASOLINE TAX (Alberta's is the lowest in Canada — 12¢ gal.)

IF Alberta had a Gasoline Tax equal to:

The national average  
Manitoba  
The Maritimes

THEN Albertans would pay:

\$16½ million MORE  
25 " "  
36 " "

#### PERSONAL AND CORPORATION INCOME TAX

IF Alberta's rates were equal to:

Saskatchewan

THEN Albertans would pay:

\$17 million MORE

If Alberta had rates equal to the national average on Sales Tax, Gasoline Tax, Personal and Corporation Income Taxes, then we would pay over \$135 million more a year in these taxes than we pay now.

## THROUGH PROPER MANAGEMENT OF OUR RESOURCES



## LET'S TELL OTHERS!

### President's Message:

Below are some "telling" facts about the administration of our Provincial affairs. I feel they are worth "telling" to your friends and neighbours and to visitors from outside the Province.

As a citizen of Alberta you actually pay less and receive more than residents of other Provinces. If you feel that Alberta's resources are being developed in the best interests of all Albertans — if you believe in practical democracy working at its best — if you are vitally concerned about maintaining the rights of the individual — then join with those of us who feel that the Alberta Government under Premier Manning has these aims in mind. Support a government whose policies and principles have been instrumental in bringing about the happy state of affairs that exist in this Province at the present time, and whose pledge is to endeavour to maintain and enhance Alberta's position in the future.



Orvis A. Kennedy

For information on how to join the League, please contact THE ALBERTA SOCIAL CREDIT LEAGUE, 9974 Jasper Avenue, Edmonton — Phone 424-0568.



## S A SURE THING IN ALBERTA

Alberta is Canada's greatest province in which to live and prosper.

PROVES IT

### ALBERTANS RECEIVE MORE

Alberta's Municipal Taxes are lower than the average for Canada because:

- (1) In 1967 every homeowner in Alberta will receive a \$50.00 tax discount on his property taxes.
- (2) Alberta's grants are higher (from 1950 to 1967 total assistance to municipalities and local authorities was \$2,084,869,502).

(Please Note: For the same period, total oil revenues from sales, rentals, royalties, etc., were \$2,350,000,000).

Alberta's services are higher than the average for Canada.

The Alberta Government spends more. For example, the total per capita expenditure for 1966-67 is:

| ALBERTA              | \$446.00 | NATIONAL AVERAGE | \$333.00 |
|----------------------|----------|------------------|----------|
| Prince Edward Island | \$397.00 | Ontario          | \$315.00 |
| Newfoundland         | \$396.00 | New Brunswick    | \$288.00 |
| Quebec               | \$356.00 | Saskatchewan     | \$278.00 |
| British Columbia     | \$345.00 | Nova Scotia      | \$240.00 |
|                      |          | Manitoba         | \$238.00 |

In 1967, the Alberta Government will spend \$167 per capita on Education

## RESOURCES ALBERTANS PAY LESS AND RECEIVE MORE.